

## SEKONDA 1380

# SEKONDA Unisex Classic Analog Quartz Watch Model 1380 Instruction Manual

## 1. INTRODUCTION

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Thank you for choosing the SEKONDA Unisex Classic Analog Quartz Watch, Model 1380. This timepiece combines classic design with reliable quartz movement, featuring a dual-time display, date function, and a comfortable leather strap. This manual will guide you through the proper setup, operation, and care to ensure long-lasting performance and enjoyment of your watch.



Image 1.1: The SEKONDA Unisex Classic Analog Quartz Watch Model 1380, showcasing its black dial and brown leather strap.

## 2. SETUP

### 2.1 Unboxing and Initial Inspection

Upon receiving your SEKONDA watch, carefully open the packaging. Ensure all components are present, including the watch and this instruction guide. Inspect the watch for any visible damage.



Image 2.1: The SEKONDA watch presented in its box, alongside the instruction guide.

## 2.2 Setting the Time

1. Locate the crown on the right side of the watch case.
2. Gently pull the crown out to the second click position. The watch hands will stop moving.
3. Turn the crown clockwise or counter-clockwise to set the hour and minute hands to the desired time.
4. Once the time is set, push the crown back into its normal operating position. The watch hands will resume movement.

## 2.3 Setting the Date

1. Pull the crown out to the first click position.
2. Turn the crown clockwise or counter-clockwise to adjust the date. Avoid setting the date between 9 PM and 3 AM, as this may interfere with the automatic date change mechanism.
3. Once the date is set, push the crown back into its normal operating position.

## 2.4 Setting Dual-Time Sub-dials

The dual-time feature includes 24-hour and minute sub-dials. These sub-dials are typically synchronized with the main time display or can be adjusted independently depending on the specific movement. Refer to the detailed diagram (if available with your specific model) for precise adjustment points. Generally, small pushers on the side of the case or specific crown positions are used to advance these sub-dials.

# 3. OPERATING YOUR WATCH

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## 3.1 Timekeeping

Your SEKONDA watch is powered by a precise quartz movement, providing accurate timekeeping. Ensure the crown is fully pushed in to maintain water resistance and proper operation.

## 3.2 Water Resistance

This watch has a water resistance rating of 30 meters (3 ATM). This means it is suitable for everyday use and can withstand splashes or brief immersion in water. It is **not** suitable for swimming, showering, or diving. Always ensure the crown is fully pushed in before any contact with water.

# 4. MAINTENANCE

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## 4.1 Cleaning

To clean your watch, wipe the case and crystal with a soft, dry cloth. For the leather strap, avoid excessive moisture and harsh chemicals. If the strap becomes wet, allow it to air dry naturally.

## 4.2 Battery Replacement

The watch is powered by a product-specific battery. When the watch stops running, it indicates the battery needs replacement. It is recommended to have the battery replaced by a qualified watch technician to ensure proper sealing and maintain water resistance.

### 4.3 Strap Care

The leather strap is designed for comfort and durability. To prolong its life, avoid prolonged exposure to direct sunlight, extreme temperatures, and harsh chemicals. Clean with a damp cloth and mild soap if necessary, then allow to air dry completely.

## 5. TROUBLESHOOTING

- **Watch not running:** Ensure the crown is fully pushed in. If the watch still does not run, the battery may need replacement.
- **Incorrect time/date:** Refer to Section 2.2 and 2.3 to reset the time and date.
- **Condensation under crystal:** This may indicate a loss of water resistance. Avoid further contact with water and seek professional service immediately.
- **Strap discomfort or damage:** Ensure the strap is not too tight. If the strap is damaged, consider replacing it with an official SEKONDA strap.

## 6. SPECIFICATIONS

Feature	Specification
Model Number	1380
Display Type	Analog
Movement	Quartz
Power Source	Battery (1 product-specific battery included)
Case Material	Rose Gold Plated
Dial Color	Black
Strap Material	Leather (Brown)
Water Resistance	30 Meters (3 ATM)
Product Dimensions	10.39 x 6.6 x 6.4 cm
Item Weight	47 Grams
Crystal Material	Mineral Glass
Clasp Type	Buckle

## 7. WARRANTY AND SUPPORT

### 7.1 Warranty Information

Your SEKONDA watch is covered by a 2-year manufacturer's warranty from the date of purchase. This warranty covers manufacturing defects under normal use. It does not cover damage resulting from

improper handling, accidents, unauthorized repairs, or normal wear and tear of the strap or battery.

## **7.2 Customer Support**

For warranty claims, service, or any questions regarding your SEKONDA watch, please contact SEKONDA customer support through their official website or the retailer where the watch was purchased. Please have your proof of purchase and watch model number (1380) available when contacting support.