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ghd 10000022239

ghd Platinum+ Styler User Manual

Professional Ceramic Hair Styling Tool

INTRODUCTION

The ghd Platinum+ Styler is an advanced 1-inch flat iron designed for professional hair styling. It incorporates predictive technology to adapt to your hair's needs, ensuring optimal styling at 365°F (185°C). This results in 70% stronger hair, 75% more shine, and 2x color protection, while delivering sleek and versatile styling results.



Image: The ghd Platinum+ Styler, a white flat iron with black ceramic plates, shown in an open position.

SETUP

1. **Unboxing:** Carefully remove the ghd Platinum+ Styler from its packaging. Ensure all components, including the styler and protective plate guard, are present.
2. **Initial Inspection:** Before first use, inspect the styler for any visible damage. Do not use if the styler or its cord appears damaged.
3. **Power Connection:** Plug the styler into a suitable electrical outlet. The styler is designed for universal voltage, but ensure the plug type is compatible with your region's outlets.
4. **First Use:** Upon plugging in, the styler will emit a sound and the power button will flash, indicating it is heating up. It will reach its optimal styling temperature of 365°F (185°C) in approximately 20 seconds, indicated by a continuous sound and solid light.



Image: The ghd Platinum+ Styler, white in color, shown alongside its white product box and a black protective plate guard.

OPERATING INSTRUCTIONS

The ghd Platinum+ Styler operates at a consistent, scientifically proven optimal styling temperature of 365°F (185°C). No temperature adjustments are needed.



Image: A visual representation of temperature zones, highlighting 365°F as the optimum styling temperature, with higher temperatures labeled as "Damage Zone: Too Hot" and lower temperatures as "No Style: Too Cool."

General Usage:

- Ensure hair is clean and completely dry before styling.
- For optimal results and heat protection, apply a heat protectant spray, such as ghd Bodyguard Heat Protect Spray, evenly through your hair.
- Section your hair into manageable portions.
- Press the power button to turn on the styler. Wait for the styler to reach its operating temperature (indicated by a continuous sound and solid light).

Styling Techniques:

The ghd Platinum+ Styler is versatile for creating various looks:

- **For Straight Hair:** Place the styler parallel to a section of hair, close the plates gently, and glide smoothly from roots to ends in one continuous pass.

- **For Curls or Waves:** Place the styler at the root of a hair section, close the plates, and rotate the styler 360° away from your face as you glide it down the hair shaft. The rounded barrel design facilitates effortless curling.



Place ghd platinum+ parallel to the section of hair and glide down to the root for straight hair, or rotate 360° away from the face for beautiful curls

Image: A hand holding the ghd Platinum+ Styler, demonstrating how to position it on a section of hair for either straightening by gliding down or curling by rotating 360 degrees.

Automatic Shut-off:

For safety and energy conservation, the ghd Platinum+ Styler features an automatic sleep mode. If left unattended for 30 minutes, it will automatically switch off.

MAINTENANCE

- **Cleaning:** Ensure the styler is unplugged and completely cool before cleaning. Wipe the ceramic plates and the exterior with a soft, damp cloth. Do not use abrasive cleaners or harsh chemicals.
- **Storage:** Always allow the styler to cool down completely before storing. Use the provided protective plate guard to

prevent damage to the plates. Store in a dry, safe place, away from moisture and extreme temperatures.

- **Cord Care:** Do not wrap the power cord tightly around the styler, as this can damage the cord. Store the cord loosely coiled.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Styler not heating up.	Not plugged in correctly, power outlet issue, or internal fault.	Check power connection. Try a different outlet. If problem persists, contact customer support.
Styler not turning on.	Power button not pressed, or automatic shut-off activated.	Press and hold the power button. If it was in sleep mode, it will reactivate.
Hair not styling effectively.	Hair is wet, sections are too large, or styler not at optimal temperature.	Ensure hair is completely dry. Use smaller sections. Wait for the styler to reach full temperature (solid light).
Styler making unusual noises.	Normal operation (heating up/cooling down sounds) or potential internal issue.	Some sounds are normal during heating/cooling. If sounds are loud or persistent, discontinue use and contact support.

SPECIFICATIONS

- **Product Name:** ghd Platinum+ Styler
- **Model Number:** 10000022239
- **Brand:** ghd
- **Plate Material:** Ceramic
- **Optimal Styling Temperature:** 365°F (185°C)
- **Product Dimensions:** 11 x 1.63 x 1.63 inches
- **Item Weight:** 1 Pound
- **Color:** White
- **GTIN/UPC:** 855254007462, 850041485386
- **Manufacturer:** ghd

WARRANTY AND SUPPORT

For warranty information and customer support, please refer to the official ghd website or the documentation included with your product. Keep your proof of purchase for warranty claims.
You can visit the official ghd website for further assistance:ghd.com

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

Name

Anonymous

Email

you@example.com

After a successful submission, we securely hash the supplied account or form email before sending it to Microsoft Advertising for conversion attribution. [Privacy details](#).

Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question