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> Vidal Sassoon Pro Series Permanent Hair Dye 5VR London Lilac Instruction Manual

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Model: 5VR London Lilac

PRODUCT OVERVIEW

The Vidal Sassoon Pro Series Permanent Hair Dye in 5VR London Lilac is designed to provide vibrant, long-lasting hair color. This product is formulated for permanent color results and includes a color-preserving conditioner to help maintain color vibrancy for up to 8 weeks.

This kit contains all necessary components for a single application of hair color.



Image: The complete Vidal Sassoon Pro Series Permanent Hair Dye kit, including color creme, developing creme, and color preserving conditioner.

IMPORTANT SAFETY INFORMATION

Perform an allergy patch test 48 hours before each application, even if you have previously used coloring products. Failure to do so may result in severe allergic reactions.

- Do not use if you have a rash on your face or a sensitive, irritated, or damaged scalp.
- Do not use if you have experienced a reaction to a temporary "black henna" tattoo in the past.
- Wear gloves provided throughout the entire coloring process.
- Avoid contact with eyes. If product gets into eyes, rinse immediately with water.
- Keep out of reach of children.
- Do not use on eyelashes or eyebrows.
- Read and follow all instructions carefully before use.

WHAT'S INSIDE THE BOX

Your Vidal Sassoon Pro Series Permanent Hair Dye kit typically includes:

- PrecisionMix™ Permanent Color Creme (Tube 1)
- PrecisionMix™ Developing Creme (Bottle 2)
- Color Preserving Conditioner (Tube 3)
- Gloves
- Instruction Leaflet

PREPARATION

1. **Perform Allergy Test:** 48 hours before coloring, apply a small amount of the mixed product to a clean area of skin behind your ear or on your inner elbow. Do not wash, cover, or disturb the area. If you experience any reaction, do not use the product.
2. **Gather Supplies:** You will need an old towel, a timer, and a non-metallic bowl (if not using the applicator bottle).
3. **Protect Clothing and Skin:** Drape an old towel over your shoulders. Apply a thin layer of petroleum jelly around your hairline to prevent skin staining.
4. **Wear Gloves:** Put on the gloves provided in the kit.

APPLICATION (SETUP & OPERATING)

Mixing the Color

1. Unscrew the cap from the PrecisionMix™ Developing Creme (Bottle 2).
2. Puncture the seal of the PrecisionMix™ Permanent Color Creme (Tube 1) with the cap. Squeeze the entire contents of Tube 1 into Bottle 2.
3. Replace the cap on Bottle 2 and shake vigorously for 30 seconds until the color is thoroughly mixed.
4. Immediately snip off the tip of the applicator bottle. Do not store mixed color.

Applying the Color

Choose the application method based on your hair coloring needs:

A. Full Head Application (First-time color or significant regrowth)

1. Apply the mixed color to dry, unwashed hair.
2. Starting at the roots, apply the color evenly throughout your hair, ensuring full saturation.
3. Gently massage the color into your hair to ensure even distribution.



Image: Graphic displaying "Bold Color in 30 Minutes", indicating typical processing time.

B. Root Touch-Up Application (For previously colored hair with visible roots)

1. Apply the mixed color to dry, unwashed hair, focusing only on the root area.
2. Leave the color on the roots for 20 minutes.
3. After 20 minutes, apply the remaining color through the rest of your hair.
4. Gently massage to distribute evenly.

100% GRAY COVERAGE

Image: Graphic displaying "100% Gray Coverage", highlighting a product benefit.

PROCESSING TIME

- For full head application, leave the color on for 30 minutes.
- For root touch-up, after applying to roots for 20 minutes, apply to the rest of the hair and leave for an additional 10 minutes (total 30 minutes).
- Do not exceed the recommended processing time.

RINSING AND CONDITIONING (MAINTENANCE)

1. Once the processing time is complete, add a small amount of warm water to your hair and gently massage to emulsify the color.
2. Rinse hair thoroughly with warm water until the water runs clear.
3. Apply the entire contents of the Color Preserving Conditioner (Tube 3) to your hair.
4. Leave the conditioner on for 2 minutes, then rinse thoroughly.

AFTERCARE (MAINTENANCE)

To help maintain your vibrant color:

- Use the included Color Preserving Conditioner weekly for up to 6 weeks.
- Wash hair with color-safe shampoo and conditioner.
- Limit exposure to direct sunlight and chlorinated water, which can fade color.



Image: Graphic displaying "Up to 8 Weeks of Vibrant Color" with a London cityscape background, illustrating color longevity.

TROUBLESHOOTING

- **Color did not take or is too light:** Ensure proper mixing and full saturation of hair. Verify processing time was followed accurately. Hair condition (e.g., very resistant gray hair) can affect results.
- **Uneven color:** Ensure even application and saturation. Sectioning hair during application can help.
- **Skin staining:** Apply petroleum jelly to the hairline before application. Immediately wipe any accidental splashes on skin with a damp cloth.
- **Allergic reaction:** If you experience itching, burning, or swelling, rinse immediately and seek medical attention. Always perform a patch test.

SPECIFICATIONS

Brand	Vidal Sassoon
Model/Color	5VR London Lilac
Product Type	Permanent Hair Dye
Application Count	1 application per pack
Color Longevity	Up to 8 weeks of vibrant color
Gray Coverage	100% gray coverage
Item Form	Cream
Hair Type	All
Manufacturer	Wella
Product Dimensions	2.37 x 3.59 x 6.35 inches
Item Weight	4.35 ounces
UPC	037000887485, 070018056627

WARRANTY AND SUPPORT

For product-specific inquiries, support, or warranty information, please refer to the contact details provided on the product packaging or visit the official Vidal Sassoon website. Keep your purchase receipt for any potential warranty claims.