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Brita BB01

Brita Elite Water Filter Instruction Manual

Brand: Brita | Model: BB01

PRODUCT OVERVIEW

Get cleaner, great-tasting water for longer with the Brita Elite Pitcher Replacement Filters. These filters are designed to remove 99% of Lead and reduce 30 contaminants, offering a healthier alternative to tap water. The Advanced Carbon Core Technology ensures a longer filter life and superior contaminant reduction.

Key Features:

- Reduces 99% of lead, chlorine (taste and odor), cadmium, mercury, benzene, asbestos, and more.
- Lasts up to 6 months or 120 gallons, significantly longer than standard filters.
- BPA-Free construction with a pull-top cap for easy installation and removal.
- Compatible with all Brita pitchers and dispensers, except Stream models.
- Helps save money and reduces plastic bottle waste.



Image: Brita Elite Water Filter 2-pack packaging alongside a single Brita Elite filter, highlighting its lead reduction claim and 6-month filter life.

SETUP AND INSTALLATION

1. **Prepare the Filter:** Wash your hands thoroughly before unwrapping the new Brita Elite filter.
2. **Pre-soak (Optional but Recommended):** While not strictly required for Brita Elite filters, some users prefer to run the new filter under cold tap water for a few minutes to remove any loose carbon dust.
3. **Insert the Filter:** Open the lid of your Brita pitcher or dispenser. Locate the filter housing. Insert the new Brita Elite filter into the reservoir, aligning the pitcher notch with the filter groove. Press firmly to ensure a tight seal.
4. **Initial Filtration:** Fill the reservoir with cold tap water. Discard the first three pitchers of filtered water, or use this water for non-drinking purposes like watering plants. This step helps to flush out any remaining carbon dust and activate the filter.
5. **Enjoy:** After the initial flush, your Brita filtered water is ready for consumption.

Brita Elite™ Filter

Reduces

5X

Contaminants*



*vs. Brita Original.™ See performance data sheet on Brita website for details. Substances reduced may not be in all users' water

- Chlorine
- Lead
- Microplastics
- Select Pharmaceuticals & Pesticides
- Mercury
- Cadmium

Image: An illustrative diagram detailing the internal workings of the Brita Elite filter, showing water flow through adsorbents, a pleated filter, activated carbon, and built-in mesh screens to prevent black flecks.

OPERATING INSTRUCTIONS

Using your Brita pitcher or dispenser with the Elite filter is straightforward:

- **Filling:** Lift the lid and pour cold tap water directly into the reservoir. The water will slowly filter through the Brita Elite filter into the main pitcher/dispenser chamber.
- **Dispensing:** Once the water has filtered, you can pour it from the pitcher or use the spigot on dispensers.
- **Filter Indicator:** Many Brita pitchers and dispensers include an electronic filter indicator. Refer to your pitcher's specific manual for instructions on how to reset this indicator after replacing the filter.

How Brita Elite™ Filter Works

Adsorbents
help to reduce lead

Pleated Filter
last 3x longer*

Activated Carbon
reduces chlorine
(taste and odor)

Built-in mesh screens
Prevent black flecks



*vs Brita Original Filter

Image: A visual representation of the Brita Elite filter's effectiveness, stating it reduces 5X contaminants such as Chlorine, Lead, Microplastics, Select Pharmaceuticals & Pesticides, Mercury, and Cadmium.

MAINTENANCE AND FILTER REPLACEMENT

For optimal performance and continued clean, great-tasting water, regular filter replacement is crucial.

- **Replacement Frequency:** The Brita Elite filter should be replaced approximately every 6 months or after filtering 120 gallons (454 liters) of water. This timing is based on average household usage of 11 glasses per day.
- **Signs of Replacement:** You may notice a decrease in filtration speed or a return of tap water taste/odor as the filter nears the end of its life.
- **Replacement Process:** Follow the "Setup and Installation" steps to replace your old filter with a new one. The pull-top cap on the Elite filter makes removal and insertion easy.
- **Cleaning:** Periodically clean your Brita pitcher or dispenser with mild soap and water. Do not wash the filter with soap.

2 Filters Included 1 Year of Great-Tasting Water*



*Based on 120 gal filter life and average usage of 11 glasses per day

Image: A Brita pitcher pouring clear water into a glass, with text indicating that two filters are included, providing one year of great-tasting water based on a 120-gallon filter life and average usage.

TROUBLESHOOTING

If you encounter any issues with your Brita Elite filter, consider the following:

- **Chlorine Taste/Odor Returns:** This is a primary indicator that your filter needs to be replaced. Ensure the filter is properly seated and replace it if the issue persists.
- **Slow Filtration Speed:** As the filter absorbs contaminants, its flow rate may naturally decrease. A significantly slow flow often means the filter is saturated and needs replacement.
- **Black Flecks in Water:** These are typically harmless carbon particles. Ensure you have properly flushed the new filter as per the setup instructions. If they persist, re-flush the filter or replace it. The fibrous matrix in Brita Elite filters is designed to hold active ingredients in place to prevent this.
- **Filter Not Seating Properly:** Ensure the filter is aligned with the groove in the reservoir and pushed down firmly. If it floats up, it may not be correctly installed.

SPECIFICATIONS

Feature	Detail
Model Number	BB01
Material	Plastic (BPA-Free)
Product Dimensions	4.66"D x 2.34"W x 5.34"H
Item Weight	0.24 Pounds (3.84 ounces)
Filter Life	Up to 6 months or 120 Gallons
Contaminant Reduction	Reduces 99% of Lead, Chlorine (taste and odor), Cadmium, Mercury, Benzene, Asbestos, Microplastics, and more (NSF/ANSI Standards 53, 42, and 401 certified).
Compatibility	Compatible with all Brita pitchers and dispensers (except Stream models).

Which Filter is Best for You?

Our Filters Fit All Brita™ Systems*

Brita Original™

2-month Filter Life

5 Contaminants
Filtered



Brita Plus™

2-month Filter Life

10 Contaminants
Filtered



Brita Elite™

6-month Filter Life

30 Contaminants
Filtered



Image: An infographic highlighting Brita's certifications, including Water Quality Association approval, adherence to NSF/ANSI standards, and certification to remove 99% of lead.

WARRANTY AND SUPPORT

For detailed warranty information and customer support, please refer to the official Brita website or the Performance Data Sheet included with your product.

Important Notice: The Brita Pitcher Filter is not intended to purify water. Do not use with water that is microbiologically unsafe or of unknown quality without adequate disinfection before or after the system. Individuals requiring water of special microbiological purity should follow the advice of their doctor or local health officials regarding the use and consumption of their tap water and Brita filtered water.

You can find additional information and the Performance Data Sheet at: [Brita Performance Data](#)

For further assistance, please visit the [Brita Store on Amazon](#).

