

PUR PPF951K1

PUR PLUS Water Filter Instruction Manual

Model: PPF951K1

1. INTRODUCTION

This manual provides essential information for the proper setup, operation, and maintenance of your PUR PLUS Lead Reducing Water Pitcher and Dispenser Replacement Filter. Designed for compatibility with all PUR brand pitchers and dispensers, this filter utilizes powerful 3-in-1 genuine PUR filtration technology to enhance your drinking water quality. The PUR PLUS filter is WQA certified to reduce lead and NSF certified to reduce microplastics, chlorine, mercury, copper, zinc, and other chemical and physical substances that can affect water taste and odor. Regular replacement ensures continuous access to cleaner, better-tasting water.

2. PRODUCT OVERVIEW





Figure 2.1: PUR PLUS filter and its retail packaging.

#1 Selling Brand that Filters Lead Water*



WQA certified to
reduce Lead



NSF certified to
reduce microplastics



Reduces chlorine
for great taste

*Based on Nielsen sales data for lead reducing
filters in the pitcher and faucet mount
segments for 52 weeks ending 10/26/2024.

Figure 2.2: Key certifications for the PUR PLUS filter, including WQA for lead reduction and NSF for microplastics and chlorine.

The PUR PLUS filter (Model PPF951K1) is designed for easy integration into your existing PUR pitcher or dispenser system. Its compact design ensures a secure, leak-free fit, preventing unfiltered water from mixing with purified water.

LockFit™ design

ensures a secure,
leak-free fit



Figure 2.3: The LockFit™ design of the PUR PLUS filter ensures a secure and leak-free connection within your PUR system.

3. SETUP AND FIRST USE

Before installing your new PUR PLUS filter, follow these steps to ensure optimal performance:

1. **Unpack the Filter:** Remove the new PUR PLUS filter from its sealed packaging.
2. **Soak the Filter:** Submerge the filter completely in cold tap water for 15 minutes. This helps to prime the filter and remove any loose carbon particles.
3. **Rinse the Filter:** After soaking, hold the filter under cold running tap water for 10 seconds to rinse it thoroughly.
4. **Install the Filter:**
 - Remove the old filter from your PUR pitcher or dispenser by twisting it counter-clockwise and pulling it out.
 - Insert the new, rinsed filter into the filter housing.

- Twist the filter clockwise until it locks securely into place. Ensure a snug fit to prevent leaks.
5. **Fill the System:** Fill the top reservoir of your PUR pitcher or dispenser with cold tap water. Allow the water to filter through completely into the lower chamber. Discard the first full reservoir of filtered water to flush any remaining carbon dust.
 6. **Reset Filter Indicator:** If your PUR system has a filter life indicator (e.g., a button on the spout), press and hold it for 5 seconds until the light flashes green. This resets the timer for your new filter.

Your browser does not support the video tag.

Video 3.1: Official PUR video demonstrating the setup and installation process for PUR Plus filters in pitchers and dispensers. This video highlights the ease of installation and the benefits of using genuine PUR filters.

4. OPERATING INSTRUCTIONS

Using your PUR PLUS filtered water system is straightforward:

- **Filling:** Always fill the top reservoir with cold tap water. The filter will process the water as it passes through to the lower chamber.
- **Dispensing:** For pitchers, simply pour water from the spout. For dispensers, use the integrated spigot to dispense filtered water.
- **Optimal Filtration:** Allow the water to fully filter through before dispensing to ensure all water has passed through the filtration media.



Figure 4.1: A family enjoying clean, great-tasting water from a PUR system.

Taste the PUR[®] PLUS Difference



Figure 4.2: PUR filters are compatible with a wide range of PUR pitchers and dispensers, ensuring versatility.

5. MAINTENANCE AND FILTER REPLACEMENT

To maintain optimal water quality and filtration performance, regular filter replacement is crucial.

Filter Life:

Each PUR PLUS Water Pitcher & Dispenser Replacement Filter is engineered for up to 40 gallons of filtered water or 2 months of regular use, whichever comes first. Your system's filter life indicator will help you track this.

Filters up to **40 gallons**,
lasting up to **2 months**



Figure 5.1: The filter life indicator on PUR systems helps track usage and signals when a replacement is needed.

Replacement Steps:

Follow the "Setup and First Use" instructions (Section 3) to replace your filter. It is the same process for ongoing replacements.

Important: Be cautious of 'off-brand' water filters. Only Genuine PUR PLUS water filters are certified to reduce chemical & physical substances when used with your PUR PLUS or Beautiful by PUR pitcher or dispenser system.



Figure 5.2: Comparison highlighting the difference between a genuine PUR filter and a generic alternative, emphasizing the importance of certified filters.

6. TROUBLESHOOTING

Problem	Possible Cause	Solution
Water filters very slowly or not at all.	<ul style="list-style-type: none">• Filter is clogged or expired.• Filter not properly primed.• Air bubble trapped in filter.	<ul style="list-style-type: none">• Replace the filter (see Section 5).• Remove filter, re-soak in cold water for 15 minutes, then rinse for 10 seconds.• Ensure filter is fully submerged during soaking and installation.

Problem	Possible Cause	Solution
Water tastes or smells unusual after filtration.	<ul style="list-style-type: none">• Filter is old or saturated.• First few reservoirs not discarded.• Non-genuine PUR filter used.	<ul style="list-style-type: none">• Replace the filter immediately.• Discard the first full reservoir of filtered water after new filter installation.• Ensure you are using genuine PUR PLUS filters.
Filter life indicator not working or inaccurate.	<ul style="list-style-type: none">• Not reset after filter change.• Battery issue (if applicable to your model).	<ul style="list-style-type: none">• Press and hold the reset button for 5 seconds until it flashes green.• Refer to your specific pitcher/dispenser manual for battery replacement instructions.

7. PRODUCT SPECIFICATIONS

- **Model:** PPF951K1
- **Material:** Plastic
- **Product Dimensions:** 2.3"D x 2.3"W x 6.5"H
- **Item Weight:** 6.56 ounces
- **Filtration Technology:** 3-in-1 Powerful Filtration (Ion exchange materials, Granulated activated carbon, Advanced pleated paper)
- **Certifications:** WQA Certified (Lead Reduction), NSF Certified (Microplastics, Chlorine, Mercury, Copper, Zinc, etc.)
- **Filter Life:** Up to 40 gallons or 2 months of regular use
- **Compatibility:** All PUR brand Pitchers and Dispensers (e.g., PUR CR-1100C, PUR DS-1800Z)
- **Country of Origin:** Mexico
- **UPC:** 723987109510

8. WARRANTY AND SUPPORT

For warranty information and customer support, please refer to the official PUR website or contact their customer service directly. Details regarding product warranty are typically provided with your PUR pitcher or dispenser system.

Manufacturer: Kaz

Warranty Description: Warranty (as per product specifications)

For further assistance, visit the [PUR Store on Amazon](#).

