

Lomography F3361

Lomography Color Negative 100 ISO 35mm Film (3-Pack) Instruction Manual

Model: F3361 | Brand: Lomography

1. INTRODUCTION

This manual provides essential information for using your Lomography Color Negative 100 ISO 35mm film. This film is designed to deliver stunning photos with vibrant colors and exceptional sharpness, thanks to its smooth, fine-grained emulsion. Please read these instructions carefully to ensure optimal results and proper handling of your film.

2. KEY FEATURES

- **Process with C-41:** Standard color negative processing for convenience.
- **36 Frames:** Each roll provides 36 exposures, allowing for ample photographic opportunities.
- **Automatic Film Spooling:** Features DX coding for easy and automatic camera recognition and processing.

3. SETUP: LOADING THE FILM

Properly loading your 35mm film into your camera is crucial for successful photography. Follow these general steps:

1. **Open the Camera Back:** Locate and open the camera's back cover. This usually involves a latch or button on the side or bottom of the camera.
2. **Insert the Film Cassette:** Place the film cassette into the film chamber on the left side of the camera. Ensure it sits securely.
3. **Pull Out the Film Leader:** Gently pull the film leader (the narrow strip of film) across the camera back until it reaches the take-up spool on the right side.
4. **Attach to Take-Up Spool:** Insert the tip of the film leader into a slot or hook on the take-up spool.

5. **Advance the Film:** Slowly advance the film using the film advance lever or motor drive, ensuring the film perforations engage with the sprockets and the film winds evenly onto the take-up spool. Close the camera back once the film is properly engaged.
6. **Check DX Coding:** Your Lomography Color Negative 100 film features DX coding, which allows most modern 35mm cameras to automatically detect the film's ISO speed (100). Verify that your camera displays the correct ISO setting.
7. **Advance to Frame 1:** Continue advancing the film until the frame counter shows '1'. You may need to take one or two blank shots to ensure the film is correctly positioned.

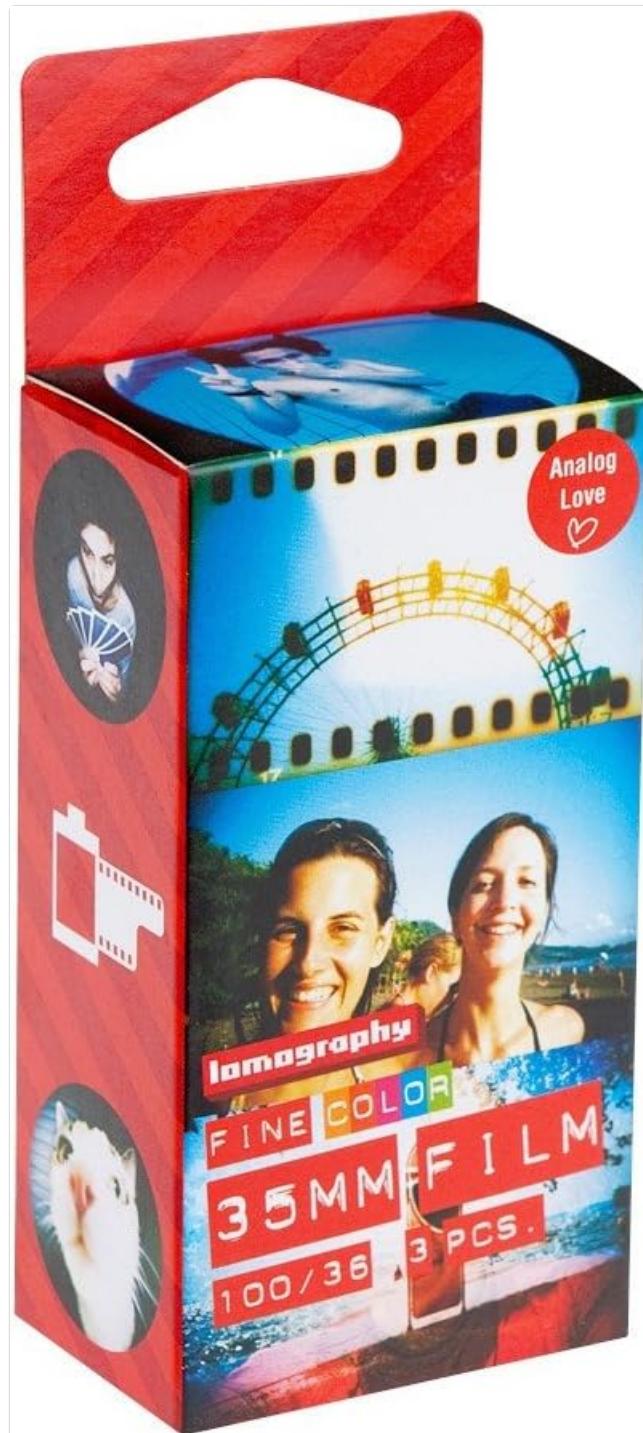


Image: Packaging of the Lomography Color Negative 100 ISO 35mm Film 3 Pack.



Image: A single roll of Lomography Color Negative 100 ISO 35mm film, ready for loading.

4. OPERATING: SHOOTING AND PROCESSING

Once your film is loaded, you are ready to capture images. Here are some tips for operating your camera with Lomography Color Negative 100 film:

- **Exposure:** This is an ISO 100 film, which is best suited for bright, well-lit conditions. For outdoor shooting in daylight, it will produce excellent results with vibrant colors.
- **Lighting Conditions:** While versatile, ISO 100 film may struggle in very low light or dark indoor environments without additional lighting. Consider using an external flash or a higher ISO film for such situations to avoid underexposure and maintain image quality.
- **Composition:** Experiment with different compositions and subjects to explore the unique aesthetic of Lomography film.
- **Film Advance:** After each shot, advance the film to the next frame. Be careful not to force the film

advance.

- **Rewinding Film:** Once all 36 exposures are taken, rewind the film back into its cassette before opening the camera back. Most cameras have a rewind button or lever.
- **Processing:** This film requires standard C-41 color negative processing. Take your exposed film to a professional lab that offers C-41 development.

5. MAINTENANCE AND STORAGE

To preserve the quality of your Lomography film, both before and after exposure, follow these maintenance and storage guidelines:

- **Unexposed Film:** Store unexposed film in a cool, dry place, away from direct sunlight and high temperatures. Refrigeration (not freezing) can extend shelf life, but allow the film to return to room temperature before use to prevent condensation.
- **Exposed Film:** Develop exposed film as soon as possible. If immediate development is not possible, store it in a cool, dry place, similar to unexposed film, to minimize latent image degradation.
- **Handling:** Always handle film by the edges to avoid fingerprints or scratches on the emulsion. Load and unload film in subdued light to prevent light leaks.

6. TROUBLESHOOTING TIPS

- **Underexposed Images:** If your photos appear too dark, ensure you are shooting in adequate light for ISO 100 film. For darker scenes, consider using a flash or a film with a higher ISO sensitivity.
- **Overexposed Images:** If photos are too bright or washed out, check your camera's light meter and settings. Ensure the aperture and shutter speed are appropriate for the lighting conditions and ISO 100 film.
- **Grainy or Patchy Results:** While some grain is characteristic of film, excessive grain or patchy colors can result from underexposure, improper development, or shooting in very challenging light. Ensure correct exposure and C-41 processing.
- **Film Not Advancing/Rewinding:** Double-check that the film leader is correctly attached to the take-up spool. If the film is jammed, do not force it; open the camera in a darkroom or changing bag to prevent further damage.

7. SPECIFICATIONS

Feature	Detail
Product Dimensions	9.1 x 9.1 x 9.1 inches
Item Weight	3.87 ounces
ASIN	B00JS6652Y
Item Model Number	F3361
Date First Available	June 7, 2011
Manufacturer	Lomography

Brand	Lomography
Model Name	Color Negative 100
Film Color	Color
Film Format Type	135 (35mm)
Exposures per Roll	36

8. WARRANTY INFORMATION

Lomography products are manufactured to high-quality standards. For specific warranty details regarding your film, please refer to the packaging or visit the official Lomography website. Keep your proof of purchase for any warranty claims.

9. CUSTOMER SUPPORT

Should you have any questions or require assistance with your Lomography Color Negative 100 ISO 35mm film, please contact Lomography customer support through their official website. They can provide further guidance on product usage, technical specifications, and troubleshooting.