Sony WX350

Sony WX350 Digital Camera User Manual
Model: WX350

1. INTRODUCTION

Thank you for purchasing the Sony WX350 Digital Camera. This manual provides essential information for the safe and effective use of your camera. Please read it thoroughly before operating the device and retain it for future reference.

2. SAFETY INFORMATION

- Do not expose the camera to rain or moisture to avoid electric shock or fire.
- Do not open the camera casing. Refer all servicing to qualified personnel.
- Keep the camera away from strong magnetic fields or excessive vibrations.
- Use only Sony-approved accessories and power sources.
- Dispose of batteries and electronic components responsibly according to local regulations.

3. PACKAGE CONTENTS

Verify that your package contains the following items:

- Sony WX350 Digital Camera
- USB Cable
- Wrist Strap
- Instruction Manual (this document)
- *Note: Batteries and remote control are not included and must be purchased separately.*

4. PRODUCT OVERVIEW

The Sony WX350 is a compact digital camera featuring an 18.2 MP Exmor R CMOS sensor and a powerful 20x optical zoom G Lens. It offers advanced features like Lock-On AF for precise focusing and Wi-Fi/NFC connectivity for easy sharing.

Image 1: Front view of the Sony WX350 Digital Camera. This image displays the camera's compact design, lens, and flash unit.

Key Features:

- **20x Optical/40x Clear Image Zoom G Lens:** Capture distant subjects with clarity.
- **20.4MP Exmor R CMOS Sensor:** Delivers superb image quality, especially in low light conditions.
- **Lock-On AF:** Keeps moving subjects in sharp focus.
- **Wi-Fi with NFC:** Simple connectivity for sharing photos and videos with smartphones.
- **Motion Shot Video:** Traces subject movement in video playback.

5. SETUP

5.1. Inserting the Battery

1. Open the battery/memory card cover on the bottom of the camera.
2. Insert the battery pack with the correct orientation, ensuring the terminal faces inward.
3. Close the cover securely.

5.2. Inserting a Memory Card

The camera supports Memory Stick Duo media. Ensure the memory card is inserted correctly.

1. Open the battery/memory card cover.
2. Insert the memory card into the slot until it clicks into place, with the label facing the front of the camera.
3. Close the cover securely.

5.3. Charging the Battery

Use the supplied USB cable to charge the battery. Connect the camera to a computer or a USB AC adapter (not supplied).

1. Ensure the camera is turned off.
2. Connect the small end of the USB cable to the camera's USB port.
3. Connect the large end of the USB cable to a powered USB port on a computer or a USB AC adapter.
4. The charging indicator will light up. Charging is complete when the indicator turns off.

5.4. Initial Settings

When you turn on the camera for the first time, or after the battery has been removed for an extended period, you may need to set the language, date, and time.

1. Press the POWER button to turn on the camera.
2. Follow the on-screen prompts to select your desired language.
3. Set the date, time, and time zone.

6. OPERATING INSTRUCTIONS

6.1. Basic Photography

To take a still image:

1. Turn on the camera.
2. Select your desired shooting mode (e.g., Intelligent Auto, Program Auto, Manual, Night) using the mode dial.
3. Frame your subject on the LCD screen.
4. Press the shutter button halfway down to focus. The focus indicator will turn green when focus is achieved.
5. Press the shutter button all the way down to take the picture.

6.2. Using the Zoom

The camera features a 20x optical zoom and a 40x Clear Image Zoom.

- To zoom in, push the zoom lever towards **T** (Telephoto).
- To zoom out, push the zoom lever towards **W** (Wide).

6.3. Flash Modes

The built-in flash can be adjusted for various lighting conditions.

- Press the flash button (usually located on the top or back of the camera) to cycle through modes like Auto Flash, Fill-Flash, Slow Sync, and Flash Off.

- Select **Flash Off** when flash photography is prohibited or undesirable.

6.4. Recording Videos

The WX350 can record videos in 1080p resolution in MP4 format.

1. Set the mode dial to the Movie mode.
2. Press the MOVIE button (usually a dedicated red button) to start recording.
3. Press the MOVIE button again to stop recording.

6.5. Wi-Fi and NFC Connectivity

Connect your camera to a smartphone or tablet for easy photo sharing and remote control.

- **Wi-Fi:** Access the camera's menu, navigate to the Wi-Fi settings, and follow the on-screen instructions to connect to a network or directly to a smart device.
- **NFC:** For NFC-enabled devices, simply touch the camera to the smartphone to establish a connection and transfer images.

7. MAINTENANCE

7.1. Cleaning the Camera

- **Camera Body:** Wipe with a soft, dry cloth. For stubborn dirt, use a cloth lightly dampened with water and then wipe dry.
- **Lens:** Use a lens brush to remove dust, then gently wipe with a lens cleaning cloth. Do not use chemical cleaners.
- **LCD Screen:** Wipe gently with a soft, dry cloth. Avoid pressing hard on the screen.

7.2. Battery Care

- Charge the battery fully before first use.
- Store the battery in a cool, dry place when not in use.
- If the camera will not be used for an extended period, remove the battery.

7.3. Storage

When storing the camera for long periods, ensure it is clean, dry, and stored in a protective case to prevent dust and scratches.

8. TROUBLESHOOTING

If you encounter issues with your camera, refer to the following common solutions:

- **Camera does not turn on:** Ensure the battery is fully charged and correctly inserted.
- **Cannot take pictures:** Check if a memory card is inserted and has sufficient free space. Ensure the lens cap is removed.
- **Date/Time resets after battery change:** This is a known characteristic. Re-enter the date and time settings after replacing the battery.
- **Menu is in an unfamiliar language:** If the camera's menu is in an unexpected language (e.g., Japanese), navigate to the settings menu (often represented by a gear icon) and look for a language option (often indicated by a globe icon or text like 'Language' in various scripts) to change it to English.

- **Images are blurry:** Check focus settings. Ensure the lens is clean. Use image stabilization if available.
- **Wi-Fi connection issues:** Ensure Wi-Fi is enabled on both the camera and the smart device. Check network passwords.

For more complex issues, consult the Sony support website or contact customer service.

9. SPECIFICATIONS

Feature	Specification
Brand	Sony
Model Name	WX350
Model Number	DSC-WX350 PC
Photo Sensor Resolution	18.2 MP
Photo Sensor Technology	CMOS
Optical Zoom	20x
Digital Zoom	40x
Image Stabilization	Digital, Optical
Screen Size	3 Inches
Video Resolution	1080p
Video Capture Format	MP4
Connectivity Technology	Wi-Fi
Hardware Interface	Memory Stick Duo, USB
Item Weight	0.14 Kilograms
Color	Pink
Supported File Format	JPEG, RAW
Maximum Aperture	3.5 f
Minimum Shutter Speed	1/1600 Seconds
Maximum Shutter Speed	1/1600 seconds
Focus Features	Lock-On AF
Shooting Modes	Manual, Night, Movie

10. WARRANTY AND SUPPORT

This product is covered by a limited warranty provided by Sony. For detailed warranty terms, registration, and support, please visit the official Sony support website or contact your local Sony customer service center. Keep your proof of purchase for warranty claims.

Online resources and FAQs are available at www.sony.com/electronics/support.