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› [Sewell](#) /

› [Sewell Ghost Wire 2.0, Super Flat Adhesive Speaker Wire, 16 AWG, 2 Conductor, 50 ft. Spool, White, SW-32985-50 2 Conductor 50 ft](#)

Sewell SW-32985-50

Sewell Ghost Wire 2.0 User Manual

Model: SW-32985-50 | Brand: Sewell

INTRODUCTION

The Sewell Ghost Wire 2.0 is a super flat adhesive speaker wire designed to provide a discreet and virtually invisible solution for audio installations. This innovative wire allows for speaker signals to be routed across rooms, around corners, or under flooring without the need for drilling or extensive wall modifications. Its white backing can be left exposed or easily painted over, wallpapered, or covered with flooring to blend seamlessly into any environment. The industrial-strength adhesive ensures a secure and lasting installation.

WHAT'S IN THE BOX

- 50 feet of 2-conductor Ghost Wire.

SETUP AND INSTALLATION

Follow these steps for a successful and discreet installation of your Sewell Ghost Wire 2.0.

1. **Prepare the Surface:** Ensure the surface where the wire will be applied is clean, dry, and smooth. Remove any dust, dirt, or debris. The adhesive works best on flat, non-porous surfaces.
2. **Unroll and Plan:** Carefully unroll the Ghost Wire to the desired length. Plan your route to minimize bends and ensure a smooth path from your audio source to your speakers.
3. **Apply the Wire:** Peel back a small section of the adhesive covering from one end of the wire. Press the exposed adhesive side firmly onto the prepared surface. Slowly peel back more of the covering while pressing the wire down, ensuring no air bubbles are trapped underneath. Work in small sections for best results.



Image: Sewell Ghost Wire 2.0 installed along a baseboard, demonstrating its flat profile and connection to a terminal block (sold separately).

- 4. Connect to Terminal Blocks (Recommended):** For easy and secure connections to traditional speaker wires, use Sewell Terminal Blocks (sold separately). These blocks allow you to transition from the flat Ghost Wire to standard round speaker cables. Ensure proper polarity (+ to + and - to -) when making connections.

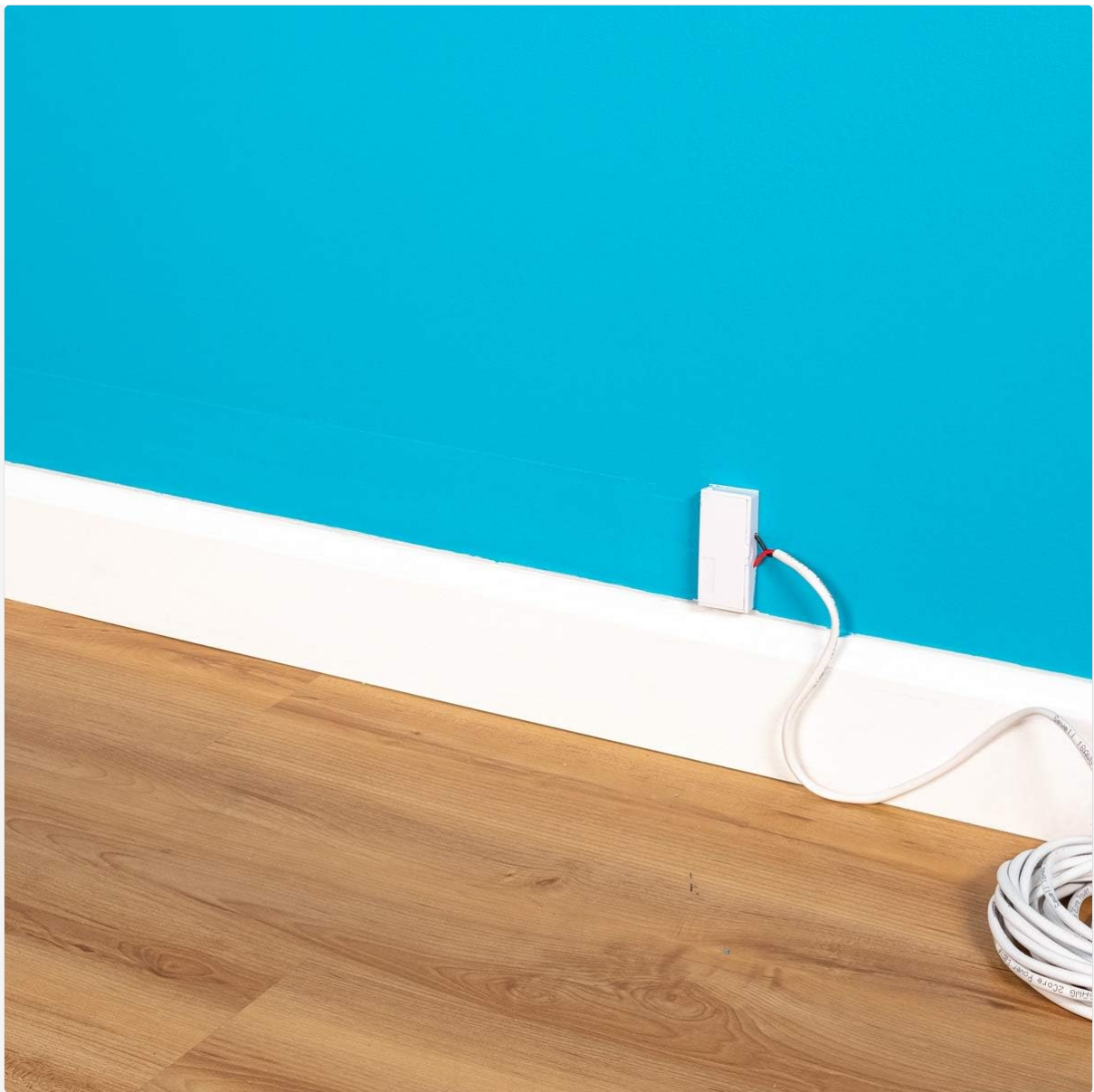


Image: The Ghost Wire connected to a terminal block, which then connects to a standard speaker wire, illustrating the final connection point.

5. **Conceal the Wire (Optional):** The white backing of the Ghost Wire is designed to be paintable. If desired, you can paint over the wire to match your wall color, apply wallpaper over it, or install flooring on top for complete concealment.



Image: Painting over the installed Ghost Wire to blend it with the wall color, showcasing its discreet design.



Image: The Ghost Wire after being painted, demonstrating its virtually invisible integration into the room's decor.



Image: A roll of Sewell Ghost Wire 2.0, highlighting its flat design and adhesive backing.

OPERATION

Once installed and connected to your audio system and speakers, the Sewell Ghost Wire 2.0 operates passively, transmitting audio signals. No user interaction is required for its function. Ensure all connections are secure for optimal audio performance.

MAINTENANCE

The Sewell Ghost Wire 2.0 requires minimal maintenance. Once installed, it is designed for long-term, discreet performance.

- **Cleaning:** If the exposed portion of the wire (before painting/covering) becomes dirty, gently wipe it with a dry or slightly damp cloth. Avoid harsh chemicals.
- **Adhesive Integrity:** Avoid peeling or disturbing the wire once it has been adhered to a surface, as this may compromise the adhesive bond.
- **Physical Damage:** Protect the wire from sharp objects or excessive pressure that could damage the conductors.

TROUBLESHOOTING

If you experience issues with your audio system after installing the Ghost Wire, consider the following:

- **No Sound or Intermittent Sound:**

- Check all connections at the audio source, terminal blocks (if used), and speakers. Ensure they are secure and correctly wired (+ to + and - to -).
- Verify that the Ghost Wire itself has not been cut or damaged during installation or subsequent activities.
- Ensure your audio source and speakers are powered on and functioning correctly.

- **Poor Sound Quality (Static, Distortion):**

- Confirm that the wire gauge (16 AWG) is appropriate for your speaker and amplifier setup and cable length.
- Check for any loose connections or frayed wires at the connection points.
- Ensure the wire is not running parallel to high-voltage electrical cables for long distances, which could introduce interference.

- **Wire Not Sticking:**

- Ensure the surface was thoroughly cleaned and dry before application.
- Apply firm, even pressure across the entire length of the wire during installation.
- Avoid applying in extremely cold or humid conditions, which can affect adhesive performance.

SPECIFICATIONS

Feature	Specification
Brand	Sewell
Model Number	SW-32985-50
Color	White
Material	Copper
Gauge	16 AWG
Number of Conductors	2
Length	50 ft.
Product Dimensions	5.5 x 5.5 x 3 inches (packaging)
Item Weight	1.8 pounds

WARRANTY AND SUPPORT

For warranty information and customer support, please refer to the official Sewell website or contact their customer service directly. Keep your purchase receipt for any warranty claims.

Sewell Support: [Visit Sewell Support Page](#)