

Craig CC321

Craig CC321 Flat Adjustable Swivel and Tilting TV Wall Mount Instruction Manual

Model: CC321

1. INTRODUCTION

This manual provides comprehensive instructions for the safe and proper installation, operation, and maintenance of your Craig CC321 Flat Adjustable Swivel and Tilting TV Wall Mount. Please read this manual thoroughly before installation and retain it for future reference. This wall mount is designed to securely hold flat-panel televisions ranging from 17 to 60 inches, with a maximum load capacity of 100 lbs (45.36 kg).

The mount features adjustable swivel and tilting capabilities, allowing for optimal viewing angles. It supports various VESA mounting patterns, ensuring compatibility with a wide range of TV models.

2. SAFETY INFORMATION

WARNING: Failure to read and follow all instructions may result in personal injury, property damage, or voiding of your warranty. Improper installation can lead to serious injury or damage.

- Do not install this product on walls that are not structurally sound. Ensure the mounting surface can support the combined weight of the mount and the television.
- Always use a stud finder to locate wooden studs or consult a qualified professional for concrete/brick wall installations.
- Do not exceed the maximum load capacity of 100 lbs (45.36 kg).
- Ensure all screws are tightened securely, but do not overtighten to avoid stripping threads.
- Keep children and pets away during installation.
- Wear appropriate safety gear, including eye protection, during installation.
- If you have any doubts about the installation process, seek assistance from a professional installer.

3. PACKAGE CONTENTS

Please verify that all components are present and undamaged before beginning installation. If any parts are missing or defective, do not proceed with installation and contact customer support.

- Wall Plate Assembly

- TV Bracket Arms (4 pieces)
- Mounting Hardware Kit (various screws, washers, spacers, wall anchors)
- Instruction Manual

4. SETUP AND INSTALLATION

Tools Required (Not Included): Pencil, Level, Phillips Head Screwdriver, Drill, Drill Bits (appropriate for wall type), Stud Finder, Measuring Tape.

4.1 Pre-Installation Checks

1. **Check TV Weight and Size:** Ensure your TV is between 17 and 60 inches and weighs no more than 100 lbs (45.36 kg).
2. **Check VESA Pattern:** Locate the four mounting holes on the back of your TV. Measure the horizontal and vertical distance between them. This mount supports VESA patterns including 75x75mm, 100x100mm, 200x200mm, 400x200mm, 300x300mm, 400x400mm, and 600x400mm.
3. **Identify Wall Type:** Determine if your wall is wood stud, concrete, or brick. Different wall types require specific mounting hardware and procedures.

4.2 Mounting the Wall Plate

1. **Determine Mounting Location:** Position the wall plate on the wall at your desired height. Use a level to ensure it is perfectly horizontal. Mark the drill holes with a pencil.
2. **Drill Pilot Holes:**
 - **For Wood Stud Walls:** Use a stud finder to locate the center of the wood studs. Drill pilot holes (typically 5/32" or 4mm) into the center of the studs at the marked locations. Do not use wall anchors for wood stud installation.
 - **For Concrete/Brick Walls:** Drill pilot holes (typically 3/8" or 10mm) at the marked locations. Insert the concrete anchors into the drilled holes until they are flush with the wall surface.
3. **Attach Wall Plate:** Align the wall plate with the pilot holes. Secure the wall plate to the wall using the appropriate lag bolts and washers provided. Tighten all bolts firmly.

4.3 Attaching TV Brackets to the TV

1. Lay your TV face down on a soft, clean surface to prevent scratches.
2. Identify the correct size screws (M4, M6, M8) from the hardware kit that fit your TV's mounting holes. Use spacers if necessary to ensure the screws do not bottom out or protrude too far.
3. Attach the TV bracket arms to the back of your TV using the selected screws and washers. Ensure the arms are oriented correctly so they can hook onto the wall plate. The arrow on the main bracket should point upwards.

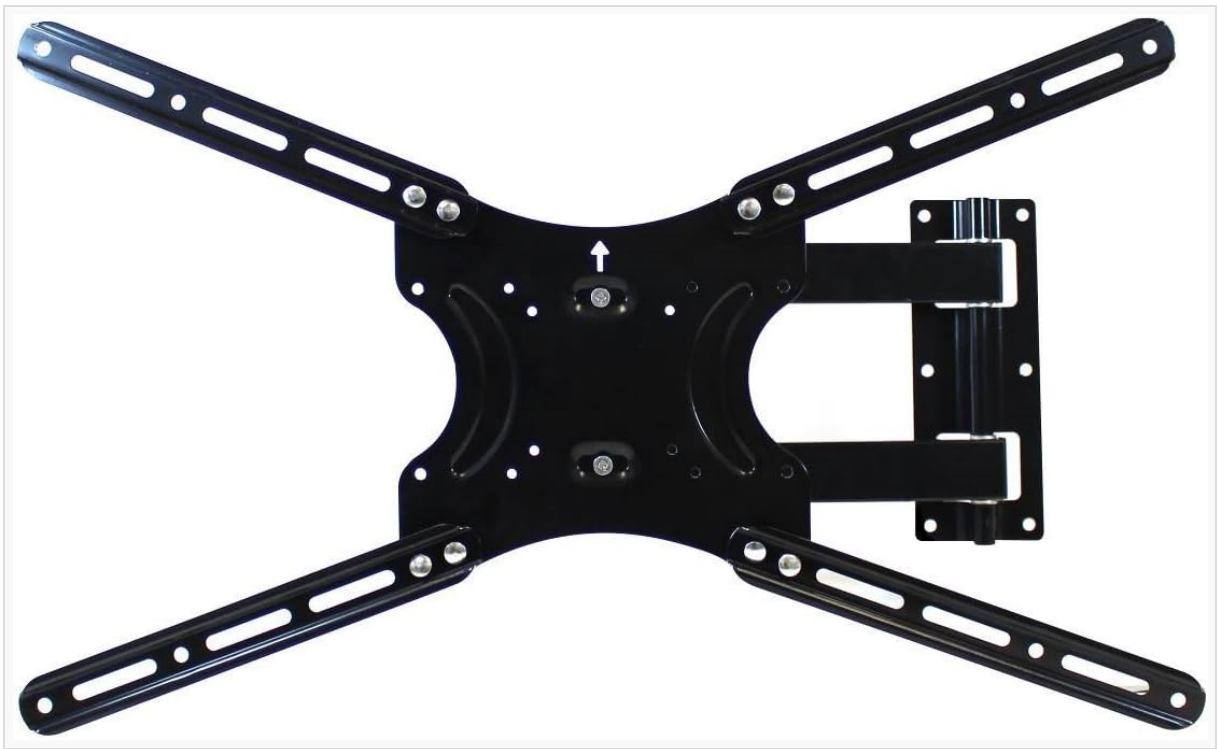


Image 1: Overview of the Craig CC321 Flat Adjustable Swivel and Tilting TV Wall Mount, showing the wall plate, articulating arm, and TV bracket arms.

4.4 Mounting the TV to the Wall Plate

1. With assistance, carefully lift the TV and hook the TV bracket arms onto the wall plate. Ensure the TV is securely seated on the wall plate.
2. Locate the safety screws or locking mechanisms on the bottom of the TV bracket arms. Tighten these screws to secure the TV to the wall plate and prevent accidental dislodging.
3. Gently test the stability of the mounted TV.

5. OPERATING AND ADJUSTMENTS

The Craig CC321 mount allows for flexible positioning of your television.

- **Swivel Adjustment:** Gently push or pull the TV to the desired left or right angle. The articulating arm allows for a wide range of horizontal movement.
- **Tilt Adjustment:** Loosen the tilt adjustment knobs or bolts (if present) on the TV bracket arms. Adjust the TV to the desired upward or downward tilt angle. Retighten the knobs/bolts to secure the position.
- **Level Adjustment:** Some mounts allow for minor post-installation leveling. If your TV appears slightly unlevel, check the bracket attachment points for any adjustment screws that can be loosened, adjusted, and then retightened.

6. MAINTENANCE

Regular maintenance ensures the longevity and safety of your TV wall mount.

- **Cleaning:** Wipe the mount with a soft, dry cloth. Do not use abrasive cleaners or solvents, as they may damage the finish.
- **Periodic Checks:** Every 6-12 months, inspect all mounting points and connections. Ensure all screws and bolts are still securely tightened. Check for any signs of wear, corrosion, or damage.
- **Lubrication:** The moving parts of the mount are designed for smooth operation. If any joints become

stiff, a small amount of silicone-based lubricant can be applied, but avoid over-lubrication.

7. TROUBLESHOOTING

If you encounter issues with your TV wall mount, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
TV is not level	Wall plate not level; TV brackets unevenly attached.	Re-check wall plate level and adjust if necessary. Ensure TV brackets are attached symmetrically and securely to the TV.
Mount feels loose or unstable	Mounting screws not fully tightened; wall anchors not properly installed; wall not strong enough.	Ensure all wall plate screws and TV bracket screws are tightened. If using anchors, verify proper installation. If the wall is compromised, consult a professional.
Difficulty adjusting swivel/tilt	Joints are stiff; adjustment knobs/bolts are too tight.	Apply a small amount of silicone lubricant to stiff joints. Loosen adjustment knobs/bolts slightly before attempting to move, then retighten.

8. SPECIFICATIONS

- **Model:** CC321
- **TV Size Compatibility:** 17 - 60 inches
- **Maximum Load Capacity:** 100 lbs (45.36 kg)
- **VESA Mounting Compatibility:** 75x75mm, 100x100mm, 200x200mm, 400x200mm, 300x300mm, 400x400mm, 600x400mm
- **Movement Type:** Swivel, Tilt
- **Material:** Metal
- **Color:** Black
- **Product Dimensions (folded):** Approximately 33.02 x 7.11 x 24.89 cm (13 x 2.8 x 9.8 inches)
- **Product Weight:** Approximately 453.59 g (1 lb)

9. WARRANTY INFORMATION

Craig products are manufactured to high-quality standards. This product is covered by a limited warranty against defects in materials and workmanship for a period specified by the retailer at the time of purchase. This warranty does not cover damage caused by improper installation, misuse, neglect, accident, alteration, or unauthorized repair. Please retain your proof of purchase for warranty claims.

10. CUSTOMER SUPPORT

For technical assistance, missing parts, or warranty inquiries, please refer to the contact information provided with your purchase or visit the official Craig website for support resources.

