

## Matrix 3IN MATRIX SHAD Hornet 25PK

# Matrix 3-inch Shad Soft Plastic Lure Instruction Manual

Model: 3IN MATRIX SHAD Hornet 25PK

## INTRODUCTION

This manual provides instructions for the proper use and care of your Matrix 3-inch Shad soft plastic fishing lures. These lures are designed for effective fishing, particularly for species like Panfish and Bass. Please read this manual thoroughly before use to ensure optimal performance and longevity of your product.



**Figure 1:** Matrix 3-inch Shad soft plastic lures. This image displays the product as it appears in its packaging, highlighting the green color and shad profile.

## SETUP

To prepare your Matrix Shad lure for fishing, follow these steps:

- 1. Select Appropriate Hook:** Choose a jig head or hook size that complements the 3-inch length of the lure. A 1/0 or 2/0 jig hook is typically suitable.
- 2. Rigging the Lure:**
  - Insert the hook point into the nose of the Matrix Shad lure.
  - Thread the lure onto the hook shank, ensuring it remains straight and centered.
  - Bring the hook point out through the back of the lure, ensuring the lure body is flush against the jig head or hook eye.

3. **Attach to Fishing Line:** Securely tie your fishing line to the eye of the jig head or hook using a reliable fishing knot.

## OPERATING INSTRUCTIONS

The Matrix 3-inch Shad lure is versatile and can be used with various retrieval techniques. Experiment to find what works best for your target species and fishing conditions.

- **Casting and Retrieval:** Cast the lure to your desired location. Allow it to sink to the preferred depth. Retrieve with a steady, slow to medium pace, incorporating occasional twitches or pauses to mimic a wounded baitfish.
- **Jigging:** For deeper water or when fish are near the bottom, use a jigging motion. Cast out, let the lure sink, then lift your rod tip sharply and let the lure fall on a semi-slack line. Repeat this action.
- **Target Species:** This lure is effective for Panfish and Bass. Adjust your retrieve speed and depth based on the activity level and location of these species.

## MAINTENANCE AND STORAGE

Proper maintenance and storage will extend the life of your Matrix Shad lures.

- **Cleaning:** After use, rinse lures with fresh water to remove any salt, dirt, or debris.
- **Drying:** Allow lures to air dry completely before storing to prevent mold or degradation of the plastic.
- **Storage:** Store lures in their original packaging or in a tackle box compartment that does not expose them to extreme temperatures or direct sunlight. Avoid storing with other types of soft plastics that may react and cause melting or discoloration.
- **Inspection:** Regularly inspect lures for tears or damage. Replace damaged lures to ensure optimal performance and prevent loss during retrieval.

## TROUBLESHOOTING

Issue	Possible Cause	Solution
Lure spinning or not swimming straight	Improper rigging; lure not centered on hook.	Re-rig the lure, ensuring it is perfectly straight on the hook shank.
Lure tail not vibrating effectively	Too slow retrieve; damaged tail.	Increase retrieve speed slightly. Inspect the tail for damage and replace if necessary.
Lure frequently getting snagged	Fishing in heavy cover; incorrect jig head weight.	Adjust casting location to avoid dense snags. Consider using a lighter jig head or a weedless rigging method if applicable.

## SPECIFICATIONS

- **Brand:** Matrix
- **Model Name:** 3IN MATRIX SHAD Hornet 25PK
- **Model Number:** 206009-Maurice

- **Lure Length:** 3 inches
- **Color:** Green
- **Number of Pieces:** 25 per pack
- **Target Species:** Panfish, Bass
- **Item Weight:** Approximately 1 Pound (for the package)
- **Package Dimensions:** 5 x 5 x 2 inches
- **UPC:** 852198005400

## WARRANTY AND SUPPORT

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For questions regarding your Matrix 3-inch Shad lures, please contact the retailer or manufacturer directly. Specific warranty information may be provided with your purchase documentation.

For general inquiries or assistance, please refer to the contact information provided by Matrix or your point of purchase.

## IMPORTANT INFORMATION

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**Legal Disclaimer: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm.**