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› PUR Plus Water Filter Replacement for Pitchers & Dispensers (Model PPF951K3) - Instruction Manual

PUR PPF951K3

PUR Plus Water Filter Replacement for Pitchers & Dispensers

MODEL: PPF951K3

Brand: PUR

INTRODUCTION

The PUR Plus Water Pitcher & Dispenser Replacement Filter (Model PPF951K3) is designed to provide cleaner, better-tasting drinking water by reducing various chemical and physical substances. This 3-count pack offers a 6-month supply, with each filter lasting approximately 2 months or filtering up to 40 gallons of water.

These filters utilize a powerful 3-in-1 genuine PUR filtration technology. They are WQA certified to reduce lead and NSF certified to reduce microplastics, chlorine, mercury, copper, and zinc, which can contribute to unpleasant taste and odor in your tap water.



Image: The PUR Plus Water Filter Replacement 3-pack box, featuring three blue filters.

Key Features:

- **Lead Reduction:** WQA certified to reduce lead and other harmful substances.
- **Long-Lasting Value:** Each filter provides up to 40 gallons or 2 months of filtration.
- **3-in-1 Filtration:** NSF certified to reduce microplastics, chlorine, mercury, copper, and zinc for improved taste and odor.
- **Easy Installation:** Features PUR's LockFit design for a secure, leak-free fit.

SETUP AND INSTALLATION

Follow these steps to properly install your new PUR Plus Water Filter Replacement:

1. **Soak Filter:** Submerge the new filter in cool water for 15 minutes. This helps to prime the filter and remove any air bubbles.
2. **Rinse Filter:** After soaking, rinse the filter under cold tap water for 10 seconds.
3. **Insert and Lock:** Insert the filter into your PUR pitcher or dispenser system. Twist the filter to

lock it securely into place. The LockFit design ensures a tight seal, preventing unfiltered water from mixing with filtered water.

4. **Fill Reservoir:** Fill the upper reservoir of your pitcher or dispenser with cold tap water. Allow the water to filter through completely.
5. **Reset Filter Indicator (if applicable):** If your PUR system has a filter change indicator, press and hold the reset button for 5 seconds until it turns green. This resets the timer for your new filter.

#1 Selling Brand that Filters Lead Water*



WQA certified to reduce Lead

NSF certified to reduce microplastics

Reduces chlorine for great taste

*Based on Nielsen sales data for lead reducing filters in the pitcher and faucet mount segments for 52 weeks ending 10/26/2024.

Image: A diagram illustrating the 3-in-1 powerful filtration technology of the PUR Plus filter, showing ion exchange materials, granulated activated carbon, and advanced pleated paper layers.

LockFit™ design

ensures a secure,
leak-free fit



Image: A hand demonstrating the insertion of a PUR Plus filter into a pitcher, highlighting the LockFit design for a secure fit.

Video: A seller-provided video demonstrating the setup and replacement process for PUR Plus Water Filter Replacements, including soaking, rinsing, and installation.

OPERATING INSTRUCTIONS

Once the filter is installed and primed, your PUR pitcher or dispenser is ready for use. Simply fill the upper reservoir with tap water, and the filter will process it into the lower chamber, providing clean, filtered water for drinking, cooking, and other uses.



Enjoy Cleaner, Great-Tasting Water Together

Image: A family enjoying clean, great-tasting water dispensed from a PUR system.

Recommended Uses:

- Drinking water for daily hydration.
- Cooking and baking with filtered water to enhance food flavors.
- Preparing beverages like coffee and tea.
- Watering plants and filling pet bowls.
- Skincare routines, such as washing your face.



Cooking

Making coffee

Image: Demonstrates using filtered water for cooking and making coffee.



Image: Shows filtered water being used for brushing teeth and skincare.

MAINTENANCE

To ensure continuous optimal performance and water quality, it is crucial to replace your PUR Plus Water Filter regularly.

Filter Replacement Schedule:

- Replace the filter every **2 months** or after filtering **40 gallons** of water, whichever comes first.
- A blinking red light on your filter indicator (if equipped) signals that it is time to replace the filter.

Filters up to **40 gallons**,
lasting up to **2 months**



Image: A visual reminder to replace the filter after 40 gallons of use or every 2 months.

Always use genuine PUR Plus filters. Generic or 'look-alike' filters are not tested or certified to provide the same level of filtration as genuine PUR products.

Be cautious of look-alikes



Only PUR Plus filters are certified to reduce chemical & physical substances when used with PUR Pitchers



Image: A warning emphasizing the importance of using genuine PUR filters for certified reduction of contaminants.

TROUBLESHOOTING

Slow Filtration Rate:

- **Ensure Proper Soaking:** Make sure the filter is fully submerged in cool water for the recommended 15 minutes before first use or replacement. Inadequate soaking can lead to air pockets that slow down filtration.
- **Rinse Thoroughly:** Rinse the filter for 10 seconds under cold tap water after soaking to remove any loose carbon particles and improve flow.
- **Check for Clogging:** Over time, filters can become clogged with trapped contaminants. If the filtration rate becomes significantly slow before the recommended replacement period, it may indicate a high level of contaminants in your water, and the filter might need to be replaced sooner.
- **Verify Installation:** Ensure the filter is correctly inserted and twisted to lock into the pitcher/dispenser. A loose connection can affect filtration efficiency.

If you continue to experience issues, please refer to the support section for further assistance.

SPECIFICATIONS

Attribute	Value
Model Number	PPF951K3
Brand	PUR
Material	Plastic
Product Dimensions	7.6"D x 2.8"W x 7.9"H
Item Weight	531 Grams
External Testing Certification	NSF, WQA
Product Benefits	Reduces Lead, Microplastics, Chlorine, Mercury, Copper, Zinc
Filter Lifespan	Up to 40 gallons or 2 months
Compatible Water Purifier Models	PUR CR-1100C, PUR DS-1800Z

WARRANTY AND SUPPORT

For specific warranty information regarding your PUR Plus Water Filter Replacement, please refer to the packaging or visit the official PUR website. PUR is committed to providing high-quality products and customer satisfaction.

If you have any questions, require technical assistance, or need to report an issue with your filter, please contact PUR Customer Support through their official website or the contact information provided on your product packaging.

Online Support: www.pur.com