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> Nike Jordan Max Aura Basketball Shoes User Manual

## Nike Jordan Max Aura (AQ9084)

# Nike Jordan Max Aura Basketball Shoes User Manual

Model: Jordan Max Aura (AQ9084)

## 1. PRODUCT OVERVIEW

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The Nike Jordan Max Aura basketball shoe is designed for comfort and performance on the court. It incorporates elements inspired by Jordan's heritage, offering a blend of classic aesthetics and modern cushioning technology. The upper features genuine and synthetic leather for durability and support, while a braided lacing system ensures a secure fit. The Max Air unit in the heel provides responsive cushioning.



Image 1.1: Front-side view of the Nike Jordan Max Aura basketball shoe, showcasing the black upper, red accents, and white midsole.

## 2. SETUP AND INITIAL USE

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Before using your new Nike Jordan Max Aura basketball shoes, follow these steps to ensure a proper and comfortable fit.

1. **Unboxing:** Carefully remove the shoes from their packaging. Inspect them for any visible defects or damage.
2. **Lacing:** Ensure the laces are threaded through all eyelets. The braided lacing system is designed for a secure fit. Adjust the laces to achieve a snug, yet comfortable, fit across your foot. Avoid overtightening, which can restrict circulation.
3. **First Fit:** Wear the shoes with the type of socks you typically use for basketball or athletic activities. Walk around to assess the fit. Your toes should have a small amount of space at the front, and your heel should feel secure without excessive slipping.
4. **Break-in Period:** Athletic shoes often require a short break-in period. Wear them for shorter durations during light activities before engaging in intense sports to allow the materials to conform to your foot shape.



Image 2.1: Side view of the shoe, highlighting the lacing system and overall profile.

### 3. OPERATING (USAGE GUIDELINES)

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The Jordan Max Aura basketball shoes are specifically designed for basketball and general athletic use.

- **Intended Use:** These shoes are optimized for indoor and outdoor basketball courts. The sole material provides traction suitable for these surfaces.
- **Performance Features:**
  - **Max Air Unit:** Located in the heel, this unit provides cushioning and impact absorption, reducing stress on joints during play.
  - **Braided Lacing System:** Offers enhanced lockdown and support, crucial for quick movements and changes in direction.
  - **Durable Upper:** The combination of genuine and synthetic leather provides support and longevity.
- **Fit Adjustment:** During extended use, you may need to re-adjust your laces to maintain optimal comfort and support.



Image 3.1: Rear view of the shoe, illustrating the heel design and visible Max Air unit.

## 4. MAINTENANCE AND CARE

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Proper care will extend the life and maintain the appearance of your Jordan Max Aura shoes.

- **Cleaning the Upper:**

- For leather and synthetic leather surfaces, wipe with a damp cloth and mild soap. Avoid harsh chemicals.
- For mesh areas, use a soft brush to gently remove dirt.
- Do not machine wash or tumble dry, as this can damage materials and adhesives.

- **Cleaning the Sole:**

- Use a brush (e.g., an old toothbrush) and mild soap to clean dirt and debris from the rubber outsole.
- Rinse with clean water and wipe dry.

- **Drying:** Allow shoes to air dry naturally at room temperature. Avoid direct sunlight or heat sources, which can cause materials to crack or warp.

- **Storage:** Store shoes in a cool, dry place away from direct sunlight. If storing for extended periods, consider using shoe trees to maintain their shape.



Image 4.1: Top-down view, illustrating the lacing and tongue area.

## 5. TROUBLESHOOTING

If you encounter issues with your Jordan Max Aura shoes, consider the following common solutions.

Issue	Possible Cause	Solution
<b>Discomfort or rubbing</b>	Improper lacing, incorrect size, or new shoe break-in.	Adjust lacing for a more even pressure distribution. Ensure you have the correct size. Allow for a break-in period. Wear appropriate athletic socks.
<b>Slipping heel</b>	Laces too loose, or shoe size is too large.	Tighten laces, especially around the ankle area. Consider trying a half-size smaller if the issue persists and toes have too much room.
<b>Reduced traction</b>	Dirty outsole, worn-out tread.	Clean the outsole thoroughly to remove dust and debris. If the tread is significantly worn, the shoes may need replacement for optimal performance and safety.
<b>Squeaking sound</b>	Moisture between insole and outsole, or new shoe materials.	Remove the insole and allow both the insole and shoe interior to air dry completely. A small amount of baby powder under the insole can also help. New shoes may squeak until broken in.

## 6. SPECIFICATIONS

Detailed technical specifications for the Nike Jordan Max Aura Basketball Shoes.

Feature	Detail
<b>Model Name</b>	Jordan Max Aura

Feature	Detail
Item Model Number	AQ9084
Brand	Nike
Department	Men's
Outer Material	Leather
Inner Material	Synthetic Leather
Sole Material	Rubber
Insole Material	Phylon
Closure Type	Lace-Up
Heel Type	Flat
Toe Style	Round Toe
Sport Type	Basketball
Cushioning	Max Air unit in heel, Moderate cushioning level
Water Resistance Level	Water Resistant
Item Weight	1.29 Kilograms (approx. 2.84 Pounds)
Package Dimensions	16.14 x 10.24 x 4.96 inches
Date First Available	October 15, 2014

## 7. WARRANTY AND SUPPORT

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For information regarding product warranty, returns, or customer support, please refer to the official Nike website or contact their customer service directly. Specific warranty terms may vary by region and retailer.

Official Nike Website: [www.nike.com](http://www.nike.com)

