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REVLON ColorStay Overtime Lipcolor 309975316728

REVLON ColorStay Overtime Lipcolor Instruction Manual

Model: 309975316728

1. PRODUCT OVERVIEW

The REVLON ColorStay Overtime Lipcolor is a dual-ended, long-wearing liquid lipstick designed to provide vibrant color and shine for up to 16 hours. One end contains the liquid lip color, and the other features a clear lip gloss enriched with Vitamin E, chamomile, and soy extract for conditioning and moisture.

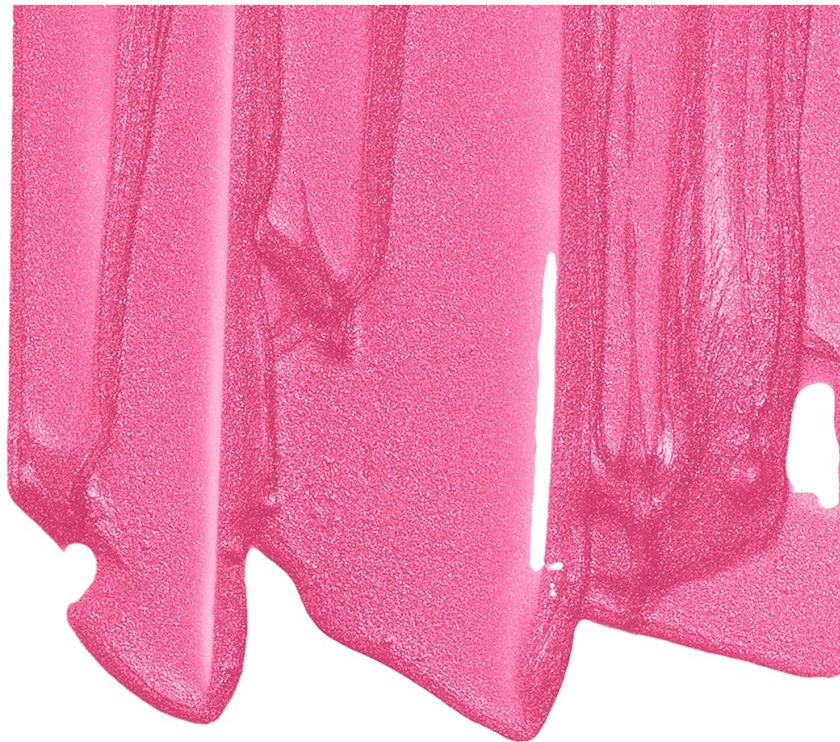


Image: REVLON ColorStay Overtime Lipcolor in 490 For Keeps Pink.

Key Features:

- **Long-Lasting Wear:** Provides up to 16 hours of vibrant, transfer-proof color.
- **Dual-Ended Design:** Features liquid lip color on one end and a clear, conditioning top coat on the other.
- **Moisturizing Formula:** The clear gloss contains Vitamin E, chamomile extract, and soy extract for comfortable, hydrated lips.
- **Transfer-Proof:** Designed to resist smudging, bleeding, and feathering.

Revlon ColorStay Overtime™ Lipcolor



490
For Keeps Pink

Image: Key features of REVLON ColorStay Overtime Lipcolor, including 16-hour wear and conditioning top coat.

2. SETUP AND APPLICATION

Follow these steps for optimal application and long-lasting results:

1. **Prepare Lips:** Ensure your lips are clean and dry. For best results, gently exfoliate your lips before application to remove any dry skin.
2. **Apply Liquid Lip Color (Step 1):**

Revlon ColorStay Overtime™ Lipcolor

#1 lip brand in America*

- Vibrant color wears up to 16 hours**
- Transfer-proof color**
- 30 glossy shades**
- Top coat conditions with vitamin E**

*REVLON calculation based in part on data reported by Nielsen through its ScanTrack Service for the Lip Make-Up category for the 52 weeks ending June 27th, 2020, for the total U.S. market, xAOC, according to Revlon's custom product hierarchy. Copyright © 2020 Nielsen Consumer LLC.



Image: Applying the liquid lip color with the doe-foot applicator.

Using the doe-foot applicator, swipe the liquid lip color evenly across your lips. Start from the center and move outwards. The precise applicator allows for clean lines without the need for a separate lip liner.

3. **Allow to Set:** Let the liquid lip color dry completely for a few minutes. Avoid pressing your lips together during this time.
4. **Apply Clear Lip Gloss (Step 2):**

Revlon ColorStay Overtime™ Lipcolor

#1 lip brand in America*

- ✓ **Vibrant color wears up to 16 hours**
- ✓ **Transfer-proof color**
- ✓ **30 glossy shades**
- ✓ **Top coat conditions with vitamin E**

*REVLON calculation based in part on data reported by Nielsen through its ScanTrack Service for the Lip Make-Up category for the 52 weeks ending June 27th, 2020, for the total U.S. market, xAOC, according to Revlon's custom product hierarchy. Copyright © 2020 Nielsen Consumer LLC.



Image: Applying the clear lip gloss over the dried lip color.

Once the color is dry, apply the clear lip gloss from the other end of the product. This top coat adds shine, moisture, and helps seal the color for extended wear.

3. OPERATING (USAGE)

The REVLON ColorStay Overtime Lipcolor is designed for daily use to provide lasting lip color and comfort.

Daily Use:

- Wear the lipcolor throughout your day without needing frequent touch-ups.
- Reapply the clear top coat as needed to maintain shine and moisture, especially after eating or drinking.
- The formula is transfer-proof, meaning it should not smudge onto cups, clothing, or skin once fully set.



4. MAINTENANCE

Proper care ensures the longevity and performance of your lipcolor.

Storage:

- Store the product in a cool, dry place away from direct sunlight.
- Ensure both caps are tightly closed after each use to prevent the liquid color from drying out and the gloss from spilling.

Cleaning:

- Wipe any excess product from the applicators before returning them to their tubes to keep the product clean.
- To remove the lipcolor, use an oil-based makeup remover.

5. TROUBLESHOOTING

If you encounter any issues, refer to the following common solutions:

- **Color appears dry or peels:** This can occur if lips are not adequately moisturized or exfoliated. Ensure your lips are smooth and hydrated before applying the liquid color. Reapply the clear gloss throughout the day to combat dryness.
- **Color transfers:** The liquid lip color needs to dry completely before applying the clear gloss or touching your lips. Allow sufficient time for the first step to set.
- **Uneven application:** For best results, apply the liquid color to clean, dry lips. The doe-foot applicator is designed for precise application; use it to carefully outline and fill your lips.

6. SPECIFICATIONS

Brand	REVLON
Model Number	309975316728
Item Form	Liquid
Finish Type	High-Glossy
Product Benefits	Moisturizing, Hydrating, Softening
Special Ingredients	Vitamin E
Coverage	Sheer
Specialty	Long Lasting
Item Weight	0.07 Ounces
Product Dimensions	1.25 x 0.87 x 4.62 inches

Find Your Shade

ColorStay Overtime™ Lipcolor

Nudes & Browns



540 Unstoppable Nude	350 Bare Maximum	510 Boundless Nude	320 Faithful Fawn	340 Eternally Tan	570 No Coffee Break
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Reds & Corals



430 Perennial Peach	020 Constantly Coral	580 Cherry Time	040 Forever Scarlet	480 Unending Red	010 Non Stop Cherry
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Pinks



410 Forever Pink	530 24-7 Pink	080 Keep Blushing	490 For Keeps Pink	470 All Night Fuchsia	220 Unlimited Mulberry	005 Infinite Raspberry	280 Stay Currant
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Plums & Berries



550 Blush Hour	360 Endless Spice	260 Perennial Plum	520 Neverending Purple	140 Ultimate Wine	370 Everlasting Rum	560 Taupe Time	270 Relentless Raisin	380 Always Sienna	500 Limitless Black Cherry
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Image: REVLON ColorStay Overtime Lipcolor shade chart.

7. WARRANTY AND SUPPORT

For detailed warranty information and customer support, please refer to the official REVLON website or contact their customer service directly. Keep your purchase receipt for any warranty claims.