

Manuals+

[Q & A](#) | [Deep Search](#) | [Upload](#)

manuals.plus /

› [KENNETH COLE](#) /

› [Kenneth Cole Reaction Men's Sport Quartz Watch Model 10031949 Instruction Manual](#)

KENNETH COLE 10031949

Kenneth Cole Reaction Men's Sport Quartz Watch Model 10031949 Instruction Manual

This document provides comprehensive instructions for the proper setup, operation, and maintenance of your Kenneth Cole Reaction Men's Sport Quartz Watch. Please read this manual thoroughly before using your watch.

PRODUCT OVERVIEW

The Kenneth Cole Reaction Men's Sport Quartz Watch, Model 10031949, is a reliable timepiece featuring a Japanese Quartz Analog movement. It is designed with a durable alloy metal case, a stainless steel case back, and a mineral glass crystal. The watch is water-resistant to 165 feet (50 meters) and includes a stainless steel bracelet with a push-button foldover clasp with safety.



Front view of the Kenneth Cole Reaction Men's Sport Quartz Watch, Model 10031949, displaying the black dial and grey stainless steel band.

SETUP

Setting the Time

1. Locate the crown on the right side of the watch case.
2. Pull the crown out to the time-setting position. You may feel a slight click.
3. Rotate the crown clockwise or counter-clockwise to adjust the hour and minute hands to the correct time.
4. Once the time is set, push the crown back into its original position against the watch case.



Side view of the watch, highlighting the crown used for setting the time.

Adjusting the Bracelet

The stainless steel bracelet can be adjusted by removing or adding links. This procedure typically requires specialized tools and is best performed by a qualified watch technician or jeweler to avoid damage.

OPERATING YOUR WATCH

Your Kenneth Cole Reaction watch operates on a precise Japanese Quartz Analog movement. The watch displays the current time with hour, minute, and sweeping second hands. Please note that any additional sub-dials or pushers on this model are for aesthetic purposes only and are non-functional.

MAINTENANCE

Cleaning

To maintain the appearance of your watch, wipe the case and bracelet regularly with a soft, dry cloth. For stubborn dirt, a slightly damp cloth can be used, followed by immediate drying. Avoid using harsh chemicals or

abrasive materials.

Water Resistance

This watch is water-resistant to 165 feet (50 meters). This rating means it is suitable for short periods of recreational swimming. It is **not** suitable for diving, snorkeling, or high-impact water sports. Always ensure the crown is fully pushed in before any contact with water. Avoid operating the crown while the watch is wet.

Battery Replacement

The watch is powered by a product-specific battery. When the watch stops running, the battery needs to be replaced. Battery replacement should be performed by a qualified watch technician to ensure proper sealing and maintain water resistance.

TROUBLESHOOTING

Watch Not Running

- **Check the crown:** Ensure the crown is fully pushed in against the watch case. If it is pulled out, the watch will not run.
- **Battery:** If the watch has stopped completely, the battery may need replacement. Refer to the "Battery Replacement" section under Maintenance.

Incorrect Time

- **Reset the time:** Follow the instructions in the "Setting the Time" section under Setup.

For issues not covered here, please contact customer support.

SPECIFICATIONS

Feature	Detail
Model Number	10031949
Movement Type	Japanese Quartz Analog
Display Type	Analog
Case Material	Alloy Metal, Stainless Steel Case Back
Case Diameter	46 Millimetres
Case Thickness	10 Millimetres
Crystal Material	Mineral Glass
Band Material	Stainless Steel
Band Colour	Gray

Band Width	22 Millimetres
Clasp Type	Push Button Foldover Clasp With Safety
Water Resistance Depth	165 Feet (50 Meters)
Item Weight	181 g
Battery	1 Product Specific battery (included)

WARRANTY AND SUPPORT

Warranty Information

This product is covered by a warranty. For specific details regarding the warranty period and terms, please **contact the seller of record** from whom you purchased the watch. Keep your proof of purchase for warranty claims.

Customer Support

If you require further assistance or have questions not addressed in this manual, please contact Kenneth Cole customer support or the retailer where the watch was purchased.



Back view of the watch, displaying the brand engraving on the stainless steel case back.