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## Michael Kors MK5739

# Michael Kors Bradshaw MK5739 Chronograph Watch User Manual

Model: MK5739

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## 1. SETUP

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### 1.1 Initial Inspection

Upon receiving your Michael Kors Bradshaw MK5739 watch, inspect the packaging and its contents. Ensure all components are present and undamaged.



Image: The Michael Kors watch packaging box, indicating the product's original presentation.

## 1.2 Setting the Time

1. Pull the crown (center knob) out to position 2.
2. Rotate the crown clockwise or counter-clockwise to set the hour and minute hands to the desired time.
3. Push the crown back into position 0 to start the watch.





Image: Side view of the watch, highlighting the crown and chronograph pushers for time and function adjustments.

### **1.3 Setting the Date**

1. Pull the crown out to position 1.
2. Rotate the crown clockwise to adjust the date. Avoid setting the date between 9 PM and 3 AM to prevent damage to the movement.
3. Once the correct date is displayed, push the crown back into position 0.

### **1.4 Band Adjustment**

The stainless steel bracelet features removable links for a customized fit. It is recommended to have a professional jeweler adjust the band to ensure proper fit and prevent damage.



Image: Rear view of the watch, displaying the bracelet clasp and individual links that can be removed for sizing.

## **2. OPERATING THE WATCH**

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### **2.1 Basic Timekeeping**

The watch displays hours, minutes, and seconds. Ensure the crown is fully pushed in (position 0) for accurate timekeeping.



Image: Front view of the Michael Kors Bradshaw watch, showcasing its gold-tone case, black dial, and chronograph subdials.

## 2.2 Chronograph Function

The chronograph function allows for precise timing of events. It features three subdials:

- **24-Hour Subdial:** Displays time in a 24-hour format.
- **Minute Subdial:** Records elapsed minutes during chronograph operation.
- **Second Subdial:** Records elapsed seconds during chronograph operation.

To operate the chronograph:

1. Press the top pusher to start the chronograph. The large second hand will begin to move.
2. Press the top pusher again to stop the chronograph. The elapsed time will be indicated by the large second hand and the minute/second subdials.
3. Press the bottom pusher to reset the chronograph hands to zero.

## 2.3 Water Resistance

This watch is water-resistant up to 100 meters (330 feet) or 10 ATM. This rating means it is suitable for bathing, swimming, snorkeling, and shallow diving. It is not suitable for scuba diving or high-impact water sports.



Image: The Michael Kors Bradshaw watch worn on a wrist, demonstrating its appearance during use.

## 3. MAINTENANCE

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### 3.1 Cleaning

Regularly clean your watch with a soft, damp cloth. For stainless steel bands, a mild soap solution can be used, followed by thorough rinsing and drying. Avoid harsh chemicals or abrasive materials.

### 3.2 Battery Replacement

The watch is powered by one LR44 battery, which is included. When the watch stops or the second hand begins to jump erratically, it indicates a low battery. Battery replacement should be performed by a qualified watch technician to ensure proper sealing and maintain water resistance.

### 3.3 Water Resistance Care

Always ensure the crown is fully pushed in before exposing the watch to water. After exposure to saltwater, rinse the watch with fresh water and dry it thoroughly. Do not operate the crown or pushers while the watch is wet.

### 3.4 Storage

When not in use, store your watch in a cool, dry place, away from direct sunlight and extreme temperatures. The original packaging box can be used for storage.

## 4. TROUBLESHOOTING

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- **Watch Not Running:** Check if the crown is fully pushed in (position 0). If it is, the battery may need replacement.
- **Inaccurate Time:** Ensure the time was set correctly. If the issue persists after resetting, the movement may require inspection by a professional.
- **Chronograph Hands Not Resetting to Zero:** This may indicate a need for calibration or service. Consult a watch technician.
- **Condensation Under Crystal:** If condensation appears, it indicates a loss of water resistance. Have the watch inspected immediately by a professional to prevent further damage.

## 5. SPECIFICATIONS

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Feature	Detail
Model Number	MK5739
Case Material	Stainless Steel
Case Diameter	43mm
Dial Color	Black
Crystal Material	Mineral Crystal
Band Material	Stainless Steel
Band Width	20mm
Movement	Quartz Chronograph
Water Resistance	100m (330ft) / 10 ATM
Battery Type	1 LR44 (included)
Product Dimensions	2.99 x 7.17 x 3.46 inches
Item Weight	3.17 ounces

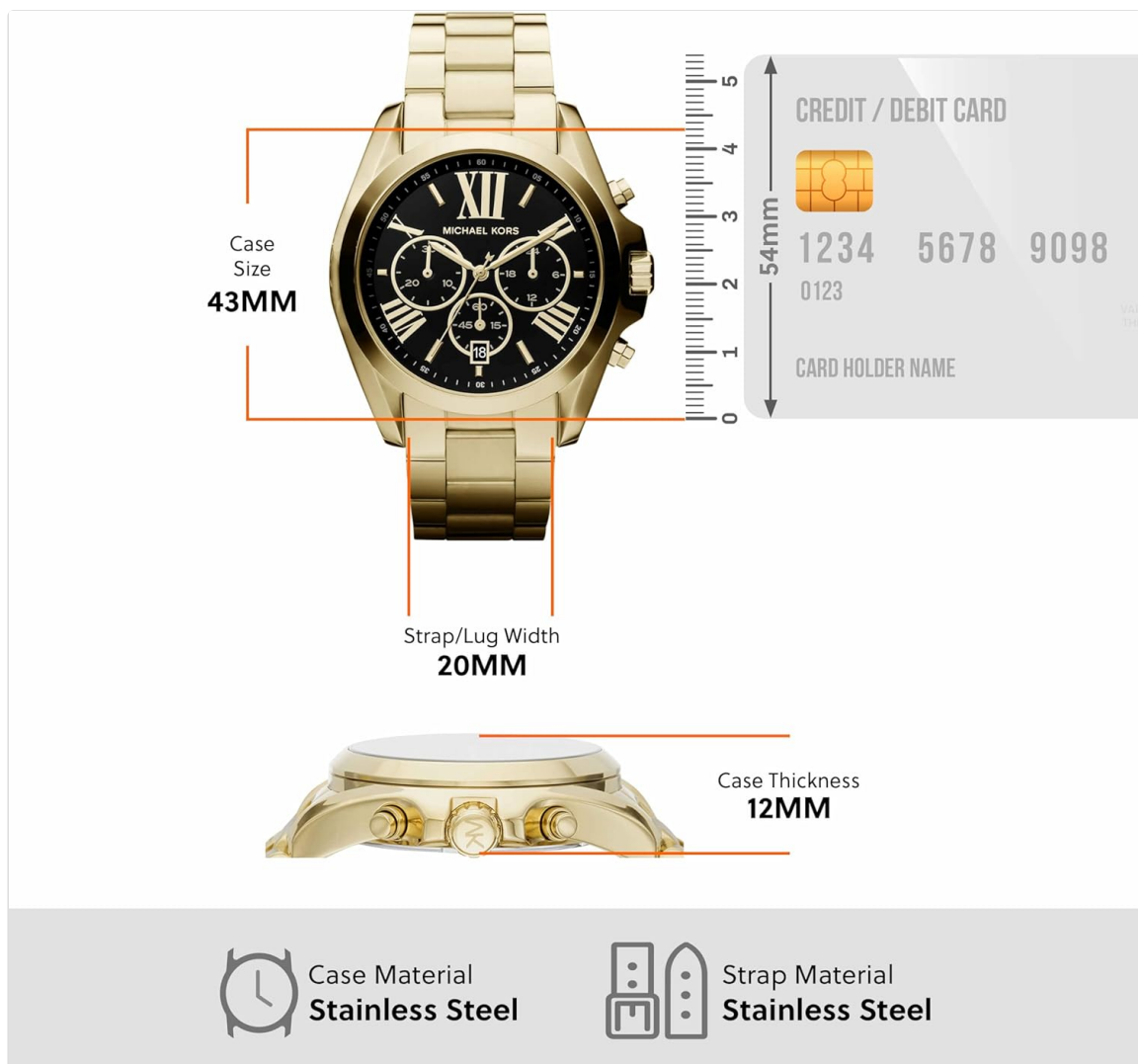


Image: A diagram illustrating the key dimensions of the Michael Kors Bradshaw watch, including case size, lug width, and case thickness.

## **6. WARRANTY & SUPPORT**

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### **6.1 Manufacturer's Warranty**

Your Michael Kors Bradshaw watch is covered by a manufacturer's warranty against defects in materials and workmanship. The duration and terms of the warranty are typically outlined in the warranty card included with your purchase. Please refer to this document for specific details.

### **6.2 Customer Support**

For technical assistance, service, or warranty claims, please contact Michael Kors customer support through their official website or the contact information provided in your warranty documentation. Ensure you have your model number (MK5739) and proof of purchase available.