

Sekonda 1391E.27

SEKONDA 1391E.27 Quartz Men's Multi-Dial Watch Instruction Manual

Model: 1391E.27

INTRODUCTION

This instruction manual provides comprehensive guidance for the proper use and care of your SEKONDA 1391E.27 Quartz Men's Multi-Dial Watch. Please read this manual thoroughly to ensure optimal performance and longevity of your timepiece. Retain this manual for future reference.

PRODUCT OVERVIEW

The SEKONDA 1391E.27 is a multifunction quartz watch designed for reliability and functionality. It features a durable chrome-plated case, a distinctive navy blue dial, and a robust stainless steel bracelet. The watch incorporates a day/date display and a 24-hour sub-dial for enhanced utility.



Image: Front view of the SEKONDA 1391E.27 watch, showcasing its navy blue dial with three sub-dials for day, date, and 24-hour time, along with a silver-tone stainless steel bracelet.

Key Features:

- **Movement:** Quartz
- **Case:** Chrome-plated
- **Dial:** Navy blue with multi-dial display
- **Functions:** Day display, Date display, 24-hour time display
- **Bracelet:** Stainless steel
- **Water Resistance:** Up to 50 meters (5 ATM)
- **Warranty:** 2-year manufacturer's warranty

SETUP

Setting the Time:

1. Locate the crown on the right side of the watch case.
2. Gently pull the crown out to position 2 (the outermost position).
3. Rotate the crown clockwise or counter-clockwise to set the hour and minute hands to the desired time. Ensure the 24-hour sub-dial also reflects the correct AM/PM period.
4. Once the time is set, push the crown back into position 0 (normal operating position) to start the watch.





Image: Side view of the SEKONDA 1391E.27 watch, highlighting the crown used for setting the time and date.

Setting the Day and Date:

1. Pull the crown out to position 1 (the first click).
2. Rotate the crown clockwise to adjust the date.
3. Rotate the crown counter-clockwise to adjust the day.
4. **Important:** Avoid setting the date or day between 9:00 PM and 3:00 AM, as this may interfere with the automatic date change mechanism. If adjustment is needed during this period, first set the time outside this range, adjust the date/day, then reset the time.
5. Once the day and date are set, push the crown back into position 0.

OPERATING THE MULTI-DIAL FEATURES

Your SEKONDA 1391E.27 watch features three sub-dials on the main face:

- **Day Sub-Dial:** Indicates the current day of the week (e.g., MON, TUE). This automatically advances with the main time.
- **Date Sub-Dial:** Displays the current numerical date (1-31). This automatically advances with the main time.

- **24-Hour Sub-Dial:** Shows the time in a 24-hour format, synchronised with the main hour hand. This helps distinguish between AM and PM.

These sub-dials are synchronized with the main time and date settings. No separate adjustment is typically required after initial setup, provided the main time and date are correctly set.

MAINTENANCE

Water Resistance:

This watch is water resistant up to 50 meters (5 ATM). This means it is suitable for everyday use, showering, and swimming in shallow water. It is **not** suitable for diving, snorkeling, or high-impact water sports. Avoid operating the crown or pushers when the watch is wet or submerged, as this can compromise the water resistance.

Cleaning:

To maintain the appearance of your watch, wipe the case and bracelet regularly with a soft, dry cloth. For stainless steel bracelets, a slightly damp cloth can be used, followed by a dry cloth. Avoid using chemical cleaners or abrasive materials, as these can damage the watch's finish.

Battery Replacement:

The watch is powered by a single LR44 battery. When the watch stops or the hands move erratically, the battery may need replacement. Battery replacement should be performed by a qualified watch technician to ensure the watch's water resistance and proper functioning are maintained.

Bracelet Adjustment:



Image: Rear view of the SEKONDA 1391E.27 watch, focusing on the stainless steel bracelet and its clasp mechanism.

The stainless steel bracelet can be adjusted for fit. This typically involves removing or adding links. It is recommended to have this adjustment performed by a professional jeweler or watch repair service to prevent damage to the bracelet or clasp.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Watch has stopped or runs intermittently.	Depleted battery.	Replace the battery. Consult a professional watch technician.
Date or day does not change at midnight.	Time is set incorrectly (e.g., AM/PM confusion).	Advance the time by 12 hours. Ensure the 24-hour sub-dial is correctly aligned.
Condensation appears under the crystal.	Temperature change or compromised water resistance.	Seek immediate professional service to prevent internal damage.

If you encounter issues not listed here or if the suggested solutions do not resolve the problem, please contact SEKONDA customer support or an authorized service center.

SPECIFICATIONS

Feature	Detail
Model Number	1391E.27
Movement Type	Quartz
Case Material	Chrome-plated
Dial Color	Navy Blue
Bracelet Material	Stainless Steel
Water Resistance	50 meters (5 ATM)
Battery Type	1 x LR44 (included)
Package Dimensions	10.2 x 7.4 x 6.4 cm
Item Weight	116 grams
Manufacturer	Sekonda Watches

WARRANTY AND SUPPORT

Warranty Information:

Your SEKONDA 1391E.27 watch is covered by a **2-year manufacturer's warranty** from the date of purchase. This warranty covers manufacturing defects in materials and workmanship under normal use. It does not cover damage resulting from improper handling, accidents, unauthorized repairs, or normal wear and tear (e.g., battery, strap, crystal damage).

Please retain your proof of purchase for warranty claims.

Customer Support:

For warranty service, technical assistance, or any inquiries regarding your SEKONDA watch, please refer to the contact information provided with your purchase documentation or visit the official SEKONDA website for support details.