

TCL 32S327

TCL 32-inch 1080p Roku Smart LED TV User Manual

Model: 32S327

1. INTRODUCTION

Thank you for choosing the TCL 32-inch 1080p Roku Smart LED TV, Model 32S327. This manual provides essential information for setting up, operating, and maintaining your new television. The TCL Roku TV combines a stunning 1080p Full HD display with the intuitive Roku TV operating system, offering access to thousands of streaming channels.

Key Features:

- **Easy Voice Control:** Compatible with Amazon Alexa and Google Assistant for voice commands.
- **Smart Functionality:** Access to over 5,000 streaming channels and 500,000+ movies and TV episodes.
- **1080p Full HD Resolution:** Delivers excellent detail, color, and contrast.
- **Direct-lit LED:** Produces great picture quality with a 60Hz refresh rate.
- **Multiple Inputs:** Includes 3 HDMI, 1 USB, RF, Composite, Headphone Jack, and optical audio out.



Figure 1.1: Front view of the TCL 32-inch 1080p Roku Smart LED TV. This image displays the television from the front, showcasing its slim bezels and the TCL logo at the bottom center.

2. SETUP GUIDE

2.1 Unboxing and Component Check

Carefully remove the TV and all components from the packaging. Ensure all items listed below are present:

- TCL 32-inch Roku Smart LED TV
- Remote control
- Power cord
- Batteries for remote control
- TV stands (2) and screws

2.2 Attaching the TV Stands

Place the TV face down on a soft, clean surface to prevent screen damage. Align each stand with the corresponding slots on the bottom of the TV and secure them with the provided screws. Ensure the stands are firmly attached for stability.



Figure 2.1: Front view of the TV with stands attached. This image shows the television positioned upright with its two support stands securely installed at the bottom corners.

2.3 Connecting Power and Devices

Connect the power cord to the TV's power input and then to a wall outlet. Connect your external devices (e.g., cable box, gaming console, Blu-ray player) to the appropriate input ports on the TV. The TV features 3 HDMI inputs, a USB port, and composite video input.

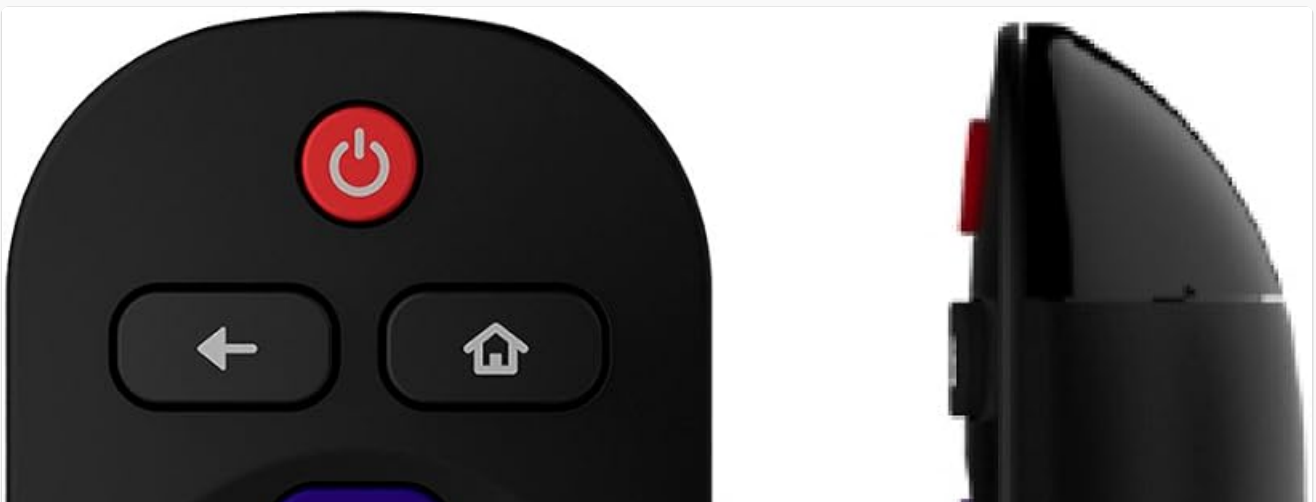




Figure 2.2: Side view of the TV's input ports. This image provides a close-up of the various connectivity options available on the side of the television, including HDMI, USB, and audio outputs.

2.4 Initial Roku TV Setup

Once powered on, the TV will guide you through the initial setup process. This includes selecting your language, connecting to a Wi-Fi network (supports 802.11 2x2 Dual Band), and activating your Roku account. Follow the on-screen instructions carefully.

Important Note: When setting up your Roku account, be cautious of fraudulent websites. There is no charge to set up a Roku account. Ensure you are on the official Roku website during activation.

3. OPERATING YOUR TV

3.1 Remote Control Functions

The included remote control is designed for intuitive navigation of the Roku TV interface. Familiarize yourself with the buttons for power, home, directional pad, OK, back, options, instant replay, play/pause, fast forward, rewind, and dedicated streaming service buttons.



Figure 3.1: The TCL Roku TV remote control. This image displays the compact remote control with its clearly labeled buttons for navigation, playback, and quick access to popular streaming services.

3.2 Navigating the Roku TV Interface

The Roku TV home screen provides easy access to all your entertainment. Use the directional pad on your remote to navigate through channels, inputs, and settings. Select an item by pressing the OK button.





Figure 3.2: The TCL Roku TV home screen. This image shows the user interface of the Roku TV, featuring a grid of streaming channel icons and a navigation menu on the left side.

3.3 Using Voice Control

Your TCL Roku TV supports voice control through Amazon Alexa or Google Assistant. Once configured, you can use voice commands to find movie titles, launch or change channels, and switch inputs. Voice control is also available via the Roku mobile app.

3.4 Switching Inputs

To switch between connected devices (e.g., HDMI 1, Cable/Antenna), navigate to the desired input tile on the Roku TV home screen and press OK. You can also rename inputs for easier identification.

4. MAINTENANCE

4.1 Cleaning Your TV

To clean the screen, gently wipe it with a soft, dry, lint-free cloth. For stubborn marks, lightly dampen the cloth with water or a screen cleaner specifically designed for electronics. Avoid using harsh chemicals, abrasives, or solvents.

To clean the TV casing, use a soft, dry cloth. Do not spray cleaning solutions directly onto the TV.

4.2 General Care

- Avoid placing the TV in direct sunlight or near heat sources.
- Ensure adequate ventilation around the TV to prevent overheating.
- Protect the power cord from being walked on or pinched.
- Unplug the TV during lightning storms or when unused for long periods.

5. TROUBLESHOOTING

If you encounter issues with your TV, refer to the following common solutions before contacting support.

Problem	Possible Solution
No Power	Ensure the power cord is securely connected to the TV and a working electrical outlet. Try a different outlet.

Problem	Possible Solution
No Picture / Black Screen	Check that the correct input source is selected. Verify all cables (HDMI, composite) are securely connected. Try restarting the TV.
No Sound	Check the volume level and ensure the TV is not muted. Verify audio cables are connected correctly. If using external speakers, check their power and connections.
Remote Not Working	Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor.
Network Connection Issues	Restart your Wi-Fi router. Go to the TV's network settings and re-scan for networks or re-enter your Wi-Fi password. Ensure the TV is within range of your router.

For more detailed troubleshooting, please refer to the official User Guide available for download from the TCL support website.

6. SPECIFICATIONS

Below are the technical specifications for the TCL 32-inch 1080p Roku Smart LED TV (Model 32S327).

Feature	Detail
Brand	TCL
Model Number	32S327
Screen Size	32 Inches
Display Technology	LED
Resolution	1080p Full HD
Refresh Rate	60 Hz
Operating System	Roku TV
Connectivity	3 HDMI, 1 USB, RF, Composite, Wi-Fi (802.11 2x2 Dual Band)
Audio Output	Headphone Jack, Optical Audio Out
Speaker Type	Built-In
Product Dimensions (D x W x H)	7.1" x 28.8" x 19.1" (with stand)
Item Weight	9.4 Pounds
VESA Hole Pattern	100mm x 100mm
Screw Size for Wall Mount	M4 x 8 (Note: Some diagrams may show M4 x 12mm, please verify with your specific mount)
Energy Consumption	66 kWh per year (based on 4 hours/day)



Figure 6.1: Dimensions of the TCL 32-inch Roku TV. This diagram illustrates the overall width, height, and depth of the television, including the screen size and VESA mounting pattern.

7. WARRANTY AND SUPPORT

7.1 Product Warranty

For specific warranty details, please refer to the warranty card included with your product or visit the official TCL website. Keep your purchase receipt as proof of purchase for warranty claims.

7.2 Customer Support

If you require further assistance or have questions not covered in this manual, please contact TCL customer support. You can find contact information and additional resources, including the full User Guide, on the official TCL support website.

Official User Guide (PDF): [Download Here](#)

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question