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> Tide Plus Detergent Washing Powder User Manual

Tide Tide LMN 1KG PROMO

Tide Plus Detergent Washing Powder User Manual

Model: Tide LMN 1KG PROMO

1. PRODUCT OVERVIEW

Tide Plus Detergent Washing Powder with Double Power Lemon and Mint is designed to deliver brilliant whiteness and superior cleaning for your clothes. Its advanced formula effectively removes dirt and tough stains, even from previously washed garments, leaving them fresh and bright.



Image: Front view of the Tide Plus Detergent Washing Powder 1 kg pack, highlighting the Lemon & Mint variant and "Double Power" feature.

2. KEY FEATURES AND BENEFITS

- **Double Power Cleaning:** Removes dirt from even washed clothes to give you brilliant whiteness; has built-in "power of bar".
- **Brighter Whiteness:** Gives brighter whiteness with only half the dosage compared to ordinary detergents.
- **Quick Dissolution & Foam:** Easily dissolves in water and quickly generates foam for effective cleaning.
- **Tough Stain Removal:** The enzyme formula helps wash away the toughest stains, including deep-seated oil, gravy, and tea stains.
- **Fresh Fragrance:** Leaves clothes with an outstanding fresh fragrance and removes bad odor.
- **Bleach-Free Formula:** Safe for both white and colored clothes.

Powder Laundry Detergent.
CAUTION: KEEP OUT OF REACH OF CHILDREN. Keep away from eyes. If product gets into eyes rinse thoroughly with water immediately. Do not ingest. If product is ingested then seek medical advice.
Rinse hands with water after use.
Tide Lemon & Mint Mfg by Procter & Gamble Home Products Private Limited, P&G Plaza, Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 400 099, Maharashtra, India.
TIDE is a trademark of The Procter & Gamble Company, licensed to Procter & Gamble Home Products Private Limited, Mumbai, Maharashtra - 400 099.
Best before 24 months from MFD (see pack)
*Twice the technology for better stain removal vs. Tide Naturals Available in select cities and outlets only.



BENEFITS



REMOVES TOUGH OIL AND GRAVY STAINS EASILY



GIVES BRIGHT AND SHINY WHITES



KEEP CLOTHES FRESH AND FRAGRANT

For Consumer Comments/Complaints, call CONSUMER RELATIONS on 1800-202-1364 or Write to manufacturer or intouch.im@pg.com or visit <https://in.pg.com/contact-us/#consumer-relations>
FOR MFD, #MRP ₹ (INCL. OF ALL TAXES) & UNIT SALE PRICE: SEE PACKAGE



Net Weight :

1 kg

Image: Rear view of the Tide Plus Detergent pack, detailing product benefits and important safety information.

**REMOVES
DEEP-SEATED
OIL, GRAVY &
TEA STAINS***

NEW

Tide
DOUBLE POWER⁺

LEMON & MINT

*Based on lab tests done on select stains & fabric
Dramatization of cleaning benefit

Image: Visual representation of Tide Plus's effectiveness in removing deep-seated oil, gravy, and tea stains.

3. USAGE INSTRUCTIONS

For optimal cleaning results, follow these guidelines:

3.1. Hand Wash

1. Use **1 scoop** of Tide Plus Detergent Washing Powder for a standard bucket of water.
2. Ensure the powder dissolves completely before adding clothes.
3. Soak clothes for a recommended period (e.g., 30 minutes for tough stains) before washing.
4. Rinse thoroughly until water runs clear.

3.2. Machine Wash

1. Use **2 scoops** of Tide Plus Detergent Washing Powder for a full load in your washing machine.

2. Add the detergent to the dispenser drawer or directly into the drum as per your machine's instructions.
3. Select the appropriate wash cycle and temperature for your laundry.



Image: Visual guide illustrating the recommended number of scoops for hand washing (1 scoop) and machine washing (2 scoops).

4. SAFETY INFORMATION AND WARNINGS

Please read and follow these safety precautions carefully:

- **KEEP OUT OF REACH OF CHILDREN.**
- Avoid contact with eyes. If product gets into eyes, rinse thoroughly with plenty of water immediately.
- Do not ingest. If product is ingested, seek medical attention immediately.
- Rinse hands with water after use, especially after prolonged contact.
- Store in a cool, dry place, away from direct sunlight and moisture.

5. SPECIFICATIONS

Attribute	Detail
Brand	Tide
Model Number	Tide LMN 1KG PROMO
Item Form	Powder
Scent	Fresh Scent (Lemon & Mint)
Net Quantity	1000.0 gram (1 kg)
Item Weight	1 kg 10 g (1014 Grams)
Product Dimensions (LxWxH)	19.8 x 23.8 x 3 Centimeters
Material Type Free	Bleach Free
Formulation Type	Cold Water
Specific Uses For Product	Dirt Remover
Included Components	Detergent Washing Powder
Country of Origin	India
Manufacturer	Procter & Gamble

6. TROUBLESHOOTING

Problem	Possible Cause / Solution
Stains not fully removed	<ul style="list-style-type: none">• Ensure correct dosage is used (1 scoop for hand wash, 2 for machine wash).• For very tough or old stains, consider pre-treating the stain directly with a small amount of dissolved detergent before washing.• Ensure adequate soaking time for hand wash.
Detergent residue on clothes	<ul style="list-style-type: none">• Ensure the detergent powder dissolves completely in water before adding clothes (especially for hand wash).• Do not overload the washing machine, as this can prevent proper rinsing.• Ensure your washing machine's rinse cycle is functioning correctly.
Clothes do not smell fresh after washing	<ul style="list-style-type: none">• Ensure correct dosage is used.• Check if clothes were left damp for too long after washing.• Clean your washing machine regularly to prevent odor buildup.

7. SUPPORT AND CONTACT INFORMATION

For any comments, complaints, or further assistance regarding your Tide Plus Detergent Washing Powder, please contact Procter & Gamble Consumer Relations:

- **Consumer Relations Phone:** 022-24942113 (as per manufacturer details) or 1800-202-1364 (as per product packaging).
- **Email:** intoch.in@pg.com
- **Manufacturer Address:** Procter & Gamble, Plot No. 1, Industrial Area, Village Katha, Baddi, Dist Solan, Himachal Pradesh - 173 205.
- **Packer Address:** Procter & Gamble Home Products Private Ltd, Plot No.1, Indl Area, Villate Katha, Baddi, Dist Solan, HP-173205.
- You can also visit the official [Tide Store on Amazon.in](#) for more information.

Note: Information regarding warranty is not explicitly provided for this product. Please refer to the manufacturer's general policies or contact consumer relations for details.

