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› Alert ProReel 5030AM Retractable Cord Reel w/LED Work Light | 30' - 16/3 SJTOW Task Light Cord | 14W LED Shop Light Provides 1500 Lumens | Grounded Outlet with On/Off Handle Switch

Alert 5030AM

Alert ProReel 5030AM Retractable Cord Reel with LED Work Light User Manual

Model: 5030AM

INTRODUCTION

Thank you for choosing the Alert ProReel 5030AM Retractable Cord Reel with LED Work Light. This manual provides essential information for the safe and efficient operation, maintenance, and troubleshooting of your new tool. Please read this manual thoroughly before use and retain it for future reference.

SAFETY INFORMATION

WARNING: Always follow basic safety precautions when using electrical tools to reduce the risk of fire, electric shock, and personal injury.

- Inspect the cord reel and work light for any damage before each use. Do not use if damaged.
- Ensure the electrical outlet is properly grounded.
- Do not expose the unit to water or excessive moisture.
- Do not look directly into the LED light when it is on, as it can cause eye strain or damage.
- Always fully retract the cord when not in use to prevent tripping hazards and protect the cord.
- Do not overload the grounded outlet in the handle. Ensure any plugged-in devices do not exceed the unit's electrical rating.

PRODUCT FEATURES

- **1500 Lumen LED Work Light:** Provides bright illumination for various tasks.
- **30-foot 16/3 SJTOW Cord:** Durable and flexible cord for extended reach.
- **Retractable Reel:** Commercial-grade thermoplastic reel for easy cord management.
- **Grounded Outlet in Handle:** Allows for powering additional tools directly from the light.
- **On/Off Handle Switch with LED Indicator:** Convenient control and power status.

- **Integrated Magnet:** For attaching the light to metal surfaces.
- **360° Rotating Foldable Hanging Hook:** Versatile mounting options.
- **Heavy-Duty Steel Mounting Bracket:** For wall or ceiling installation.



Figure 1: Alert ProReel 5030AM Retractable Cord Reel with LED Work Light. This image shows the main unit with the retractable reel and the LED work light, highlighting its compact design.

SETUP

1. **Unpacking:** Carefully remove all components from the packaging. Verify that all items listed in the "Included in Box" section are present.
2. **Mounting Location Selection:** Choose a sturdy wall or ceiling location for mounting the retractable reel. Ensure the location is within reach of a standard 120V grounded electrical outlet and provides adequate clearance for the cord to extend and retract freely.
3. **Install Mounting Bracket:** Use the provided mounting hardware to securely attach the heavy-duty steel mounting

bracket to your chosen surface. Ensure the bracket is level and capable of supporting the weight of the reel and the force of cord retraction.



Figure 2: Mounting dimensions for the Alert ProReel 5030AM. This image provides key measurements for proper installation of the reel.

4. **Attach Cord Reel:** Securely attach the retractable cord reel to the installed mounting bracket using the provided hardware.
5. **Connect to Power:** Plug the 18-inch power cord from the reel into a standard 120V grounded electrical outlet.

Your browser does not support the video tag.

Video 1: ProReel Retractable Cord Reel with LED Light - 5030AM. This official seller video demonstrates the unboxing and key features of the 5030AM model, including how to set up the mounting hardware.

OPERATING INSTRUCTIONS

1. **Extending the Cord:** Gently pull the LED work light handle to extend the cord. The reel features a locking mechanism. To lock the cord at a desired length, pull it out until you hear a click, then release.
2. **Retracting the Cord:** To retract the cord, pull the handle slightly further until the locking mechanism disengages, then slowly guide the cord back into the reel. Do not let the cord snap back uncontrolled.

3. **Turning On/Off the LED Work Light:** Use the On/Off switch located on the handle of the work light. A green LED indicator will illuminate when the light is receiving power.
4. **Using the Grounded Outlet:** The handle includes a grounded 120V outlet. You can plug in additional tools or devices into this outlet. Ensure the total wattage of connected devices does not exceed the unit's maximum rating (1440W).
5. **Utilizing Mounting Features:**
 - **Integrated Magnet:** The back of the work light handle has an integrated magnet. This allows you to attach the light to any ferrous metal surface for hands-free illumination.
 - **360° Rotating Foldable Hanging Hook:** A sturdy hook is located at the top of the work light. This hook can rotate 360 degrees and folds away when not in use, providing versatile hanging options.



1500 Lumen Retractable COB LED Cord Reel

SKU: 5030AM

Product Description

- 14W COB LED
- 1500 Lumens
- Rugged Powder Coated Steel Reel
- 30ft 16/3 SJTOW Cord
- Grounded Outlet and ON-OFF Switch in Handle
- Power "ON" Indicator Light
- Integrated Magnet
- Folding Swivel Hook
- Top Protective Bumper
- Over-Molded Rubber Handle

Additional Information

| | |
|--------------------|---------------------------|
| CORD LENGTH | 30 foot |
| CORD TYPE | SJTOW |
| GAUGE | 16/3 |
| LUMENS | 1500 |
| MASTER PACK | 4 |
| MASTER PACK WEIGHT | 39.25 lbs |
| TOTAL MAX. RATING | 12 Amps, 1440W, 120 Volts |
| UPC | 0-40082-43079-1 |

Figure 3: Close-up of the Alert ProReel 5030AM LED work light handle, showing the on/off switch, LED indicator, integrated magnet, and foldable hanging hook.

- **Cleaning:** Disconnect the unit from power before cleaning. Wipe the exterior surfaces with a damp cloth. Do not use abrasive cleaners or solvents.
- **Cord Inspection:** Regularly inspect the entire length of the cord for cuts, abrasions, or damage. If any damage is found, discontinue use immediately and have the unit serviced by a qualified technician.
- **Reel Mechanism:** Keep the reel mechanism free of debris. Do not lubricate the internal components of the reel.
- **Storage:** When not in use, fully retract the cord and store the unit in a dry, clean environment.

TROUBLESHOOTING

| Problem | Possible Cause | Solution |
|--|--|---|
| Light does not turn on. | No power to the unit; On/Off switch is off; Damaged LED. | Check power source and connections. Ensure the On/Off switch is in the "On" position. If still not working, contact customer support. |
| Cord does not retract properly. | Cord is jammed or tangled; Reel mechanism is faulty. | Gently pull the cord further to disengage the lock, then guide it back slowly. Ensure no obstructions. If issue persists, contact customer support. |
| Grounded outlet in handle not working. | Overload; Internal wiring issue. | Reduce the load on the outlet. Check if the main power source is working. If the issue continues, contact customer support. |

SPECIFICATIONS

| Feature | Detail |
|------------------------|--|
| Model Number | 5030AM |
| Light Type | LED (1500 Lumens) |
| Cord Length | 30 feet |
| Cord Type | 16/3 SJTOW |
| Voltage | 120 Volts |
| Wattage | 13.75 watts (Light) / 1440 watts (Max total) |
| Material | Steel (Reel), Thermoplastic (Light Handle) |
| Dimensions (L x W x H) | 13.5 x 36 x 2.5 inches (Product) |
| Item Weight | 4.22 pounds |
| Installation Type | Wall Mount, Ceiling Mount |

WARRANTY AND SUPPORT

The Alert ProReel 5030AM comes with a **1-Year Limited Warranty** from the date of purchase. This warranty covers defects in materials and workmanship under normal use.

For warranty claims, technical support, or replacement parts, please contact Alert customer service:

- **Manufacturer:** Alert Stamping
- **Website:** Visit the Alert Store on Amazon
- **General Inquiries:** Refer to the contact information provided on the manufacturer's official website or product packaging.

Please have your model number (5030AM) and proof of purchase available when contacting support.