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## PuraFlame Alice 68 Inches

# PuraFlame Alice 68-Inch Recessed Electric Fireplace Instruction Manual

Model: Alice 68 Inches | Brand: PuraFlame

## 1. INTRODUCTION

This manual provides detailed instructions for the safe installation, operation, and maintenance of your PuraFlame Alice 68-inch recessed electric fireplace. Please read all instructions carefully before installation and use, and retain this manual for future reference.



*Image 1: Front view of the PuraFlame Alice 68-inch recessed electric fireplace displaying a realistic flame effect.*

## 2. IMPORTANT SAFETY INFORMATION

Always follow basic safety precautions when using electrical appliances to reduce the risk of fire, electric shock, and injury to persons.

- Read all instructions before using this fireplace.
- This fireplace is hot when in use. To avoid burns, do not let bare skin touch hot surfaces. Keep combustible materials, such as furniture, pillows, bedding, papers, clothes, and curtains at least 3 feet (0.9 m) from the front of the fireplace.
- Extreme caution is necessary when any heater is used by or near children or invalids and whenever the fireplace is left operating and unattended.
- Do not operate any fireplace with a damaged cord or plug or after the fireplace malfunctions, has been dropped or damaged

in any manner.

- Do not use outdoors.
- Never locate fireplace where it may fall into a bathtub or other water container.
- Do not run cord under carpeting. Do not cover cord with throw rugs, runners, or similar coverings. Arrange cord away from traffic area and where it will not be tripped over.
- To disconnect fireplace, turn controls to off, then remove plug from outlet.
- Do not insert or allow foreign objects to enter any ventilation or exhaust opening as this may cause an electric shock or fire, or damage the fireplace.
- To prevent a possible fire, do not block air intakes or exhaust in any manner. Do not use on soft surfaces, like a bed, where openings may become blocked.
- All electrical wiring must be performed by a qualified electrician and in accordance with local codes.
- Always use properly grounded, fused, and polarized outlets.

### 3. PACKAGE CONTENTS

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Carefully unpack all components from the box. Ensure all items listed below are present and undamaged.

- Electric Firebox
- Remote Handset
- Owner's Manual
- Log Set (decorative)
- Crystal Stones (decorative)
- Mounting Hardware
- 2 AAA Batteries (for remote)



Image 2: Contents of the package, showing the remote control, decorative log set, crystal stones, and mounting hardware.

### 4. SPECIFICATIONS

<b>Brand</b>	PuraFlame
<b>Model Name</b>	Alice 68 Inches Recessed Electric Fireplace
<b>Product Dimensions (Overall)</b>	68 1/8" Width x 20 1/4" Height x 5 29/32" Depth (5.9"D x 68.12"W x 20.25"H)
<b>Firebox Dimensions (without glass)</b>	62 1/2" Width x 18 1/32" Height x 5 11/16" Depth
<b>Installation Type</b>	Built-In / Recessed (for 2x6 stud wall)
<b>Power Source</b>	Corded Electric (110V outlet)

<b>Heat Output</b>	1500W (High) / 750W (Low) - 5100 British Thermal Units
<b>Heating Coverage</b>	Up to 68 square feet (supplemental heat)
<b>Flame Effects</b>	4 settings (Yellow/Blue combinations)
<b>Fuel Bed Options</b>	Log Set or Crystal Stones (13 LED colors)
<b>Controls</b>	Touch Screen Buttons, Remote Handset
<b>Timer</b>	30 minutes to 9 hours
<b>Material</b>	Metal, Glass
<b>Item Weight</b>	125.2 Pounds
<b>UPC</b>	842880115777

## 5. INSTALLATION

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The PuraFlame Alice 68-inch electric fireplace is designed for **in-wall recessed installation ONLY**. It cannot be hung on a wall or used freestanding. It is specifically designed to fit a 2 x 6 inch stud wall.

### 5.1 Site Preparation

- Ensure the chosen location has sufficient space and structural support for the fireplace's dimensions and weight.
- The wall opening dimensions should be carefully measured to accommodate the firebox. Refer to the diagram below for precise measurements.
- Maintain proper clearances from combustible materials as specified in the safety section.

### 5.2 Electrical Connection

Two electrical connection options are available:

- **Plug-in:** Simply plug the fireplace into a standard 110V grounded outlet.
- **Hard-wiring:** For a permanent installation, the unit can be hard-wired by a qualified electrician according to local electrical codes.

### 5.3 Mounting the Fireplace

Follow the detailed instructions provided in the included owner's manual for securing the fireplace into the prepared wall opening. Ensure the unit is level and securely fastened.



Image 3: Detailed diagram illustrating the product dimensions, required wall opening dimensions for recessed installation, and options for electrical connection (plug-in or hard-wiring).

## 6. OPERATION

Your PuraFlame Alice fireplace offers various settings for flame effects, heating, and fuel bed customization.

### 6.1 Flame Effects

The fireplace features ultra-high intensity LED lights to create a realistic flame effect. There are 4 distinct flame settings:

1. Yellow with a subtle blue hue (low brightness)
2. All yellow (standard brightness)
3. Yellow with a subtle blue hue (standard brightness)
4. All blue (standard brightness)

The flame effect can be operated independently of the heater, allowing for year-round ambiance.

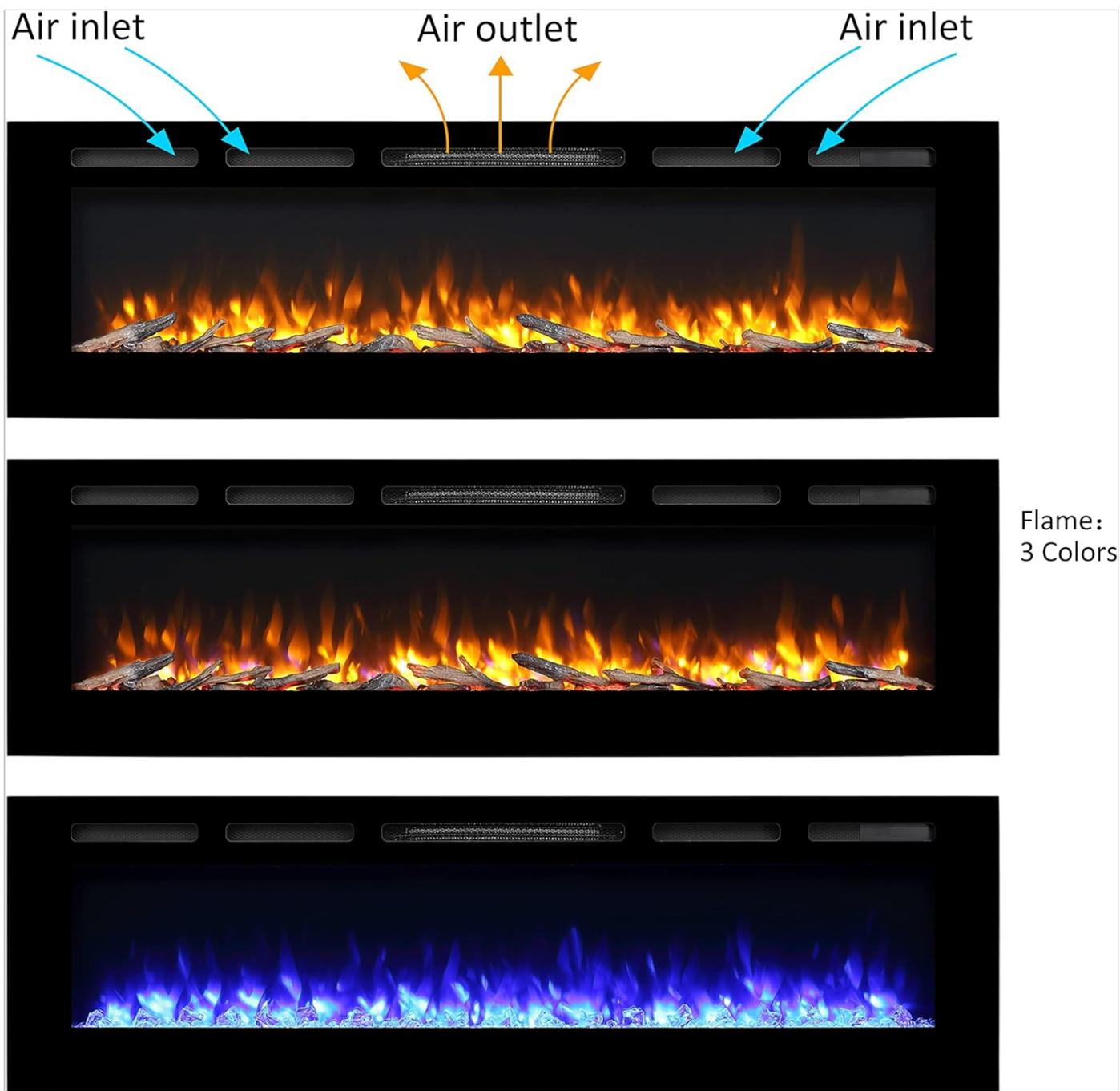


Image 4: Visual representation of the three primary flame color options: orange, mixed orange and blue, and pure blue. Also indicates air inlet and outlet locations.

## 6.2 Fuel Bed Options

Customize the appearance of your fireplace with two included fuel bed options: a realistic log set or elegant crystal stones. The fuel bed also features 13 different LED lighting colors to enhance the ambiance.



Fuel Bed Media  
Options:

Logset or Crystal



13 colors of LED  
Lighting for Fuel  
Bed

*Image 5: Close-up of the fuel bed, demonstrating the choice between a log set and crystal stones, along with a palette of 13 LED lighting colors for the fuel bed.*

### 6.3 Heater Function

The fireplace includes an upper front heater blower with two heat settings:

- **High:** 1500W
- **Low:** 750W

The heater provides supplemental warmth and is not intended as a primary heat source. A thermostat allows you to control the room temperature, and a countdown timer can be set from 30 minutes to 9 hours for automatic shut-off.

### 6.4 Controls

The fireplace can be controlled using either the integrated touch screen buttons or the included remote handset.

#### Touch Buttons

The touch screen buttons are located on the unit's front panel. These buttons illuminate when active and will turn off after a few seconds of inactivity.

## Touch Buttons



*Image 6: Close-up view of the touch control panel on the fireplace, showing illuminated buttons for various functions.*

### **Remote Handset**

The remote control provides convenient access to all fireplace functions from a distance. It features an LCD display and dedicated buttons for flame effects, heater settings, temperature control, timer, and fuel bed lighting.

## Dimension & Installation:

### Product Dimension:



### Opening Dimension:



Plug In

or



Hard Wiring



Flush Mounted



Power Cable Length: 6 ft

Glass: Film Protected

Power Cord on Right Side

Image 7: The remote control unit, featuring an LCD display and clearly labeled buttons for adjusting flame effects, heater power, temperature, timer, and fuel bed lighting.

## 7. MAINTENANCE

Regular maintenance ensures the longevity and optimal performance of your electric fireplace.

- **Cleaning:** Ensure the fireplace is turned off and unplugged before cleaning. Use a soft, damp cloth to clean the exterior surfaces. Do not use abrasive cleaners or sprays.
- **Air Vents:** Periodically check and clean the air inlets and outlets to ensure they are free from dust and obstructions. Blocked vents can lead to overheating.
- **Internal Components:** There are no user-serviceable parts inside the fireplace. Do not attempt to open the unit.
- **Storage:** If storing the fireplace for an extended period, ensure it is clean, dry, and stored in a safe location.

## 8. TROUBLESHOOTING

If you experience issues with your fireplace, refer to the following common troubleshooting steps.

Problem	Possible Cause	Solution
Fireplace does not turn on.	No power, tripped circuit breaker, loose connection.	Check power cord connection. Ensure outlet is functional. Reset circuit breaker if tripped.
No heat output.	Heater turned off, thermostat setting too low, thermal cut-off activated.	Ensure heater function is active. Increase thermostat setting. Allow unit to cool down if thermal cut-off engaged.
Remote control not working.	Dead batteries, obstruction, remote out of range.	Replace AAA batteries in the remote. Ensure no obstructions between remote and fireplace. Operate remote within specified range.
Flame effect is dim or flickering.	LED issue, internal component.	If issue persists after power cycling, contact customer support.

For issues not covered here, please contact PuraFlame customer support.

## 9. WARRANTY AND SUPPORT

Your PuraFlame Alice electric fireplace comes with a **Limited Warranty**. Please refer to the warranty card included in your package or visit the official PuraFlame website for detailed terms and conditions.

For technical assistance, parts, or warranty claims, please contact PuraFlame customer support.

- **Customer Support:** Refer to the contact information provided in your product packaging or on the official PuraFlame website.
- **Online Resources:** Additional information and FAQs may be available on the PuraFlame brand store.

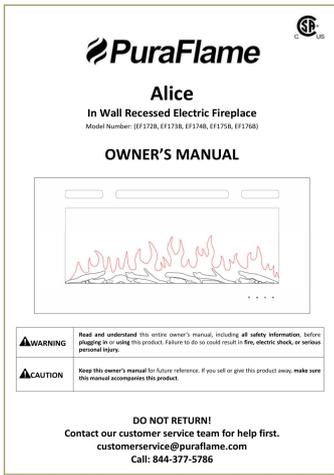


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### Related Documents - Alice 68 Inches

	<p><a href="#">PuraFlame EF511A Electric Fireplace Log Set Owner's Manual</a></p> <p>Comprehensive owner's manual for the PuraFlame EF511A Electric Fireplace Log Set, covering safety information, technical specifications, installation, operation, maintenance, and warranty. Includes detailed instructions and troubleshooting.</p>
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 <p><b>PuraFlame</b> Alice In Wall Recessed Electric Fireplace OWNER'S MANUAL</p>	<p><a href="#">PuraFlame Alice Electric Fireplace: Owner's Manual &amp; Installation Guide</a></p> <p>Owner's manual for PuraFlame Alice electric fireplace. Includes installation instructions, safety guidelines, technical specifications, operating procedures, troubleshooting tips, and warranty information for models EF172B, EF173B, EF174B, EF175B, EF275A.</p>
 <p><b>PuraFlame</b> Alice In Wall Recessed Electric Fireplace OWNER'S MANUAL</p>	<p><a href="#">PuraFlame Alice In Wall Recessed Electric Fireplace Owner's Manual</a></p> <p>This owner's manual provides comprehensive instructions for the PuraFlame Alice In Wall Recessed Electric Fireplace, covering essential safety guidelines, technical specifications, installation procedures, operating instructions, troubleshooting tips, maintenance advice, and warranty information.</p>
 <p><b>PuraFlame</b> PROVO FLAT PANEL FIREPLACE HEATER OWNER'S MANUAL</p>	<p><a href="#">PuraFlame Provo EF75A Infrared Flat Panel Fireplace Heater Owner's Manual</a></p> <p>Comprehensive owner's manual for the PuraFlame Provo EF75A Infrared Flat Panel Fireplace Heater, covering safety information, preparation, assembly for both free-standing and wall-hanging modes, operation, care and maintenance, troubleshooting, and warranty details.</p>
 <p><b>PuraFlame</b> Western Electric Fireplace Insert OWNER'S MANUAL</p>	<p><a href="#">PuraFlame Western Electric Fireplace Insert Owner's Manual</a></p> <p>Comprehensive owner's manual for the PuraFlame Western Electric Fireplace Insert, covering safety, installation, operation, maintenance, and troubleshooting for models EF42D, EF43D, EF44D, EF45D, EF302A. Includes technical specifications and warranty information.</p>
 <p><b>PuraFlame</b> WESTERN ELECTRIC FIREPLACE INSERT OWNER'S MANUAL</p>	<p><a href="#">PuraFlame WESTERN Electric Fireplace Insert Owner's Manual</a></p> <p>Comprehensive owner's manual for the PuraFlame WESTERN Electric Fireplace Insert (Model EF42D-45D), covering safety instructions, preparation, operation, maintenance, troubleshooting, and warranty information.</p>

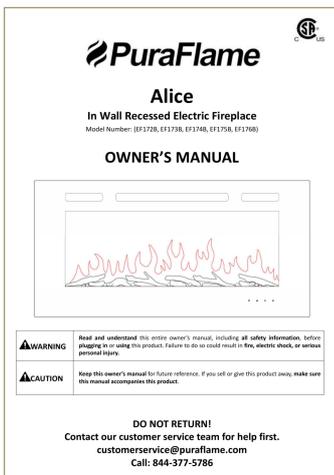


[\[pdf\]](#) User Manual Specifications

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Alice In Wall Recessed Electric Fireplace Model Number: EF172B, EF173B, EF174B, EF175B, EF176B OWNER S MANUAL WARNING Read and understand this entire owner s manual, including all safety information, before plugging in or using this product. Failure to do so could result in fire, electric sh...

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Alice In Wall Recessed Electric Fireplace Model Number: EF172B, EF173B, EF174B, EF175B, EF176B OWNER S MANUAL WARNING Read and understand this entire owner s manual, including all safety information, before plugging in or using this product. Failure to do so could result in fire, electric sh...

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SPECIFICATION SHEET for ALICE  
Version: A2 Date: Jan 24, 2022

1. Electric Specifications

Model	Volt	Watt(min)/max	Hz	BTU(max)	Amp	Heating Area(max)
Alice 36"-68" (EF275A/EF172-175B)	120	750/1500	60	5120	12.5	400 square feet

2. Product Dimensions

Model	Unit	Overall Size				View Area				Firebox Dimension				R/W/De	
		A	B	C	D	E	F	G	H	I	J	K			
Alice 36" (EF275A)	inch	36 1/8	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75
Alice 40" (EF172B)	inch	40	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 44" (EF173B)	inch	44	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 48" (EF174B)	inch	48	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 52" (EF175B)	inch	52	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 56" (EF176B)	inch	56	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 60" (EF177B)	inch	60	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 64" (EF178B)	inch	64	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	
Alice 68" (EF179B)	inch	68	20 3/4	21 1/2	13 1/4	35	18 1/2	5 1/2	15 1/8	15 1/8	15 1/8	15 1/8	15 1/8	47.75	

[\[pdf\]](#) Specifications Dimension Guide Warranty Catalog

36 in Recessed Wall Mount Metal Electric Fireplace Black Warranty PuraFlame HM275A 6936502426144 1008324168 2374af3a ccb9 442d 9581 f98defee562f images thdstatic catalog Images 23 |||

1. Electric Specifications SPECIFICATION SHEET for ALICE Version: A2 Date: Jan. 24, 2022 Model Volt Watt min/max Hz BTU max Amp Alice 36 -68 EF275A/EF172-175B 120 750/1500 60 5120 12.5 2. Product Dimensions Heating Area max 400 square feet Model Alice 36 EF275A Alice 40 EF172B...

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