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› SUNFORD 32" LED Television User Manual

SUNFORD M315

SUNFORD 32" LED Television User Manual

Model: M315

INTRODUCTION

Thank you for purchasing the SUNFORD 32" LED Television, Model M315. This manual provides essential information for the safe and efficient operation of your new television. Please read this manual thoroughly before using the product and retain it for future reference.

The SUNFORD M315 is a Full HD LED television designed to deliver clear and vibrant images. It features an IPS panel for wide viewing angles and comes with a 3-year warranty.

IMPORTANT SAFETY INFORMATION

Always follow basic safety precautions when using this television to reduce the risk of fire, electric shock, and injury.

- **Power Source:** Ensure the power supply voltage matches the rating on the TV's label (100-240V~ 50/60Hz).
- **Ventilation:** Do not block ventilation openings. Allow adequate space around the TV for proper airflow.
- **Water and Moisture:** Do not expose the TV to rain or moisture. Do not place objects filled with liquids, such as vases, on the TV.
- **Cleaning:** Unplug the TV from the power outlet before cleaning. Use a soft, dry cloth. Do not use liquid cleaners or aerosol cleaners.
- **Placement:** Place the TV on a stable, level surface. If wall-mounting, ensure the wall mount is securely installed and can support the TV's weight.
- **Lightning:** During lightning storms or when unused for long periods, unplug the TV from the power outlet.
- **Servicing:** Do not attempt to service this product yourself. Refer all servicing to qualified service personnel.

PACKAGE CONTENTS

Carefully unpack your television and check that all items are present and undamaged. If any items are missing or damaged, contact your retailer immediately.

- SUNFORD 32" LED Television (Model M315)

- TV Stand (Base and Screws)
- Remote Control (Batteries not included)
- Power Cord
- User Manual (This document)

The logo for SUNFORD, featuring the word "SUNFORD" in a bold, black, sans-serif font. The letter "F" is highlighted in red. The entire logo is enclosed within a thin black oval border.

SUNFORD

Regd. No. 2600474

The logo for SAS, featuring the letters "SAS" in a bold, sans-serif font. The "S" and "A" are black, and the "S" is red. The entire logo is enclosed within a thin black oval border.

SAS

SETUP

1. Attaching the TV Stand

If you are not wall-mounting your television, you will need to attach the included stand.

1. Place the TV screen-down on a soft, clean surface to prevent scratches.
2. Align the stand base(s) with the screw holes on the bottom of the TV.
3. Secure the stand(s) using the provided screws. Do not overtighten.

Note: The TV also supports wall mounting. Refer to the wall mount kit's instructions for installation. Ensure the wall mount is compatible with VESA standards for 32-inch TVs.

2. Connecting External Devices

Your SUNFORD M315 TV offers various connection ports for external devices.

- **HDMI:** Connect Blu-ray players, game consoles, or set-top boxes using HDMI cables. The TV has 2 HDMI ports.
- **USB:** Connect USB storage devices to play media files. The TV has a USB port.
- **VGA:** Connect a computer using a VGA cable for PC input.
- **AV Input (VPBPR):** Connect older devices using composite video and audio cables.
- **Antenna/Cable:** Connect your antenna or cable TV signal to the TV-Antenna (RF) input.

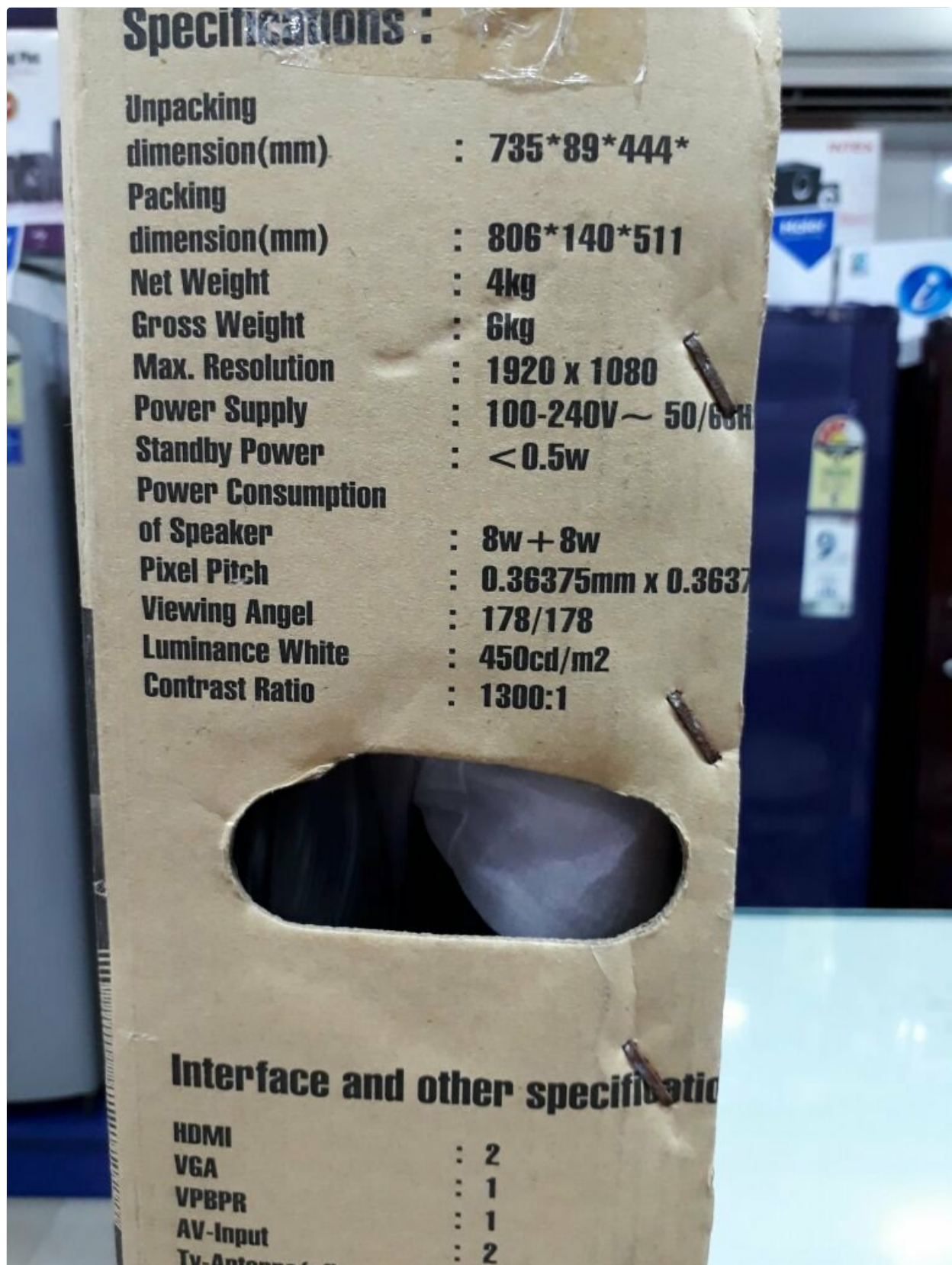


Image: A close-up view of the product packaging, detailing various specifications including interface types like HDMI, VGA, VPBPR, and TV-Antenna inputs.

3. Connecting Power

After connecting all necessary devices, plug the power cord into the TV's power input, then plug the other end into a wall outlet. The TV will enter standby mode.

OPERATING INSTRUCTIONS

1. Power On/Off

Press the **POWER** button on the remote control or on the TV's control panel to turn the TV on or off (standby mode).

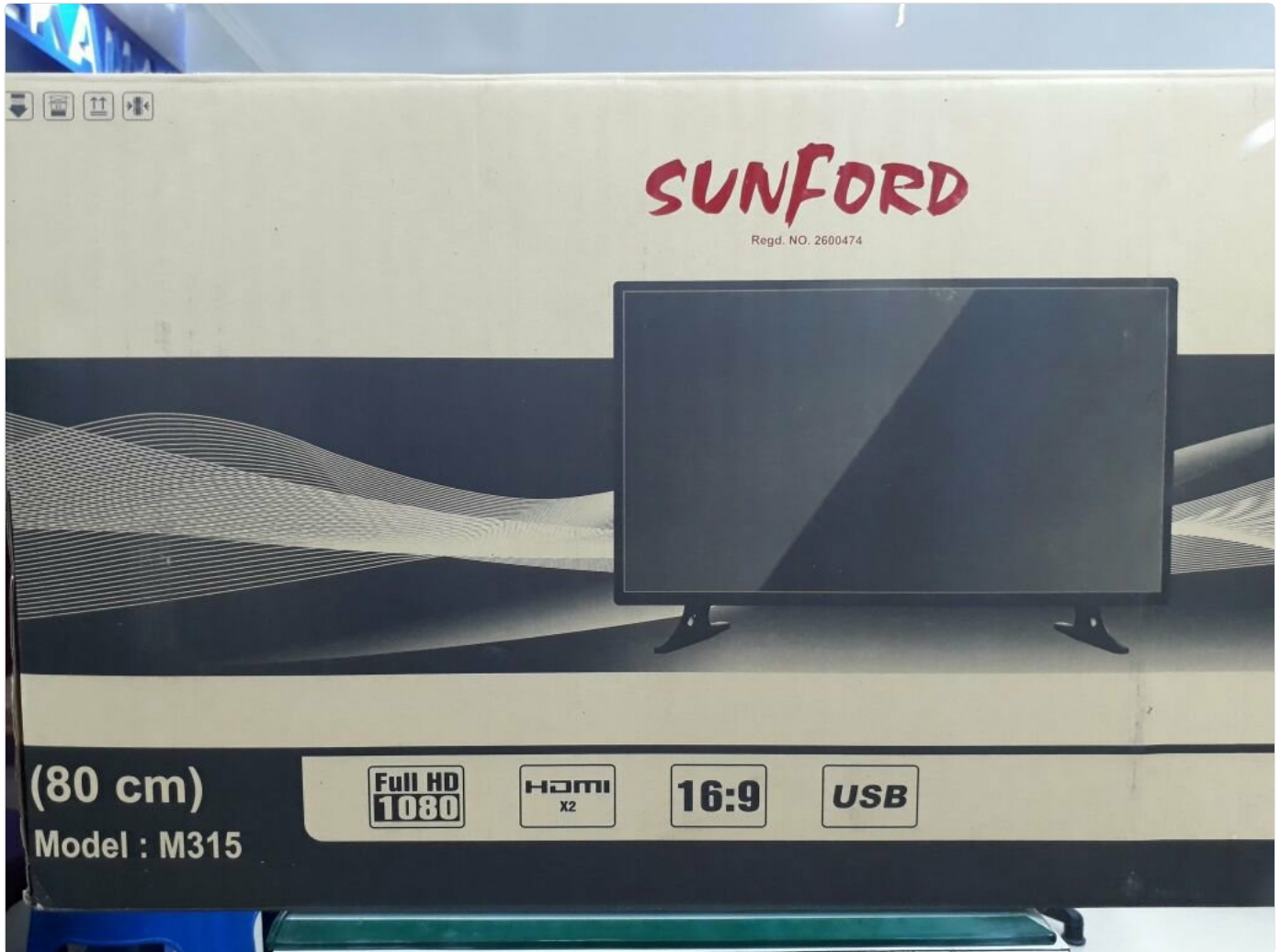


Image: The SUNFORD brand logo displayed prominently on the television screen, indicating the TV is powered on.

2. Initial Setup Wizard

The first time you turn on the TV, an initial setup wizard may appear. Follow the on-screen prompts to select your language, country, and perform an automatic channel scan for antenna/cable TV.

3. Input Source Selection

To switch between connected devices (e.g., HDMI, USB, TV), press the **SOURCE** or **INPUT** button on your remote control. Use the arrow keys to navigate and the **OK** button to confirm your selection.

4. Basic Remote Control Functions

- **Volume Up/Down:** Adjusts the audio level.
- **Channel Up/Down:** Changes TV channels.
- **Mute:** Silences the TV audio.
- **Menu:** Accesses the TV's main settings menu.
- **Navigation Buttons (Arrows):** Move through menu options.
- **OK/Enter:** Confirms selections.
- **Exit/Back:** Returns to the previous screen or exits the menu.

MAINTENANCE

Proper maintenance ensures the longevity of your television.

- **Screen Cleaning:** Gently wipe the screen with a soft, lint-free cloth. For stubborn marks, dampen the cloth slightly with water or a specialized screen cleaner (do not spray directly on the screen).
- **Cabinet Cleaning:** Use a soft, dry cloth to wipe the TV cabinet.
- **Dusting:** Regularly dust the ventilation slots to prevent overheating.
- **Power Cord:** Periodically check the power cord for any damage. If damaged, replace it immediately with an approved cord.

TROUBLESHOOTING

Before contacting customer support, try the following solutions for common issues.

| Problem | Possible Cause / Solution |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| No power | Ensure the power cord is securely plugged into the TV and the wall outlet. Check if the wall outlet is working by plugging in another device. Press the power button on the TV itself, not just the remote. |
| No picture, but sound is present | Check the input source. Ensure it matches the device connected (e.g., HDMI1, AV). Verify the external device is powered on and functioning correctly. Try a different HDMI or AV cable. |
| No sound, but picture is present | Check the volume level and ensure the TV is not muted. Verify audio cables are correctly connected for external devices. If using external speakers, ensure they are powered on and connected properly. |
| Remote control not working | Replace the batteries in the remote control. Ensure there are no obstructions between the remote and the TV's IR sensor. Point the remote directly at the TV. |
| Poor picture quality (blurry, distorted) | Check the antenna or cable connection. Adjust picture settings (brightness, contrast, sharpness) in the TV menu. Ensure the input source is providing a high-quality signal. |

SPECIFICATIONS

The following are the technical specifications for the SUNFORD 32" LED Television, Model M315.

| Feature | Detail |
|--------------------|------------------------------------|
| Brand | SUNFORD |
| Model Name | M315 |
| Screen Size | 32 Inches (82 cm visible diagonal) |
| Display Technology | LED |

| Feature | Detail |
|---------------------------|---------------------------------------------------------------------------------------------------------------------------------|
| Resolution | Full HD (1920 x 1080) |
| Display Type | IPS Panel |
| Viewing Angle | 178 Degrees |
| Power Supply | 100-240V~ 50/60Hz |
| Standby Power Consumption | <0.5W |
| Audio Output Mode | Surround (8W+8W speakers) |
| Supported Audio Formats | mp3 |
| Hardware Interface | USB |
| Tuner Technology | ATSC |
| Mounting Type | Wall Mount / Stand |
| Special Feature | Flat Screen |
| Operating System | android (<i>Note: This refers to the internal OS, not necessarily a full smart TV experience unless specified elsewhere.</i>) |



Image: A front view of the SUNFORD 32" LED Television, showcasing its slim bezel and display.

WARRANTY AND SUPPORT

Your SUNFORD 32" LED Television (Model M315) comes with a **3-year warranty** from the date of purchase. This warranty covers manufacturing defects and ensures peace of mind regarding your product's quality.

For warranty claims, technical support, or any inquiries not covered in this manual, please contact SUNFORD customer service. Keep your purchase receipt as proof of purchase for warranty validation.

Please note: The warranty does not cover damage caused by misuse, accidents, unauthorized repairs, or normal wear and tear.