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Lavazza 233622B

Lavazza Espresso Italiano Ground Coffee User Manual

Brand: Lavazza | Model: 233622B

PRODUCT OVERVIEW

Lavazza Caffe Espresso Ground Espresso Coffee is a 100% Arabica blend of the highest quality beans. These beans are carefully selected and evenly roasted to produce a coffee with a smooth flavor and a tempting aroma. This blend features sweet, aromatic beans from South America, offering a full-bodied flavor with a thick crema. It is roasted and packaged in Italy.



Image: Lavazza Espresso Italiano Ground Coffee in its distinctive can.

KEY CHARACTERISTICS

- **Blend:** 100% Arabica beans.
- **Roast Level:** Medium roast.
- **Flavor Profile:** Intense flavor with sweet, aromatic notes, often described with hints of caramel and chocolate.
- **Crema:** Produces a thick, velvety crema, characteristic of quality espresso.

BEFORE



AFTER



Same taste, new look

Image: Visual representation of Lavazza Espresso Italiano's 100% Arabica blend and intensity level of 5/10.

PREPARATION AND BREWING

Lavazza Espresso Italiano Ground Coffee is versatile and suitable for various brewing methods. The fine grind is optimized for espresso machines but can also be used in other coffee makers.

Suitable Brewing Methods:

- **Espresso Machine:** Ideal for producing rich, authentic espresso shots.
- **Moka Pot (Stovetop Espresso Maker):** Creates a strong, concentrated coffee.
- **Drip Coffee Maker:** For a classic brewed coffee experience.
- **Pour Over:** Allows for precise control over extraction for a clean cup.
- **Chemex:** Produces a clean, sediment-free coffee with bright flavors.

SUITABLE FOR



**DRIP
COFFEE**



CHEMEX



**ESPRESSO
MACHINE**



**POUR
OVER**



**MOKA
POT**

Image: Diagram illustrating different coffee brewing methods compatible with Lavazza Espresso Italiano Ground Coffee.

Brewing Guide for Espresso:

Recommended Espresso Ratios

	Single Espresso	Double Espresso
Ground Espresso In	0.28 oz (approx. 8g)	0.56 oz (approx. 16g)
Espresso Shot Out	1 oz (approx. 30ml)	2 oz (approx. 60ml)

Note: Adjust ratios to personal preference. For optimal results, ensure your espresso machine is clean and preheated.

BREWING GUIDE

**SINGLE
ESPRESSO**



**DOUBLE
ESPRESSO**



IN

0.28 oz
of ground espresso

0.56 oz
of ground espresso



OUT

1 oz
espresso shot

2 oz
espresso shot

Image: Detailed brewing guide for preparing single and double espresso shots using Lavazza Espresso Italiano.

STORAGE AND MAINTENANCE

Proper storage is crucial to maintain the freshness and flavor of your Lavazza Espresso Italiano Ground Coffee.

- **After Opening:** Once opened, store the coffee in an airtight container in a cool, dark place.
- **Avoid Refrigeration/Freezing:** While some believe refrigeration helps, it can introduce moisture and odors, affecting the coffee's flavor. Freezing is generally not recommended for ground coffee as it can degrade quality.
- **Shelf Life:** Refer to the "Best Before" date printed on the bottom of the can for optimal freshness. The product shelf life is typically 120 days.



Image: Evolution of Lavazza Espresso Italiano packaging, highlighting consistent quality despite design updates.

TROUBLESHOOTING COMMON ISSUES

Encountering issues with your coffee preparation? Here are some common problems and solutions:

- **Weak or Watery Coffee:**

- Ensure correct coffee-to-water ratio (refer to brewing guide).
- Check if your brewing equipment is clean and functioning correctly.
- Verify the coffee is fresh and stored properly.

- **Bitter Taste:**

- Over-extraction can lead to bitterness. Reduce brewing time or use slightly coarser grind if possible with your equipment.
- Ensure water temperature is not too high.

- **Lack of Crema (for Espresso):**

- Ensure coffee is fresh; stale coffee produces less crema.
- Check grind size; it might be too coarse.
- Verify proper tamping pressure in espresso machines.

PRODUCT SPECIFICATIONS

Attribute	Detail
Brand Name	Lavazza
Item Form	Ground
Flavor	Italiano
Caffeine Content	Caffeinated
Coffee Roast Level	Medium Roast
Container Type	Can
Unit Count	16.0 Ounce (Pack of 16)
Special Ingredients	100% Arabica
Specialty	Kosher Certified
Product Shelf Life	120 Days
Item Weight	11.84 ounces
Item Model Number	233622B
UPC	085275711158, 778554979317

WARRANTY AND SUPPORT

As a consumable product, Lavazza Espresso Italiano Ground Coffee does not typically come with a traditional warranty. However, Lavazza is committed to product quality and customer satisfaction.

- **Quality Assurance:** If you experience any issues with the quality or freshness of your coffee, please contact Lavazza customer service directly.
- **Contact Information:** For support or inquiries, visit the official Lavazza website or refer to the contact details provided on the product packaging.
- **Amazon Support:** For purchase-related issues, you may also contact Amazon customer service through your order history.

For more information about Lavazza products, visit the [Lavazza Store on Amazon](#).

