

## BUSH BUSH12W

# Bush 140W ABS Tower Fan User Manual

Model: BUSH12W | Brand: BUSH

## 1. INTRODUCTION

Thank you for purchasing the Bush 140W ABS Tower Fan. This manual provides essential information for the safe and efficient operation, maintenance, and troubleshooting of your new fan. Please read this manual thoroughly before use and retain it for future reference.

The Bush Tower Fan is designed to provide a cool breeze with its high-speed operation and 25 feet air throw. It features a sleek design, 3-speed control, and automatic swinging functionality for optimal air distribution.

## 2. SAFETY INSTRUCTIONS

To reduce the risk of fire, electric shock, or injury, always follow these basic safety precautions:

- Read all instructions before using this appliance.
- Ensure the power supply voltage matches the rating label on the fan.
- Do not operate the fan with a damaged cord or plug. If the cord or plug is damaged, contact qualified service personnel.
- Keep the fan away from water or other liquids. Do not immerse the fan in water.
- Do not insert fingers or any objects through the grille when the fan is operating.
- Place the fan on a stable, level surface to prevent it from tipping over.
- Unplug the fan from the power outlet when not in use, before cleaning, or when moving it.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- Do not use the fan near curtains, plants, or other objects that could obstruct airflow or be drawn into the fan.

## 3. PACKAGE CONTENTS

Carefully unpack your Bush Tower Fan and check that all items are present and in good condition. The package should contain:

- 1 x Blower Unit
- 1 x Motor Unit

- 1 x Base
- 1 x User Manual

## 4. SETUP

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Follow these steps to set up your Bush Tower Fan:

1. **Assemble the Base:** Carefully attach the base to the bottom of the main blower unit. Ensure it is securely fastened according to the markings or screw holes provided.
2. **Place the Fan:** Position the fan on a firm, level surface where it will not be easily knocked over. Ensure there is adequate space around the fan for proper air circulation.
3. **Connect to Power:** Plug the power cord into a standard electrical outlet.





**Figure 1:** Front view of the Bush 140W ABS Tower Fan. The fan is white with a black grille and control knobs at the top.

## 5. OPERATING INSTRUCTIONS

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Your Bush Tower Fan is equipped with simple controls for ease of use.



**Figure 2:** Top view of the fan, illustrating the control panel with two rotary knobs for speed and oscillation settings.

### 5.1. Power On/Off and Speed Control

Locate the speed control knob on the top panel of the fan. Rotate the knob to select your desired fan speed:

- **OFF:** Turns the fan off.
- **LOW:** Provides a gentle breeze.
- **MEDIUM:** Offers moderate airflow.
- **HIGH:** Delivers maximum cooling power.

## 5.2. Oscillation Function

The fan features an automatic swinging (oscillation) function to distribute air across a wider area. Locate the oscillation control knob on the top panel.

- Rotate the knob to the **ON** position to activate the automatic swinging motion.
- Rotate the knob to the **OFF** position to stop the oscillation, directing airflow in a fixed direction.

The fan also supports 4-way air direction, allowing for broader coverage.

## 6. MAINTENANCE

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Regular cleaning and maintenance will ensure the longevity and optimal performance of your fan.

### 6.1. Cleaning

1. **Unplug the Fan:** Always ensure the fan is unplugged from the power outlet before cleaning.
2. **Clean Exterior Surfaces:** Wipe the exterior surfaces of the fan with a soft, damp cloth. Do not use abrasive cleaners, waxes, or polishes as they may damage the finish.
3. **Clean Air Intake/Outlet Grilles:** Use a vacuum cleaner with a brush attachment or a soft brush to remove dust and debris from the air intake and outlet grilles. This helps maintain efficient airflow.
4. **Drying:** Ensure all parts are completely dry before plugging the fan back in.

**Do not** immerse the fan in water or allow water to drip into the motor housing.





**Figure 3:** Back view of the fan, highlighting the air intake grille which should be kept clean for optimal performance.

## 7. TROUBLESHOOTING

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If you encounter any issues with your Bush Tower Fan, refer to the following troubleshooting guide:

Problem	Possible Cause	Solution
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Problem	Possible Cause	Solution
Fan does not turn on.	No power supply. Fan not plugged in correctly. Speed control knob is OFF.	Check the power outlet. Ensure the plug is fully inserted. Rotate the speed control knob to LOW, MEDIUM, or HIGH.
Weak or no airflow.	Air intake/outlet grilles are blocked. Fan speed is set too low.	Clean the grilles to remove dust and debris. Increase the fan speed setting.
Fan is making unusual noise.	Fan is not on a level surface. Obstruction in the fan blades.	Place the fan on a stable, level surface. Unplug the fan and carefully check for any obstructions.
Oscillation is not working.	Oscillation control knob is OFF.	Rotate the oscillation control knob to the ON position.

If the problem persists after attempting these solutions, please contact customer support.

## 8. SPECIFICATIONS

The following are the technical specifications for the Bush 140W ABS Tower Fan:





## Powerful Air Throw

### Specifications :

CONTENT	: TOWER FAN
MODEL NO.	: BUSH
AIR THROW	: UPTO 25 FEET
VOLTAGE	: 220 - 240V, 50/60 Hz /
POWER	: 75W - 140 W
CURRENT	: 1 AMP (Max.)
AIR DELIVERY	: 2250 M3 / Hr
UNIT DIMNS	:
CARTON DIMNS	:
WEIGHT	: 8.5 Kgs
M.R.P. Rs	: 4200/-



## HANDLE WITH CARE

Figure 4: Detailed features and specifications as provided on the product packaging.

Specification	Detail
Brand	BUSH
Model Number	BUSH12W
Type	Tower Fan
Colour	White
Power Source	Electric
Wattage	140 Watts (75W - 140W)
Voltage	220 - 240V, 50/60 Hz
Current	1 Amp (Max.)
Air Throw	Up to 25 Feet

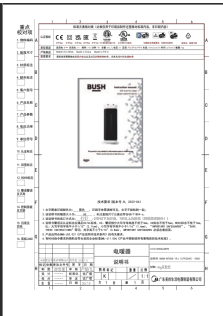

Specification	Detail
Air Delivery	2250 m³/Hr
Speed Settings	3-speed (Low, Medium, High)
Air Direction	4-way automatic deflection
Body Material	ABS Plastic
Motor	ISI motor copper coil
Item Weight	6 kg 420 g (approx. 8.5 Kgs as per image)
Dimensions (Unit)	28 inch height (approx.)
Special Feature	Automatic Oscillation
Room Type	Dining Room, Home Office, Living Room

## 9. WARRANTY AND SUPPORT

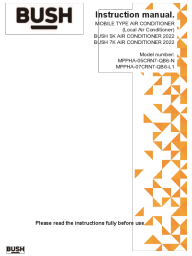
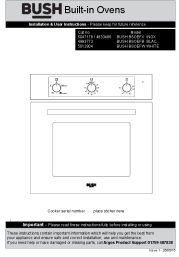
For warranty information and customer support, please refer to the warranty card included with your product or contact the retailer from whom you purchased the Bush Tower Fan. Keep your purchase receipt as proof of purchase.

For technical assistance or service inquiries, please reach out to the manufacturer's authorized service center.

### Related Documents

	<p><a href="#">Bush 2kW Tower Fan Heater NTH20-19J User Manual &amp; Safety Guide</a></p> <p>Official user manual for the Bush 2kW Tower Fan Heater (Model NTH20-19J). Contains essential safety instructions, operating guide, care and maintenance tips, technical specifications, and guarantee details from Argos.</p>
	<p><a href="#">Bush Spira D3 5" Smartphone: Official Instruction Manual &amp; User Guide</a></p> <p>Get started with your Bush Spira D3 5" Smartphone. This official instruction manual covers setup, features, safety, and troubleshooting. Find support online at <a href="http://www.argos-support.co.uk">www.argos-support.co.uk</a> or call 0207 744 0346.</p>



	<p><a href="#">BUSH Mobile Type Air Conditioner Instruction Manual</a></p> <p>This instruction manual provides detailed information on the operation, installation, maintenance, and troubleshooting of the BUSH Mobile Type Air Conditioner, including models BUSH 5K AIR CONDITIONER 2022 and BUSH 7K AIR CONDITIONER 2022.</p>
	<p><a href="#">BUSH Built-in Ovens: Installation &amp; User Manual for Models BSOEFX INOX, BSOEFB BLAC, BSOEFW WHITE</a></p> <p>Comprehensive installation and user instructions for BUSH Built-in Ovens, including safety information, operation guides for oven and grill functions, cleaning and maintenance tips, troubleshooting, and technical specifications for models BSOEFX INOX, BSOEFB BLAC, and BSOEFW WHITE.</p>