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Braun BC03W

Braun Classic Analogue Alarm Clock Instruction Manual (Model BC03W)

Essential information for the setup, operation, and maintenance of your Braun Classic Analogue Alarm Clock.

Product Overview

The Braun Classic Analogue Alarm Clock (Model BC03W) combines timeless design with practical features to ensure reliable timekeeping and gentle wake-up calls. Its quiet operation and intuitive controls make it an ideal addition to any bedside table.



Figure 1: Front view of the Braun Classic Analogue Alarm Clock in white, showcasing its minimalist design and clear dial.

Key Features:

- **Crescendo Beep Alarm:** The alarm sound gradually increases in frequency and volume to gently wake you.
- **Integrated Foot Snooze / Light Function:** Pressing the clock's foot activates a 4-minute snooze and illuminates the dial for 5 seconds.
- **Quiet Sweeping Quartz Movement:** Ensures silent operation, free from distracting ticking sounds.
- **Luminous Tipped Hands:** Hour and minute hands feature luminous tips for visibility in low-light conditions.
- **Iconic Yellow Second Hand:** A distinctive design element for easy tracking of seconds.
- **Battery Operated:** Requires 1 x AA battery (not included) for cordless convenience.

Setup Guide

1. Battery Installation

1. Locate the battery compartment cover on the back of the clock.
2. Gently slide the cover downwards to open the compartment.
3. Insert one (1) AA battery, ensuring the correct polarity (+/-) as indicated inside the compartment.
4. Replace the battery cover by sliding it upwards until it clicks securely into place.



Figure 2: Rear view of the alarm clock, showing the battery compartment and setting dials.

2. Setting the Time

1. Locate the TIME SET wheel on the back of the clock.
2. Rotate the TIME SET wheel in either direction until the hour and minute hands display the current time.

3. Setting the Alarm

1. Locate the ALARM SET wheel on the back of the clock.
2. Rotate the ALARM SET wheel in the direction of the arrow until the alarm hand points to your desired wake-up time.

Operating Instructions

1. Alarm Function

- To activate the alarm, pull the alarm stopper on the top of the clock upwards. A green indicator will become visible.
- When the set alarm time is reached, the crescendo beep alarm will begin, gradually increasing in frequency and volume.
- To deactivate the alarm, push the alarm stopper downwards. The green indicator will disappear.



Figure 3: The alarm stopper on top of the clock, indicating the crescendo alarm feature.

2. Snooze Function

- When the alarm is sounding, press down on the main body of the clock (the integrated foot snooze/light button).
- The alarm will pause for approximately 4 minutes before sounding again.

3. Light Function

- To illuminate the clock face, press down on the main body of the clock (the integrated foot snooze/light button).

- The dial will illuminate for approximately 5 seconds.
- The hour and minute hands are tipped with luminous material, allowing for brief visibility in the dark without activating the light.



Figure 4: The clock's integrated foot snooze/light function in action, illuminating the dial.



Figure 5: The luminous tipped hands provide visibility in dark environments.

Care and Maintenance

Battery Replacement

Replace the AA battery when the clock stops keeping accurate time or the alarm/light functions become weak. Always use a fresh, high-quality AA battery.

Cleaning

To clean the clock, wipe it with a soft, dry cloth. Do not use abrasive cleaners or chemical solvents, as these may damage the clock's finish.

Troubleshooting

Problem	Solution

Problem	Solution
Clock not working / hands not moving.	Check if the battery is inserted correctly with the correct polarity. Replace with a new AA battery if necessary.
Alarm not sounding.	Ensure the alarm stopper on top is pulled upwards (green indicator visible). Verify the alarm time is correctly set.
Light function not working.	Check battery level and replace if low. Ensure the clock is pressed firmly to activate the light.
Clock losing or gaining time.	Replace the battery with a fresh, high-quality AA battery. If the problem persists, contact customer support.

Technical Specifications

- **Brand:** Braun
- **Model:** BC03W
- **Color:** White
- **Display Type:** Analog
- **Movement:** Quiet Sweeping Quartz Movement
- **Special Features:** Crescendo Beep Alarm, Snooze, Backlight, Luminous Hands
- **Power Source:** 1 x AA Battery (not included)
- **Product Dimensions:** 3.07"W x 3.07"H (7.8 cm x 7.8 cm)
- **Item Weight:** 3.53 ounces (100 Grams)
- **Material:** Plastic
- **Indoor/Outdoor Usage:** Indoor
- **GTIN:** 05013348618719

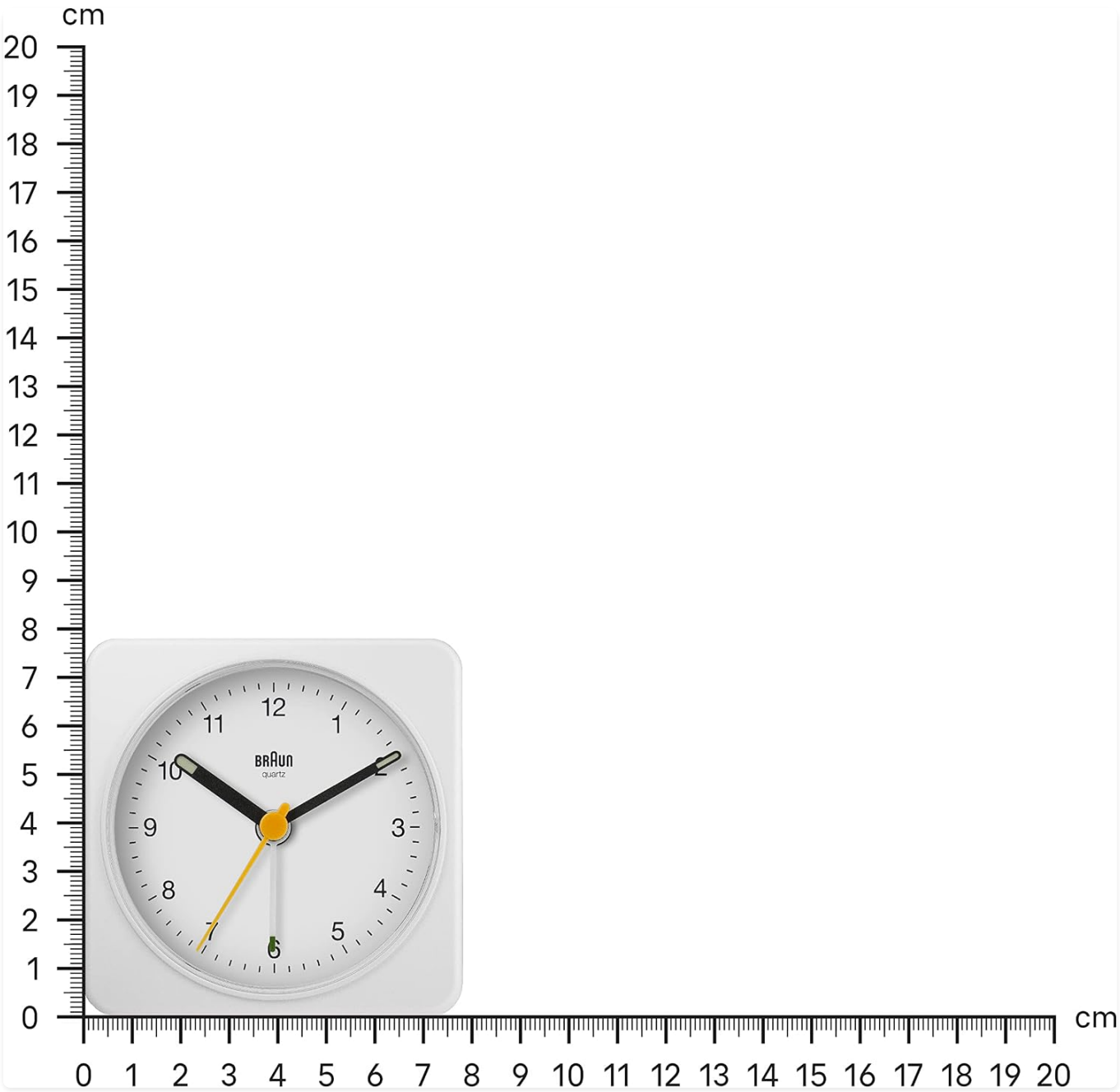

Figure 6: Dimensions of the Braun Classic Analogue Alarm Clock.

Warranty and Support

Manufacturer's Warranty

This Braun Classic Analogue Alarm Clock (Model BC03W) is covered by a**2-year manufacturer's limited warranty** against defects in materials and workmanship. Please retain your proof of purchase for warranty claims.

Customer Support

For any questions, technical assistance, or warranty claims, please visit the official Braun website or contact their customer service department. Refer to the packaging or official product website for the most up-to-date contact information.

Website: www.braun-clocks.com

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