

## ghd PS016BCORCROWCA

# ghd Gold Professional Hair Straightener User Manual

Model: PS016BCORCROWCA | Brand: ghd

## INTRODUCTION

Welcome to the ghd Gold Professional Hair Straightener user manual. This guide provides essential information for the safe and effective use of your new styling tool. The ghd Gold straightener is designed to deliver smooth, soft, and healthy-looking hair. Featuring dual-zone technology, it maintains an optimal styling temperature of 185°C consistently across both plates, from root to tip. Its sleek design and rounded plates allow for versatile styling, enabling you to create various looks quickly and easily.

Please read this manual thoroughly before first use and keep it for future reference.

## IMPORTANT SAFETY INFORMATION

To ensure safe operation, always follow these precautions:

- **Do not** use this appliance near water, such as in bathtubs, showers, basins, or other vessels containing water.
- Always unplug the appliance immediately after use.
- Keep the appliance away from children.
- Allow the appliance to cool down completely before storing.
- **Do not** wrap the power cord around the appliance.
- If the supply cord is damaged, it must be replaced by the manufacturer, its service agent, or similarly qualified persons to avoid a hazard.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- Children should be supervised to ensure that they do not play with the appliance.
- The appliance is hot when in use. Handle with care.
- Always use the protective plate guard when storing the straightener.

## PRODUCT OVERVIEW

---

### Key Features:

- **Advanced Dual-Zone Technology:** Equipped with two new-generation heat sensors, one on each plate, to maintain a consistent and optimal styling temperature of 185°C.
- **Optimal Styling Temperature:** 185°C is the ideal temperature for effective styling without compromising hair health.
- **Smooth, Contoured Plates:** Designed for effortless styling and enhanced shine, reducing frizz.
- **Versatile Design:** The slim body and rounded plates allow for creating various styles, from sleek straight hair to curls and waves.
- **Fast Heat-Up:** Heats up in just 25 seconds.
- **Automatic Sleep Mode:** Automatically switches off if not used for 30 minutes, providing peace of mind.
- **Universal Voltage:** Ensures consistent performance anywhere in the world.
- **Protective Plate Guard:** Included for safe storage immediately after use.
- **Long Swivel Cord:** 2.7m cord for flexible styling.

### Components:

Your ghd Gold Professional Hair Straightener package includes:

- ghd Gold Professional Hair Straightener
- Heat-resistant protective plate guard



Image: The ghd Gold Professional Hair Straightener in black, shown with its protective plate guard.

## SETUP

1. **Unpack:** Carefully remove the ghd Gold straightener and its accessories from the packaging.
2. **Inspect:** Check the appliance for any signs of damage. Do not use if damaged.
3. **Plug In:** Insert the power plug into a suitable electrical outlet. The straightener is designed with universal voltage, making it suitable for use worldwide.
4. **Power On:** Press and hold the power button located on the inside of the straightener until you hear an audible signal and the indicator light illuminates.
5. **Heat Up:** The straightener will heat up to its optimal styling temperature of 185°C in approximately 25 seconds. An audible signal will indicate when it is ready for use.

Your browser does not support the video tag.

Video: A short preview demonstrating the unboxing and initial power-on of the ghd Gold straightener, showing the device heating up and being ready for use.



Image: A close-up view of the circular power button on the ghd Gold straightener.

## OPERATING INSTRUCTIONS

The ghd Gold straightener is suitable for all hair types and lengths, and for occasional styling.

### For Straightening:

1. Ensure your hair is clean, dry, and free of tangles. For best results and protection, apply a heat protectant spray.
2. Divide your hair into small, manageable sections.
3. Take one section of hair and place it between the plates of the straightener, close to the roots.
4. Gently close the plates and glide the straightener slowly and smoothly down the length of the hair, from root to tip. Avoid stopping in one place to prevent heat damage.
5. Repeat this process for all sections of hair until desired straightness is achieved.

**ghd** GOLD

**DES COIFFURES  
À L'INFINI**



Image: A ghd Gold straightener being used to straighten a section of hair, demonstrating the smooth glide from root to tip.

### **For Curling and Waving:**

The rounded barrel of the ghd Gold straightener allows for creating various curls and waves.

1. Ensure your hair is clean, dry, and free of tangles. Apply a heat protectant spray.
2. Divide your hair into small, manageable sections.
3. For curls, clamp a section of hair near the roots, then rotate the straightener 180 degrees and glide it down the hair shaft. The speed of gliding will determine the tightness of the curl.
4. For waves, clamp a section of hair, rotate 90 degrees, glide a short distance, then rotate 90 degrees in the opposite direction and glide again. Repeat this S-motion down the hair shaft.
5. Release the hair and allow the curl/wave to cool before touching or brushing to set the style.



Image: A ghd Gold straightener being used to create curls on a section of hair, highlighting its rounded design for versatile styling.

## MAINTENANCE AND CARE

---

Proper maintenance ensures the longevity and optimal performance of your ghd Gold straightener.

- **Cleaning:** Ensure the appliance is unplugged and completely cool before cleaning. Wipe the plates and exterior with a soft, damp cloth. Do not use abrasive cleaners or harsh chemicals.
- **Storage:** Always allow the straightener to cool down completely before storing. Use the provided heat-resistant protective plate guard to cover the plates. Store in a dry, safe place.
- **Cord Care:** Do not wrap the power cord tightly around the appliance, as this can damage the cord. Store the cord loosely.

## TROUBLESHOOTING

---

Problem	Possible Cause	Solution
Straightener does not heat up.	Not plugged in correctly, power outlet issue, or internal fault.	Ensure the straightener is securely plugged into a working power outlet. Try a different outlet. If the issue persists, contact customer support.
Straightener turns off unexpectedly.	Automatic sleep mode activated (after 30 minutes of inactivity).	This is a safety feature. Turn the straightener off and then on again to resume use.
Hair is not straightening/curling effectively.	Hair sections too large, plates are dirty, or improper technique.	Ensure hair is clean and dry. Work with smaller sections of hair. Clean the plates as per maintenance instructions. Review operating instructions for proper technique.
Burning smell.	Product residue on plates, or hair is too wet.	Ensure hair is completely dry before styling. Clean the plates thoroughly. If the smell persists, discontinue use and contact customer support.

## SPECIFICATIONS

- **Model Number:** PS016BCORCROWCA
- **Brand:** ghd
- **Optimal Styling Temperature:** 185°C
- **Heat-up Time:** 25 seconds
- **Plate Material:** Ceramic
- **Automatic Shut-off:** After 30 minutes of inactivity
- **Cord Length:** 2.7 meters
- **Voltage:** Universal
- **Product Dimensions (L x W x H):** 31 x 9.7 x 9 cm
- **Product Weight:** 380 grams
- **Included Components:** Heat-resistant protective plate guard

## WARRANTY AND SUPPORT

Your ghd Gold Professional Hair Straightener comes with a 2-year manufacturer's warranty. For warranty claims, technical support, or further assistance, please contact ghd customer service through their official website or your point of purchase.

Please retain your proof of purchase for warranty purposes.

