

Schwarzkopf M33DEUK

Schwarzkopf Glatt Permanent Straightener Cream Strong-Red User Manual

Model: M33DEUK

1. PRODUCT OVERVIEW

The Schwarzkopf Glatt Permanent Straightener Cream Strong-Red is designed for permanent hair straightening, specifically formulated for very curly or very frizzy hair. This product aims to provide long-lasting straight hair with extra care, reducing frizz and offering potential heat protection.

- **Formulation:** Strong, with Protein Care Formula.
- **Contents:** Straightening Creme (85ml) and Neutralizing Balm (80ml).
- **Benefits:** Straightening, frizz reduction, improved manageability.



Image 1: The Schwarzkopf Glatt Permanent Straightener Cream Strong-Red product box, showcasing the 'Strong' formulation for very curly or frizzy hair.

2. IMPORTANT SAFETY INFORMATION AND WARNINGS

Read all instructions and warnings carefully before use. Failure to follow these instructions may result in hair damage or injury.

- **Avoid Eye Contact:** In case of contact with eyes, rinse immediately and thoroughly with water. Seek medical attention if irritation persists.
- **Skin Allergy Test:** Always conduct a skin allergy test 48 hours before full application, even if you have used hair products before. Apply a small amount to a discreet area of skin and observe for any adverse reactions.
- **Scalp Condition:** Do not use this product if your scalp has any wounds, abrasions, or dermatological conditions. Avoid scratching the scalp during hair washing prior to application.
- **Application Area:** This product is intended for head hair only. Do not use on eyelashes, eyebrows, or any other body hair.
- **Ventilation:** The product has a strong chemical odor. Ensure adequate ventilation by opening windows during application to minimize discomfort.
- **Processing Time:** Adhere strictly to recommended processing times. Over-processing, especially on

fine or previously treated hair, can lead to severe hair damage or breakage. For softer hair types, consider reducing the processing time.

- **Storage:** Keep out of reach of children. Store in a cool, dry area.
- **Disclaimer:** Statements regarding dietary supplements have not been evaluated by the FDA and are not intended to diagnose, treat, cure, or prevent any disease or health condition.



Image 2: Side view of the Schwarzkopf Glatt product box, detailing ingredients and important warnings. Always refer to the packaging for the most current information.

3. SETUP AND PREPARATION

Proper preparation is crucial for optimal results and to minimize risks.

1. **Hair Washing:** Wash your hair thoroughly with a mild shampoo. Do not use conditioner. Gently towel-dry your hair until it is clean and damp, but not dripping wet.
2. **Protective Gear:** Wear appropriate protective gloves throughout the entire application process to protect your hands from chemical exposure.
3. **Sectioning Hair:** Divide your hair into several small, manageable sections using non-metallic clips. This ensures even application of the straightening cream.
4. **Work Area:** Prepare a well-ventilated area. Cover surfaces and wear old clothes to protect against spills.

4. OPERATING INSTRUCTIONS (APPLICATION PROCESS)

Follow these steps carefully for applying the Schwarzkopf Glatt Permanent Straightener Cream and Neutralizing Balm.

4.1. Applying the Straightening Creme

1. **Even Distribution:** Apply the Straightening Creme evenly to each section of your clean, damp hair, starting from the nape of your neck and working upwards. Ensure the cream is distributed from root to tip, focusing on very curly or frizzy areas. Avoid applying directly to the scalp.
2. **Processing Time:** Leave the Straightening Creme on for the recommended duration. For very curly or frizzy hair, this typically ranges from 15 to 20 minutes. For softer hair types, a shorter duration may be necessary (e.g., 10-15 minutes). **Do not exceed 20 minutes.**
3. **Heat Application (Optional):** For enhanced straightening, some users may apply low to medium heat during the processing time, for a maximum of 20 minutes. Higher heat and longer times increase the straightening effect but also the risk of damage.
4. **Rinsing:** After the processing time, rinse your hair thoroughly with lukewarm water until all traces of the Straightening Creme are removed. Do not use shampoo.

4.2. Applying the Neutralizing Balm

1. **Application:** Gently towel-dry your hair. Apply the Neutralizing Balm evenly to all sections of your hair, ensuring full coverage.
2. **Processing Time:** Leave the Neutralizing Balm on for a minimum of 10 minutes. Do not rinse before this time.
3. **Final Rinse:** Rinse your hair thoroughly with lukewarm water until the water runs clear.





Image 3: The Schwarzkopf Glatt Straightening Creme tube alongside its packaging, illustrating the product components used in the application process.

5. MAINTENANCE AND AFTERCARE

To maintain the results and health of your hair after using Schwarzkopf Glatt:

- **Moisturize and Condition:** Regularly use moisturizing and conditioning treatments to keep your hair hydrated and healthy.
- **Heat Protectant:** If using heat styling tools, always apply a heat protectant to minimize potential damage.
- **Hair Masks:** Incorporate weekly hair masks into your routine to provide deep nourishment and prevent dryness or damage.
- **Avoid Immediate Washing:** It is generally recommended to wait at least 48-72 hours before washing your hair after a permanent straightening treatment to allow the process to fully set.

6. TROUBLESHOOTING

Here are solutions to common issues that may arise during or after using the product:

- **Hair Not Straight Enough / Waves Return:**
Possible Cause: Insufficient processing time or uneven application.
Solution: Ensure the Straightening Creme is applied evenly and left on for the full recommended duration (up to 20 minutes for strong formulation). For very resistant hair, a second application might be considered after a significant waiting period and hair health assessment.
- **Hair Damage / Breakage:**
Possible Cause: Over-processing (leaving the cream on too long) or hair was already compromised.
Solution: Immediately rinse the product. For future applications, reduce the processing time, especially if your hair is fine or has been previously treated. Ensure hair is healthy before treatment.
- **Strong Chemical Smell:**
Possible Cause: Inadequate ventilation.
Solution: Always apply the product in a well-ventilated area, such as a room with open windows. The smell typically dissipates after rinsing and subsequent washes.
- **Scalp Irritation:**
Possible Cause: Product contact with scalp, allergy, or pre-existing scalp condition.
Solution: Rinse immediately. Ensure the product is applied to hair strands only, avoiding direct contact with the scalp. Always perform a skin allergy test prior to use. Do not use if scalp is irritated or damaged.

7. SPECIFICATIONS

Feature	Detail
Product Name	Glatt Schwarzkopf Permanent Straightener Cream Strong-Red
Model Number	M33DEUK
Brand	Schwarzkopf
UPC	885600347553
Product Dimensions	7.7 x 2.2 x 1.8 inches
Item Weight	7.2 ounces
Hair Type	Curly, Very Frizzy
Item Form	Cream
Unit Count	1 Count
Material Features	Smooth, Water-Soluble, Non-Greasy
Date First Available	October 22, 2012

8. WARRANTY INFORMATION

No specific warranty information is provided with this product. Please refer to the retailer's return policy or contact Schwarzkopf customer service for details regarding product guarantees or defects.

9. CUSTOMER SUPPORT

For further assistance or inquiries regarding the Schwarzkopf Glatt Permanent Straightener Cream, please contact customer service:

- **Customer Service Phone:** +662-209-8203 (This number was found on product packaging and may be specific to a region.)
- **Manufacturer:** Hair Straightener1193 (as listed in product specifications)
- **Brand Website:** Visit the official Schwarzkopf website for general product information and support.

10. OFFICIAL PRODUCT VIDEOS

No official product videos from the seller were available for embedding at this time.