

SEI Furniture AMZ2939IF

Southern Enterprises Rollins Convertible Corner Infrared Electric Media Fireplace

Model: AMZ2939IF | Brand: SEI Furniture

1. PRODUCT OVERVIEW

The Southern Enterprises Rollins Convertible Corner Infrared Electric Media Fireplace is a versatile unit designed to provide both warmth and media storage. It features a lifelike stacked stone facade surrounding an infrared firebox, an open media shelf, and LED-lit cabinets. The convertible mantel allows for placement in either a corner or against a flat wall.

The energy-efficient, fan-forced quartz infrared heater is capable of warming up to 1000 square feet, while preserving humidity for comfortable warmth. The unit includes a convenient remote control for adjusting heat, flames, logs, and cabinet downlight. Lifelike LED flames offer 5 levels of intensity and can be operated independently of the heat function for year-round ambiance. Safety features include automatic shutoff, a child safety lock, and a cool glass front.

2. SAFETY INFORMATION

WARNING: Read and understand all instructions before using this appliance. Failure to follow these instructions may result in electric shock, fire, or serious injury.

- Always unplug the fireplace when not in use or before cleaning.
- Do not operate any fireplace with a damaged cord or plug, or if the heater has malfunctioned or been dropped/damaged.
- Do not run power cord under carpeting. Do not cover cord with throw rugs, runners, or similar coverings. Arrange cord away from traffic area and where it will not be tripped over.
- To prevent a possible fire, do not block air intakes or exhaust in any manner. Do not use on soft surfaces, like a bed, where openings may become blocked.
- Always use properly grounded, fused, and polarized outlets.
- This fireplace is hot when in use. To avoid burns, do not let bare skin touch hot surfaces. Keep combustible materials, such as furniture, pillows, bedding, papers, clothes, and curtains at least 3 feet (0.9 m) from the front of the fireplace.

- Extreme caution is necessary when any heater is used by or near children or invalids and whenever the fireplace is left operating and unattended.
- Do not insert or allow foreign objects to enter any ventilation or exhaust opening as this may cause an electric shock or fire, or damage the fireplace.
- The remote control uses a CR2025 battery. Keep batteries out of reach of children.

3. PACKAGE CONTENTS

Verify that all components are present before beginning assembly. Refer to the detailed parts list in your included physical manual for specific hardware and panel identification.

- Fireplace Mantel/Media Console Components (MDF, Poplar, Ash Veneer)
- Infrared Electric Firebox (Polyresin, Metal, Resin)
- Glass Doors
- Glass Shelves
- Hardware Pack (screws, dowels, cam locks, shelf pins, anti-tip hardware)
- Remote Control (CR2025 battery included)
- LED Lighting System (for cabinets)

4. ASSEMBLY INSTRUCTIONS

Assembly is required for this unit. It is recommended to have two adults for assembly. Ensure you have a clear, flat workspace. Follow the step-by-step instructions provided in the physical assembly manual included with your product. Do not use power tools unless specifically instructed, as overtightening can damage the unit.

General Assembly Steps:

1. Unpack all components and verify against the parts list.
2. Attach cam locks and dowels to the main panels as indicated.
3. Assemble the base and side panels of the media console.
4. Install the internal shelves and support beams.
5. Attach the top panel.
6. Install the LED lighting system for the side cabinets.
7. Insert the glass shelves into the side cabinets using the provided shelf pins.
8. Attach the glass doors to the side cabinets.
9. Carefully slide the electric firebox into the designated opening.
10. Secure the firebox in place according to the manual.
11. Attach anti-tip hardware to the unit and wall for stability.

5. SETUP

Placement:

- This unit is designed to be convertible for corner or flat wall placement. Ensure adequate clearance from combustible materials (at least 3 feet from the front).
- Place the fireplace on a firm, level surface.
- Do not place the fireplace directly on carpet or similar soft surfaces that may block the air intake.

Power Connection:

- Ensure the power cord is easily accessible and not pinched or covered.
- Plug the fireplace directly into a 120V/1500W grounded outlet. Do not use extension cords or power strips.

6. OPERATING INSTRUCTIONS

The fireplace can be operated using the control panel on the unit or the included remote control.

Control Panel Functions:

- **Power Button:** Turns the unit ON/OFF.
- **Temperature Control:** Adjusts the heat output within a 21-degree temperature range.
- **Flame Control:** Adjusts the brightness and intensity of the LED flames (5 levels).
- **Log Light Control:** Adjusts the brightness of the glowing logs.
- **Timer:** Sets an automatic shutoff timer for the heater.

Remote Control Functions:

The remote control duplicates the functions of the control panel, allowing convenient operation from a distance. Ensure the CR2025 battery is correctly installed.

- **Power (Red Button):** Turns the unit ON/OFF.
- **Flame (Fire Icon):** Cycles through flame brightness levels.
- **Heater (Wavy Lines Icon):** Activates/deactivates the heater and adjusts temperature.
- **Timer (Clock Icon):** Sets the automatic shutoff timer.
- **Up/Down Arrows:** Adjusts temperature or flame/log brightness depending on selected mode.

7. MAINTENANCE

Cleaning:

- Always unplug the unit before cleaning.
- Wipe the exterior surfaces with a soft, damp cloth. Do not use abrasive cleaners or solvents.
- Clean the glass front with a soft cloth and glass cleaner.
- Periodically vacuum the air intake and exhaust vents to prevent dust buildup.

Bulb Replacement:

The LED bulbs for the flames have an estimated lifespan of 100,000 hours and typically do not require replacement. The infrared heating elements (quartz tubes) have an estimated lifespan of 10,000 hours. If replacement is needed, consult a qualified technician or the manufacturer's support.

8. TROUBLESHOOTING

- **No Power:** Check if the unit is properly plugged into a grounded outlet. Ensure the outlet is functional. Check the circuit breaker.
- **No Heat:** Verify the heater function is activated on the control panel or remote. Ensure the temperature setting is higher than the ambient room temperature.
- **Flames Not Working:** Check the flame control settings. Ensure the unit is powered on.

- **Remote Not Working:** Replace the CR2025 battery in the remote control. Ensure there are no obstructions between the remote and the unit's sensor.
- **Unit Overheating:** The unit has an automatic shutoff feature. Ensure air intake and exhaust vents are not blocked. Allow the unit to cool down before restarting.

9. SPECIFICATIONS

Feature	Detail
Brand	SEI Furniture
Model Number	AMZ2939IF
Overall Dimensions (Flat)	52.25" W x 16" D x 36.5" H
Overall Dimensions (Corner)	52.25" W x 25.25" D x 36.5" H
Weight	101 Pounds
Material	MDF, Poplar, Ash Veneer, Polyresin, Glass, Metal, Resin
Finish Type	Espresso with Durango Faux Stone
Power Source	Corded Electric
Voltage/Wattage	120V/1500W
Heat Output	5000 British Thermal Units (BTUs)
Heating Coverage	Up to 1000 square feet
Heating Element	Quartz Infrared
LED Flame Lifespan	100,000 hours (estimated)
Infrared Element Lifespan	10,000 hours (estimated)
Remote Battery Type	CR2025
Max Weight Capacity (Mantel)	85 pounds
Max Weight Capacity (Media Shelf)	30 pounds
Max Weight Capacity (Cabinet Shelf)	15 pounds (each)

10. WARRANTY AND SUPPORT

This Southern Enterprises Rollins Convertible Corner Infrared Electric Media Fireplace is covered by a **1-year limited manufacturer's warranty**. For warranty claims, technical support, or replacement parts, please contact SEI Furniture customer service. Keep your purchase receipt for proof of purchase.

11. PRODUCT IMAGES



Image 1: The Southern Enterprises Rollins Convertible Corner Infrared Electric Media Fireplace in an espresso finish with faux stone, positioned in a living room. It features an illuminated firebox and visible media storage.



Image 2: A diagram illustrating the key dimensions of the fireplace: 52 1/4 inches wide, 36 1/2 inches high, and 16 inches deep.



Image 3: A detailed view of the left side cabinet with its glass door open, showing the interior glass shelves and the integrated LED lighting.



Image 4: The fireplace unit neatly fitted into a room corner, demonstrating its convertible design for optimal space utilization.



Image 5: A direct front view of the fireplace, showcasing the detailed faux stone work and the realistic electric firebox.



Image 6: The fireplace serving as a media console in a living room, with a television mounted above it and media devices on the open shelf.



Image 7: A close-up shot of the circular LED light fixture installed inside one of the side cabinets.



Image 8: A detailed image highlighting the realistic texture and varied tones of the Durango faux stone surrounding the firebox.



Image 9: The fireplace unit positioned in a corner, with a television placed on its top surface, illustrating its functionality as a corner media console.

12. PRODUCT VIDEOS

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Video 1: An overview of the Southern Enterprises Rollins Convertible Corner Infrared Electric Media Fireplace, highlighting its features and design. This video provides a quick visual tour of the product's appearance and functionality.

ASK A QUESTION ABOUT THIS MANUAL

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

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Question

Example: How do I reset this device or fix this error?

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Model number, symptoms, what you tried, or the section of the manual you are using.

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