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Braun AW10

Braun AW10 Unisex Watch Instruction Manual

1. Introduction

This manual provides essential information for the proper use and care of your Braun AW10 Unisex Watch. Designed in 1989 by Dietrich Lubs and Dieter Rams, the AW10 reflects a vision of functional time display and embodies core design principles. Please read these instructions carefully to ensure optimal performance and longevity of your timepiece.





Figure 1.1: Front view of the Braun AW10 Unisex Watch, showcasing its minimalist black dial, white hands, and yellow seconds hand.

2. Product Features and Components

The Braun AW10 watch is crafted with attention to detail and functionality. Key features include:

- Matt stainless steel case
- Scratch resistant mineral glass
- Genuine leather strap
- 2-year manufacturer guarantee




BRAUN
AW 10
ALL STAINLESS STEEL WATER RESISTANT 3ATM SF
18

Figure 2.1: Rear view of the Braun AW10 watch, showing the stainless steel case back engraved with the brand logo, model number (AW10), and water resistance rating (3ATM).



Figure 2.2: Close-up of the genuine leather strap and the branded stainless steel buckle.

3. Setup and Initial Operation

3.1. Setting the Time

1. Gently pull the crown (the small knob on the side of the watch case) outwards until it clicks.

2. Rotate the crown clockwise or counter-clockwise to move the hour and minute hands to the desired time.
3. Once the correct time is set, push the crown back into its original position to engage the movement and start the watch.



Figure 3.1: Side view of the watch showing the crown, used for adjusting the time.

3.2. Battery Information

Your Braun AW10 watch is powered by one Lithium Metal battery (included). When the watch stops or the seconds hand begins to jump erratically (indicating low power), the battery needs to be replaced. It is recommended to have battery replacement performed by a qualified watch technician to ensure the water resistance seal is maintained.

4. Operating Your Watch

The Braun AW10 is a simple, elegant timepiece designed for clear and functional time display. Once the time is set, no further daily operation is required beyond wearing the watch.

- Ensure the crown is fully pushed in to prevent moisture ingress and to ensure accurate timekeeping.
- The watch operates continuously once the battery is active and the crown is in the closed position.

5. Care and Maintenance

5.1. Cleaning

To maintain the appearance of your watch:

- Wipe the case and crystal with a soft, dry cloth.
- For the leather strap, avoid excessive moisture and harsh chemicals. Clean with a damp cloth and mild soap if necessary, then allow to air dry completely.

5.2. Water Resistance

The Braun AW10 watch is water resistant to 3 ATM (30 meters). This means it is suitable for everyday use and can withstand splashes or brief immersion in water. It is **not** suitable for swimming, showering, or diving. Always ensure the crown is fully pushed in when the watch may come into contact with water.

5.3. Storage

When not in use, store your watch in a cool, dry place away from direct sunlight and extreme temperatures to prevent damage to the movement and strap.

6. Troubleshooting

If you encounter issues with your Braun AW10 watch, please refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Watch not running	Depleted battery; Crown pulled out.	Replace battery (professional service recommended); Push crown fully in.
Time is inaccurate	Low battery; Exposure to strong magnetic fields; Mechanical issue.	Replace battery; Keep watch away from magnets; Consult a professional watch technician.
Condensation under crystal	Moisture ingress due to open crown or compromised seal.	Immediately take to a professional watch technician to prevent internal damage.

7. Specifications

Feature	Detail
Model Number	AW10
Movement Type	Quartz
Case Material	Matt stainless steel
Crystal Material	Scratch resistant mineral glass
Strap Material	Genuine leather
Water Resistance	3 ATM (30 meters)
Product Dimensions	15.01 x 13 x 8 cm; 23 g
Battery Type	1 Lithium Metal battery (included)
Country of Origin	Germany

8. Warranty and Support

8.1. Manufacturer's Guarantee

Your Braun AW10 watch comes with a 2-year manufacturer guarantee, covering defects in materials and workmanship under normal use. Please retain your proof of purchase for warranty claims. The guarantee does not cover normal wear and tear, battery life, or damage caused by improper use or accidents.

8.2. Customer Support

For product support, service, or warranty inquiries, please contact the Braun helpline or visit the official website:

- **Website:** www.braun-clocks.com

- **Helpline (UK):** +44 808 175 3235 (calls free within the UK)
- **Helpline (Other):** +44 208 208 1833

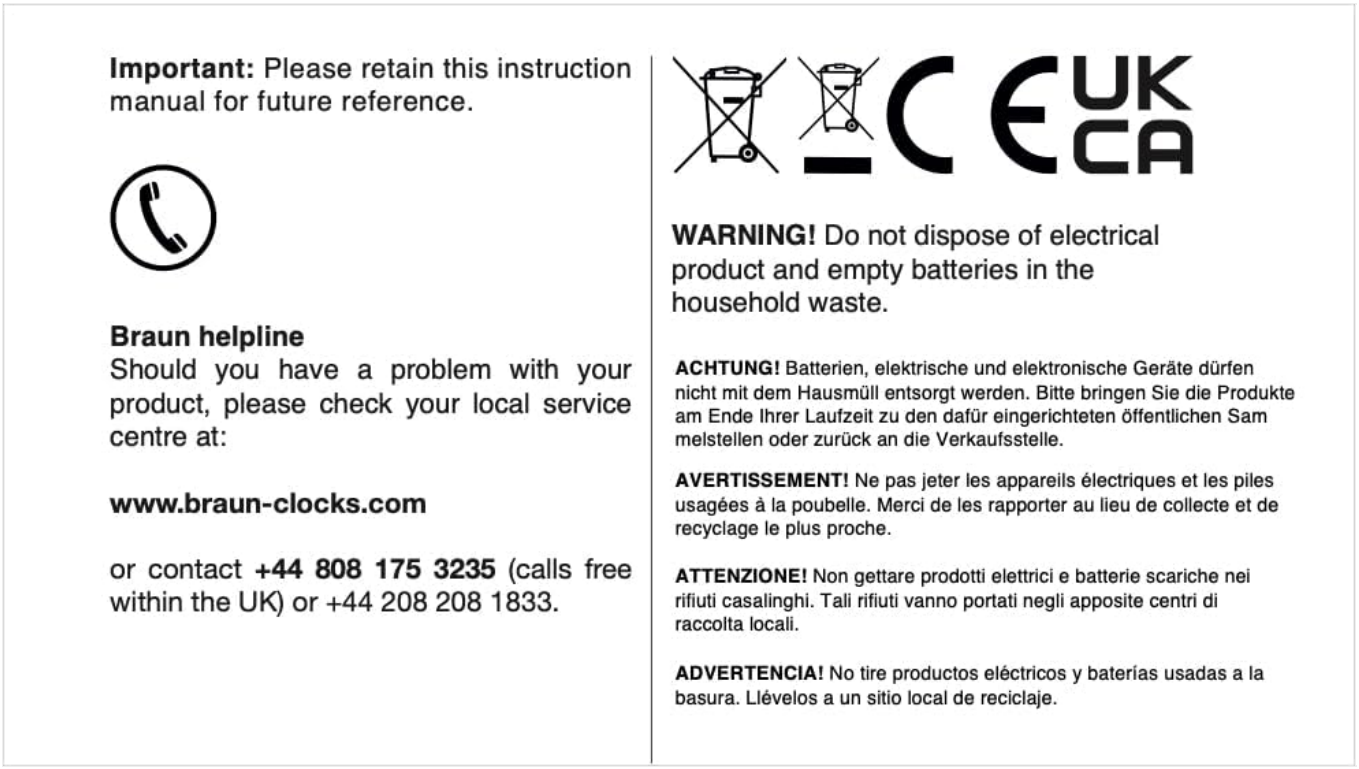


Figure 8.1: Excerpt from the instruction manual showing helpline contact details and important disposal information.

9. Safety and Disposal Information

Important: Please retain this instruction manual for future reference.
WARNING! Do not dispose of electrical products and empty batteries in household waste. Please dispose of these items at designated public collection points or return them to your retailer. This helps protect the environment and human health.

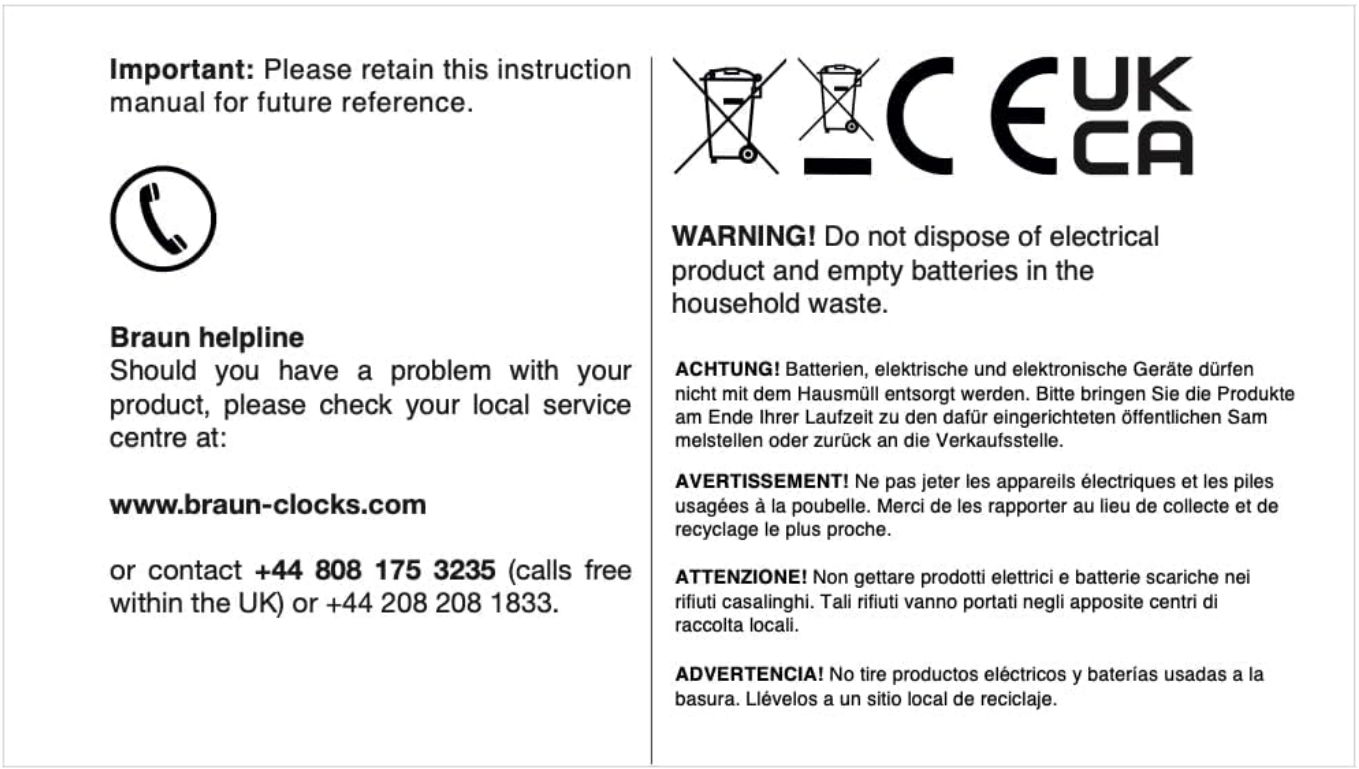


Figure 9.1: Universal symbols indicating separate collection for electrical and electronic equipment and batteries.

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