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PuraFlame EF174B

PuraFlame Alice 60-Inch Recessed Electric Fireplace Instruction Manual

Model: EF174B | Brand: PuraFlame

1. INTRODUCTION

This manual provides comprehensive instructions for the safe and efficient operation, installation, and maintenance of your PuraFlame Alice 60-inch Recessed Electric Fireplace. Designed for in-wall recessed installation, this electric fireplace offers realistic flame effects, adjustable heat settings, and modern controls to enhance your living space.

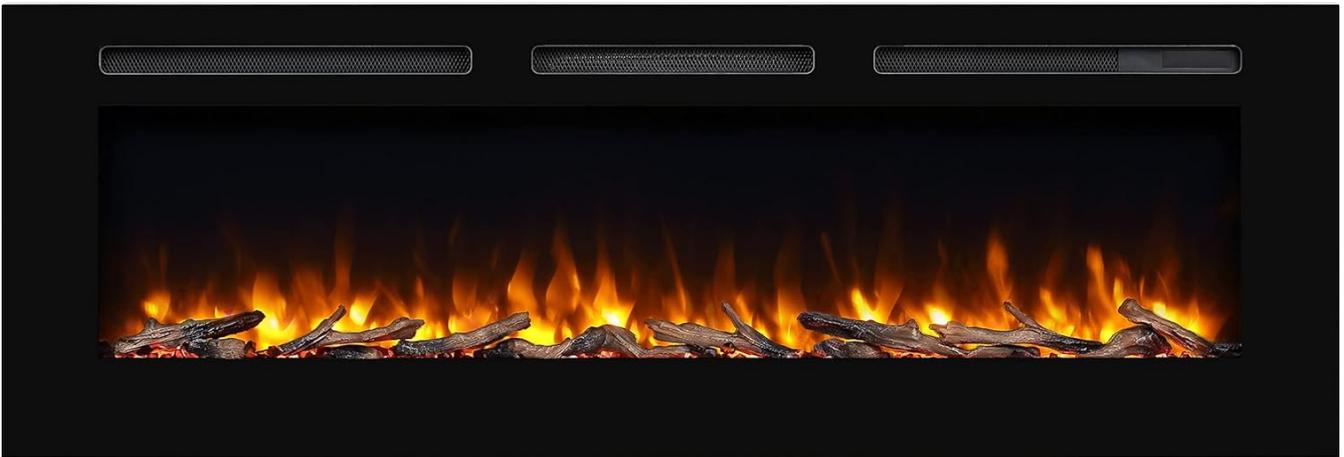


Figure 1: PuraFlame Alice 60-inch Recessed Electric Fireplace.

2. IMPORTANT SAFETY INFORMATION

WARNING: Read all instructions before installing or using this heater. Failure to follow these instructions may result in electric shock, fire, or property damage.

- Ensure the fireplace is connected to a 110V outlet. For full heat operation, a dedicated 15-amp circuit is recommended.
- This electric fireplace is designed for supplemental heat and cannot be used as a primary heat source.

- Do not block air inlets or outlets. Maintain clear space around the fireplace for proper ventilation.
- The glass front remains cool to the touch, making it safe for households with children and pets.
- Do not immerse the appliance in water or other liquids.
- Unplug the fireplace from the power outlet before cleaning or performing any maintenance.

3. PACKAGE CONTENTS

Upon opening the package, verify that all components are present and undamaged:

- PuraFlame Alice 60-inch Electric Fireplace Unit
- Remote Control (requires 2 AAA batteries, included)
- Log Set (for ember bed)
- Crystal Stones (for alternative ember bed)
- Mounting Hardware



Figure 2: Included accessories.

4. PRODUCT SPECIFICATIONS

Feature	Detail
Brand	PuraFlame
Model Name	EF174B
Overall Dimensions (including glass)	60 1/4" W x 20 1/4" H x 5 29/32" D
Firebox Dimensions (without glass)	54 5/8" W x 18 1/32" H x 5 11/16" D
Power Source	Corded Electric (110V)
Heat Output	1500W (High) / 750W (Low) - 5100 BTUs
Heating Coverage	Up to 400 sq ft
Flame Effects	4 settings (Yellow/Blue combinations)

Fuel Bed Options	Log Set or Crystal Stones
Timer	30 minutes to 9 hours
Control	Touch Screen Buttons & Remote Control
Item Weight	64 Pounds

5. INSTALLATION GUIDE

This fireplace is designed for **in-wall recessed installation only**. It cannot be wall-mounted or used freestanding. It is a perfect fit for a 2 x 6 inch wall construction.

5.1 Preparing the Opening

Create a framed opening in your wall according to the firebox dimensions provided in the specifications section. Ensure the opening is structurally sound and can support the weight of the unit (64 lbs).

Touch Buttons



Figure 3: Product and Opening Dimensions for Recessed Installation.

5.2 Electrical Connection

The fireplace offers two electrical connection options:

- **Plug-in:** Simply plug the unit into a standard 110V outlet.
- **Hard-wiring:** For a more permanent installation, the unit can be hard-wired. Consult a qualified electrician for this option to ensure compliance with local electrical codes.

5.3 Securing the Fireplace

Once the opening is prepared and electrical connections are made, carefully slide the fireplace unit into the framed opening. Secure the unit using the provided mounting hardware. Ensure it is flush with the wall surface for optimal appearance and safety.

5.4 Installation Video Resource

For additional visual guidance on installation, please refer to the official product video below:

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6. OPERATING INSTRUCTIONS

Your PuraFlame Alice fireplace can be operated using either the touch screen buttons located on the unit or the included remote control.

6.1 Touch Screen Controls

The touch screen buttons provide direct control over the fireplace functions. The button lights will turn off after a few seconds of inactivity.



Figure 4: Touch Screen Buttons on the Fireplace Unit.

6.2 Remote Control Operation

The remote control offers convenient operation from a distance. It features an LCD display for settings and dedicated buttons for various functions.

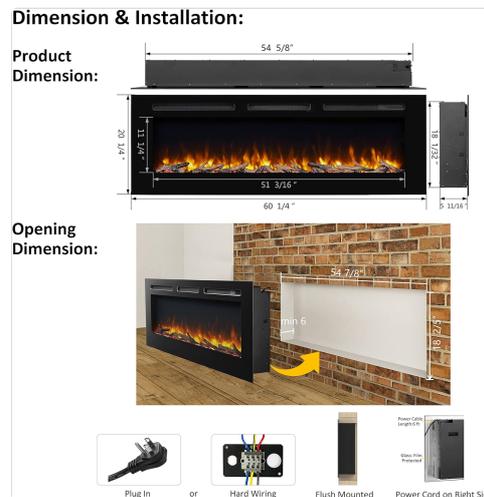


Figure 5: Remote Control Functions.

- **ON/OFF:** Powers the unit on or off.
- **FLAME:** Cycles through 4 different flame settings (Yellow with blue low brightness, All yellow brightness, Yellow with blue brightness, All blue brightness).
- **HEATER:** Activates the heater with two settings (High 1500W and Low 750W). The heater output is from the upper front vents.
- **TEMPERATURE:** Adjusts the thermostat to control room temperature from 60°F to 84°F.
- **TIMER:** Sets the countdown timer for automatic shut-off, from 30 minutes to 9 hours.
- **FUEL BED:** Changes the color and effect of the ember bed. You can choose between the included log set or crystal stones.

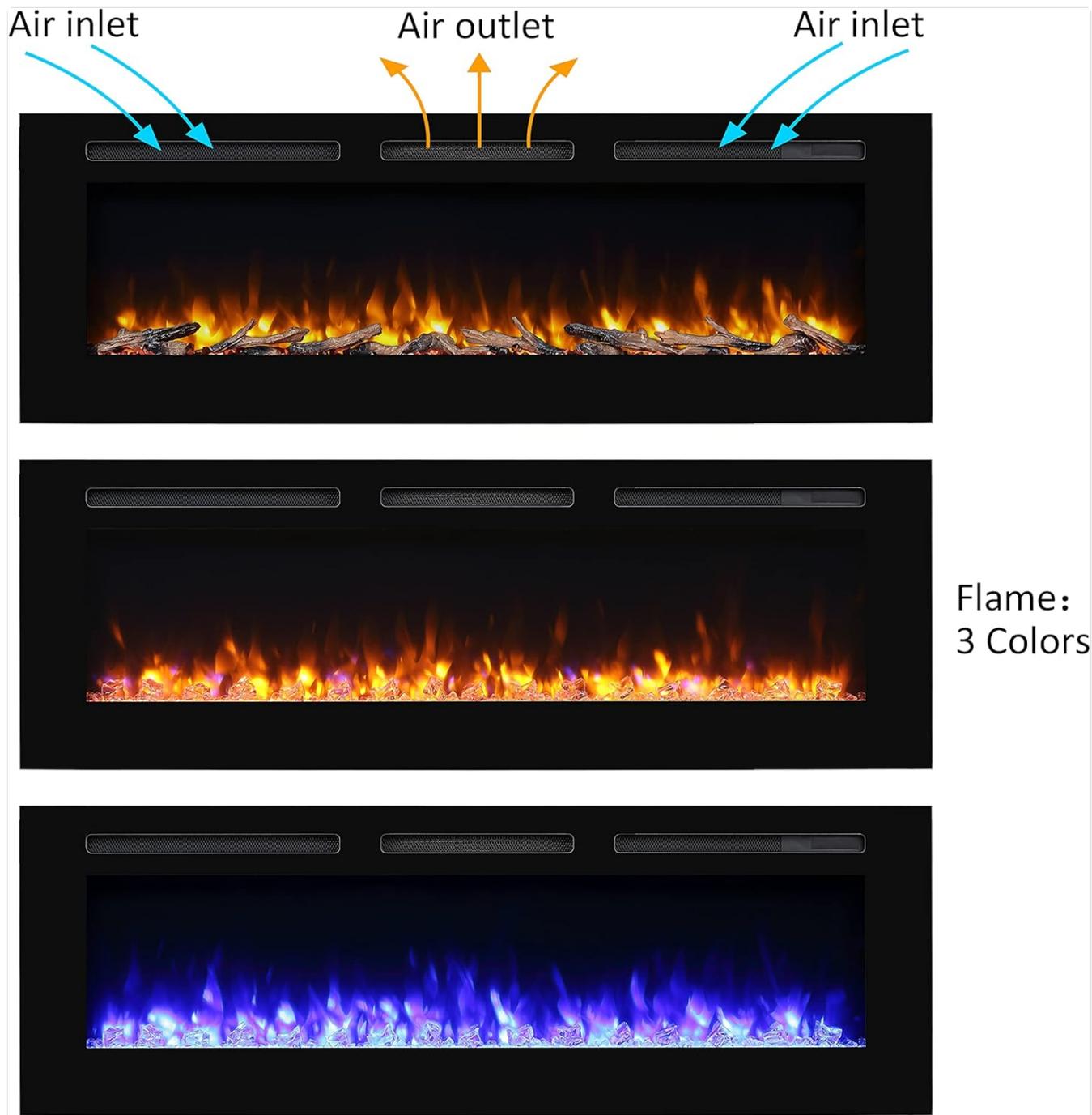


Figure 6: Flame Color Options and Airflow.



Fuel Bed Media
Options:



Logset or Crystal



13 colors of LED
Lighting for Fuel
Bed

Figure 7: Fuel Bed Media Options (Log Set or Crystal) and LED Lighting.

7. MAINTENANCE

Regular maintenance ensures the longevity and optimal performance of your electric fireplace.

- **Cleaning:** Before cleaning, always unplug the unit from the power source. Use a soft, damp cloth to wipe down the exterior surfaces. Do not use abrasive cleaners or sprays.
- **Air Vents:** Periodically check and clean the air inlets and outlets to prevent dust buildup, which can affect heating efficiency. Use a vacuum cleaner with a brush attachment to gently remove dust.
- **Light Bulbs:** The LED lights are designed for long life and typically do not require replacement. If issues arise, consult customer support.

8. TROUBLESHOOTING

If you encounter issues with your fireplace, refer to the following common troubleshooting steps:

Problem	Possible Cause	Solution
Fireplace does not turn on.	No power, tripped circuit breaker, loose connection.	Check power outlet, reset circuit breaker, ensure all connections are secure.
No heat output.	Heater function not activated, thermostat set too low, blocked air vents.	Activate heater function, increase thermostat setting, clear air vents.
Remote control not working.	Dead batteries, obstruction, remote out of range.	Replace batteries, remove obstructions, ensure remote is within operating range.

If the issue persists after attempting these steps, please contact customer support.

9. WARRANTY AND SUPPORT

PuraFlame is committed to providing high-quality products and exceptional service. This product comes with a **Limited Warranty**. For specific warranty details and terms, please refer to the documentation included with your purchase or contact PuraFlame customer support.

For technical assistance, troubleshooting beyond this manual, or warranty claims, please contact the seller or PuraFlame customer service. You may also find additional resources, including a detailed user manual, at the following link:

[Download User Manual \(PDF\)](#)

PuraFlame has over 15 years of experience in manufacturing electric fireplaces, focusing on good design, well-made products, realistic flame effects, and reliable service.