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› Rowenta Optiliss SF3122 Hair Straightener User Manual

## Rowenta SF3122

# Rowenta Optiliss SF3122 Hair Straightener User Manual

Model: SF3122

## INTRODUCTION

Thank you for choosing the Rowenta Optiliss SF3122 Hair Straightener. This manual provides essential information for the safe and effective use of your new styling tool. Please read all instructions carefully before use and keep this manual for future reference.



Image: The Rowenta Optiliss SF3122 hair straightener resting on a bathroom counter, ready for use.

## IMPORTANT SAFETY WARNINGS

To reduce the risk of electric shock, burns, fire, or injury, always follow these basic safety precautions:

- Keep the device away from water. Do not use this appliance near bathtubs, showers, basins, or other vessels containing water.
- Avoid direct skin contact with the hot plates to prevent burns.
- Always unplug the device immediately after use and before cleaning.
- Ensure the device does not come into contact with flammable materials while in use or cooling down.
- Do not leave the appliance unattended when plugged in.
- Do not use the appliance if the cord or plug is damaged, or if it is not working properly.
- Keep out of reach of children.

## KEY FEATURES

- **Keratin and Tourmaline Coating:** Provides smooth and shiny straightening. Keratin protects hair, adding shine and elasticity, while Tourmaline reduces frizz.
- **Adjustable Temperature:** Maximum temperature of 230 °C for fast and efficient straightening, with constant temperature control for effortless styling. Features 11 temperature options.
- **Floating Plates:** 2.5 cm wide floating plates adjust to hair strand thickness for optimal pressure and easy, effective results.
- **Ionic Function:** Provides radiant shine and reduces static electricity and frizz.
- **Fast Heat-up:** Reaches desired temperature in approximately 60 seconds.
- **Plate Locking System:** For increased safety and convenient storage.
- **Efficient One-Pass Styling:** Achieved due to perfectly controlled constant temperature.
- **Power:** 38 watts.
- **Power Cord Length:** 1.8 meters.



Image: Close-up view of the Keratin and Tourmaline coated plates.



230° - 130°C

Image: Detail of the temperature control dial, ranging from 130°C to 230°C.



Image: Illustration showing the 2.5 cm width and 9 cm length of the floating plates.



Image: Close-up of the plate locking mechanism for secure storage.

## SETUP

1. Unpack the hair straightener and remove all packaging materials.
2. Ensure the appliance is clean and free from any debris.
3. Place the straightener on a heat-resistant, flat surface.
4. Plug the power cord into a suitable electrical outlet.

## OPERATING INSTRUCTIONS

1. Plug the Rowenta SF3122 hair straightener into an electrical outlet.
2. Select your desired temperature level from the 11 available options using the thermostat dial.
3. Wait for the straightener to reach the selected temperature. The indicator light will typically stop blinking or change color when ready.
4. Ensure your hair is clean, dry, and detangled.
5. Take a small section of hair and place it between the straightening plates, close to the roots. Ensure even contact

with the keratin and tourmaline plates.

- 6. Gently slide the straightener down the hair section from root to tip in a smooth, continuous motion.
- 7. Repeat this process for all sections of hair until the desired styling effect is achieved.
- 8. After use, turn off the straightener and unplug it from the electrical outlet.
- 9. Allow the appliance to cool down completely before storing.

## MAINTENANCE AND CARE

- Always ensure the appliance is unplugged and completely cool before cleaning.
- Wipe the exterior surfaces with a soft, damp cloth. Do not use abrasive cleaners or solvents.
- Clean the straightening plates gently with a soft, dry cloth to remove any hair product residue.
- Do not immerse the appliance in water or any other liquid.
- Store the straightener in a dry, safe place, preferably using the plate locking system to keep the plates closed.
- Do not wrap the power cord around the appliance, as this can damage the cord.



Image: The hair straightener stored neatly in a drawer, demonstrating proper storage.

## TROUBLESHOOTING

| Problem                     | Possible Cause                                  | Solution                                                                                       |
|-----------------------------|-------------------------------------------------|------------------------------------------------------------------------------------------------|
| Appliance does not turn on. | Not plugged in correctly or power outlet issue. | Ensure the plug is fully inserted into a working electrical outlet. Check the circuit breaker. |

| Problem                                | Possible Cause                                                      | Solution                                                                                                                      |
|----------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
| Appliance is not heating up.           | Temperature setting is too low or internal fault.                   | Increase the temperature setting. If the problem persists, contact customer support.                                          |
| Hair is not straightening effectively. | Hair is too wet, sections are too large, or temperature is too low. | Ensure hair is completely dry. Use smaller sections of hair. Increase the temperature setting if suitable for your hair type. |
| Hair feels static or frizzy.           | May be due to hair type or product residue.                         | Ensure plates are clean. The ionic function should help reduce static; if not, consider using an anti-frizz serum.            |

## TECHNICAL SPECIFICATIONS

- Model Number:** SF3122
- Brand:** Rowenta
- Plate Material:** Keratin and Tourmaline coated ceramic
- Color:** Black
- Dimensions:** 34.1 x 12 x 6 cm
- Weight:** 500 g
- Power Source:** Corded Electric
- Maximum Temperature:** 230 °C
- Temperature Settings:** 11 adjustable levels (130°C - 230°C)
- Heat-up Time:** Approximately 60 seconds
- Plate Width:** 2.5 cm
- Power:** 38 Watts
- Cord Length:** 1.8 m

## WARRANTY INFORMATION

Rowenta products are manufactured to high-quality standards. This product is covered by a limited warranty against manufacturing defects from the date of purchase. The specific duration and terms of the warranty may vary by region. Please retain your proof of purchase for warranty claims.

The warranty does not cover damage resulting from misuse, neglect, unauthorized repairs, or normal wear and tear. For detailed warranty terms and conditions, please refer to the warranty card included with your product or visit the official Rowenta website.

## CUSTOMER SUPPORT

If you have any questions about your Rowenta Optiliss SF3122 Hair Straightener, require technical assistance, or need to make a warranty claim, please contact Rowenta customer service.

**Online Support:** Visit the official Rowenta website for FAQs, product registration, and contact information.

**Phone Support:** Refer to the contact details provided in your product packaging or on the Rowenta website for your specific region.

When contacting support, please have your product model number (SF3122) and proof of purchase ready.

## ASK A QUESTION ABOUT THIS MANUAL

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