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## Concept SM3050

# CONCEPT SM3050 Fresh & Nutri Smoothie Blender User Manual

Model: SM3050 | Brand: Concept

## 1. Introduction

Thank you for choosing the CONCEPT SM3050 Fresh & Nutri Smoothie Blender. This powerful appliance is designed to help you prepare a wide variety of healthy and delicious recipes with ease. Featuring a robust 1500W motor, 33,000 revolutions per minute, and a durable 2-liter BPA-free Tritan pitcher, it offers efficient blending for smoothies, soups, purees, and more. Please read this manual carefully to ensure safe and optimal use of your blender.

Image 1: The CONCEPT SM3050 Fresh & Nutri Smoothie Blender.

## 2. Safety Instructions

Always follow basic safety precautions when using electrical appliances to reduce the risk of fire, electric shock, and injury. Keep this manual for future reference.

- Ensure the appliance is unplugged before cleaning or when not in use.
- Do not immerse the motor base in water or any other liquid.
- Keep hands and utensils out of the pitcher while blending to prevent severe injury and damage to the blender.
- Never operate the blender without the lid properly secured.
- Avoid contact with moving parts. Blades are sharp; handle with extreme care.
- This appliance is not intended for use by persons with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- Do not use the appliance if the power cord or plug is damaged.
- The blender is equipped with a thermal fuse to protect against overheating. If the appliance overheats, it will automatically shut off. Allow it to cool down before resuming operation.
- If the pitcher is removed from the motor base during operation, the blender will automatically stop for safety.

## 3. Product Components

The CONCEPT SM3050 blender consists of the following main parts:

1. Motor Base with Control Panel
2. 2-Liter Tritan Pitcher with Integrated Blades
3. Lid with Triple Watertight Seal
4. Removable Measuring Cup/Ingredient Opening Cap

Image 2: The 2-liter Tritan pitcher.

Image 3: Close-up of the 6 ultra-resistant Japanese carbon steel blades.

Image 4: The main lid with a secure seal.

Image 5: Removable measuring cup/cap.

## 4. Setup

Before first use, wash all removable parts (pitcher, lid, measuring cup) with warm soapy water, rinse thoroughly, and dry. Wipe the motor base with a damp cloth.

1. Place the motor base on a stable, flat, and dry surface.
2. Ensure the blender is unplugged before placing the pitcher.

3. Place the pitcher onto the motor base. The pitcher is designed for flexible placement, allowing you to position it comfortably. Ensure it is securely seated.
4. Add your ingredients to the pitcher. Do not exceed the maximum fill line.
5. Securely place the lid onto the pitcher, ensuring the triple seal is properly engaged. Insert the measuring cup into the lid opening.
6. Plug the power cord into a suitable electrical outlet.

Image 6: Securely placing the pitcher on the motor base.

## 5. Operating Instructions

The SM3050 blender features intuitive slider controls and 6 pre-defined programs for various blending tasks.

### 5.1. Control Panel Overview

Image 7: The digital control panel with slider and program buttons.

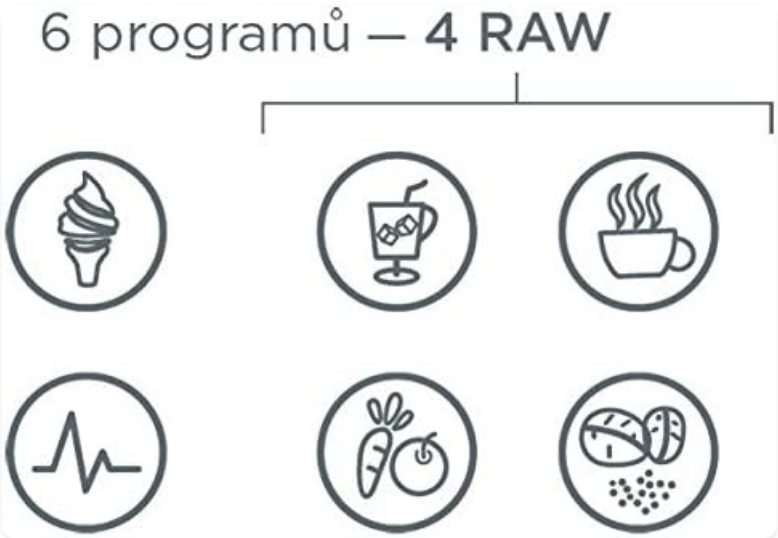


Image 8: Icons for the 6 pre-defined programs.

## 5.2. Using the Slider Control

The slider control allows for easy adjustment of blending speed. Simply slide your finger across the illuminated bar to increase or decrease the speed. The digital display will show the current speed setting.

## 5.3. Pre-defined Programs

The blender offers 6 pre-defined programs, including 4 optimized for raw food preparation. Select a program by touching its corresponding icon on the control panel. The blender will automatically adjust speed and duration for optimal results.

- **Smoothie:** Ideal for fruit and vegetable smoothies.
- **Vegetables:** Perfect for blending raw vegetables.
- **Soups:** For preparing creamy soups. The blender can heat ingredients up to 40°C during this program.
- **Nuts:** For grinding nuts or making homemade flour.
- **Ice:** For crushing ice cubes.
- **Ice Cream:** For preparing homemade ice cream without additives.
- **Pulse:** Use this program for short bursts of high-speed blending, ideal for crushing ice or achieving specific textures.

## 5.4. Adding Ingredients During Blending

You can add ingredients or taste your preparation without interrupting the blending cycle by removing the small measuring cup from the lid opening.

## 5.5. Product Demonstration Video

Watch this video for a visual guide on how to use your CONCEPT SM3050 blender, demonstrating its features and various

blending capabilities.

Your browser does not support the video tag.

Video 1: Demonstration of the CONCEPT SM3050 Smoothie Blender's features and programs, including making soups, grinding nuts, and preparing smoothies and ice cream.

## 6. Maintenance and Cleaning

Regular cleaning ensures the longevity and hygiene of your blender.

- **Motor Base:** Always unplug the blender before cleaning. Wipe the motor base with a soft, damp cloth. Do not immerse it in water.
- **Pitcher and Lid:** After each use, rinse the pitcher and lid immediately. For thorough cleaning, fill the pitcher with warm water and a drop of dish soap, then run the blender on a low setting for a few seconds. Rinse thoroughly. The Tritan material is durable and resistant to scratches.
- **Blades:** The blades are integrated into the pitcher. Exercise extreme caution when cleaning around the blades due to their sharpness.
- All removable parts are dishwasher safe on the top rack.
- Store the blender in a clean, dry place.

## 7. Troubleshooting

If you encounter issues with your blender, refer to the following common problems and solutions:

| Problem | Possible Cause | Solution |
|---|---|---|
| Blender does not turn on. | Not plugged in; pitcher not correctly seated; lid not properly secured. | Check power connection; ensure pitcher is securely placed on the base; ensure lid is firmly closed. |
| Blender stops during operation. | Overheating protection activated; pitcher removed from base. | Unplug and allow to cool for 15-20 minutes; ensure pitcher is securely in place. |
| Ingredients are not blending smoothly. | Too little liquid; too many ingredients; ingredients are too large. | Add more liquid; reduce ingredient quantity; cut ingredients into smaller pieces. Use the tamper if provided. |
| Leakage from the lid. | Lid not properly secured; pitcher overfilled. | Ensure lid is firmly closed and sealed; do not exceed the maximum fill line. |

## 8. Specifications

Technical details for the CONCEPT SM3050 Smoothie Blender:

| Feature | Detail |
|---|---|
| Brand | Concept |
| Model Number | SM3050 |
| Color | Black |

| Feature | Detail |
|---|---|
| Dimensions (L x W x H) | 44.2 x 32.8 x 25.7 cm |
| Weight | 4.5 Kilograms |
| Pitcher Capacity | 2 Liters |
| Voltage | 220 - 240 V |
| Power | 1500 Watts |
| Special Features | Slider Control, 6 Pre-defined Programs, Thermal Safety Lock, Non-slip Feet, BPA-free Tritan Pitcher, 6 Japanese Carbon Steel Blades |
| Material | Stainless Steel (blades), Tritan (pitcher) |

## 9. Warranty and Support

For warranty information, product registration, or technical support, please refer to the warranty card included with your purchase or visit the official Concept website. Keep your proof of purchase for any warranty claims.