

Shark HV301

Shark Rocket Ultra-Light Corded Bagless Vacuum

MODEL: HV301 USER MANUAL

For Carpet and Hard Floor Cleaning with Swivel Steering

1. Introduction

The Shark Rocket Ultra-Light Corded Bagless Vacuum (Model HV301) is designed for powerful and versatile cleaning across various floor types. Weighing under 9 lbs, this vacuum offers continuous corded performance and easily converts into a handheld unit for comprehensive cleaning from floor to ceiling. Its Swivel Steering provides excellent control in tight spaces, making it an ideal solution for whole-home cleaning.

2. Important Safety Instructions

WARNING: To reduce the risk of fire, electric shock, or injury, always follow basic safety precautions when using your vacuum cleaner.

- Read all instructions before using this vacuum cleaner.
- Do not use outdoors or on wet surfaces.
- Unplug from electrical outlet when not in use and before servicing.
- Do not allow to be used as a toy. Close attention is necessary when used by or near children.
- Use only as described in this manual. Use only manufacturer's recommended attachments.
- Do not use with damaged cord or plug. If appliance is not working as it should, has been dropped, damaged, left outdoors, or dropped into water, return it to SharkNinja Operating LLC for examination, repair, or adjustment.
- Do not pull or carry by cord, use cord as a handle, close a door on cord, or pull cord around sharp edges or corners. Do not run appliance over cord. Keep cord away from heated surfaces.
- Do not unplug by pulling on cord. To unplug, grasp the plug, not the cord.
- Do not handle plug or vacuum cleaner with wet hands.

- Do not put any object into openings. Do not use with any opening blocked; keep free of dust, lint, hair, and anything that may reduce air flow.
- Keep hair, loose clothing, fingers, and all parts of body away from openings and moving parts.
- Turn off all controls before unplugging.
- Use extra care when cleaning on stairs.
- Do not use to pick up flammable or combustible liquids, such as gasoline, or use in areas where they may be present.
- Do not pick up anything that is burning or smoking, such as cigarettes, matches, or hot ashes.
- Do not use without dust cup and/or filters in place.

3. What's in the Box

Your Shark Rocket Ultra-Light Corded Bagless Vacuum comes with the following components:

- Main Vacuum Unit (Handheld)
- Floor Nozzle
- Wand
- Upholstery Tool
- Anti-Allergen Dust Brush
- Crevice Tool



What's in the box

Image: All included accessories and main vacuum components.

INCLUDED ACCESSORIES

Crevice Tool, Anti-Allergen Dusting Brush,
and Upholstery Tool.



Image: Detailed view of the Crevice Tool, Anti-Allergen Dusting Brush, and Upholstery Tool.

4. Assembly

Assembling your Shark Rocket vacuum is straightforward. Follow these steps:

1. Insert the wand into the floor nozzle until it clicks securely into place.
2. Insert the handheld vacuum into the top of the wand until it clicks securely into place.
3. Ensure all connections are firm before operation.



Image: The Shark Rocket HV301 vacuum fully assembled and ready for use.

5. Operation

The Shark Rocket HV301 offers versatile cleaning modes and powerful suction for various surfaces.

5.1 Power and Suction Control

The vacuum features fingertip controls to easily toggle between surfaces and adjust suction power. Plug the power cord into a suitable electrical outlet. Use the power switch to turn the vacuum on/off and select between carpet and hard floor settings.



Powerful Suction

Deep-clean carpets, and tackle bare floors with powerful suction.

Image: Demonstrating powerful suction on both carpet and hard floor surfaces.

5.2 Swivel Steering

The advanced swivel steering allows for excellent control and maneuverability around furniture and in tight spaces, making cleaning effortless.



Reach under furniture with ease

Low-profile design makes it easy to clean under furniture.

Image: The vacuum's low-profile design allows for easy cleaning under furniture.

5.3 Handheld Conversion

For versatile cleaning above floors, the main unit detaches to become a powerful handheld vacuum. This is ideal for cleaning upholstery, stairs, and hard-to-reach areas.



Converts to a Hand Vacuum

For lightweight cleaning on furniture, stairs, and more.

Image: The vacuum converts to a handheld unit for cleaning furniture and stairs.

5.4 Using Attachments

Utilize the included attachments for specialized cleaning tasks:

- **Upholstery Tool:** Perfect for tackling stubborn pet hair and debris on upholstery, stairs, and other fabric surfaces.
- **Anti-Allergen Dust Brush:** Features nylon bristles designed to capture fine dust and allergen particles from delicate surfaces.
- **Crevice Tool:** Provides extended reach to access tight corners, edges, and narrow spaces.



Powerful pet hair pickup

The Upholstery Tool is perfect for cleaning pet hair on upholstery, stairs, and more.

Image: The Upholstery Tool effectively picks up pet hair.



Anti-Allergen Dusting Brush

Captures fine dust and allergens.

Image: The Anti-Allergen Dusting Brush captures fine dust.



Clean Hard-to-reach spaces

Detach the hand vac and wand from the nozzle to reach high and low areas.

Image: The Crevice Tool allows cleaning in hard-to-reach spaces.

6. Maintenance

Regular maintenance ensures optimal performance of your Shark Rocket vacuum.

6.1 Emptying the Dust Cup

The easy-empty dust cup allows for quick disposal of collected debris. It is recommended to empty the dust cup after each use or when debris reaches the MAX fill line.

1. Ensure the vacuum is unplugged.
2. Hold the dust cup over a trash bin.
3. Press the release latch to open the bottom of the dust cup and empty its contents.
4. Close the dust cup until it clicks securely.



Easy-Empty Dust Cup

Removable dust cup empties debris in seconds.

Image: Easy-Empty Dust Cup for quick debris disposal.

6.2 Filter Care

Regularly clean the filters to maintain strong suction. The vacuum uses a HEPA filter system.

- **Pre-Motor Filters (Foam & Felt):** Rinse every 3 months.
- **Post-Motor Filter (HEPA):** Rinse once a year.

Allow filters to air dry completely for at least 24 hours before reinstalling them. Do not operate the vacuum without all filters in place.

7. Troubleshooting

If you encounter issues with your Shark Rocket vacuum, refer to the following common solutions:

Problem	Possible Cause	Solution
Vacuum not picking up debris or no suction.	Dust cup is full; Filters need cleaning; Hose or nozzle is clogged.	Empty dust cup; Clean pre-motor and post-motor filters; Check hose and nozzle for blockages.

Problem	Possible Cause	Solution
Brushroll not spinning.	Brushroll is jammed; Vacuum is on the wrong floor setting.	Remove any obstructions from the brushroll; Ensure the correct floor setting is selected.
Vacuum turns off on its own.	Overheating due to clogged filters or blockages.	Turn off and unplug the vacuum. Empty dust cup, clean filters, and check for blockages. Allow to cool for at least 45 minutes before restarting.

8. Specifications

Feature	Specification
Brand	Shark
Model Name	Stick Vacuum (HV301)
Special Feature	HEPA media
Filter Type	HEPA Filter
Is Cordless?	No
Capacity	0.31 Quarts
Wattage	500 watts
Recommended Uses	Carpet, Hard Floor
Product Dimensions	10.5"L x 9.8"W x 46"H
Item Weight	7.6 pounds
Noise Level	80 dB
Number of Speeds	2
Cleaning Path Width	8.5 Inches
Country of Origin	China

9. Warranty and Support

This Shark Rocket vacuum is covered by a five (5) year limited warranty provided by SharkNinja Operating LLC. For detailed warranty information and support, please refer to the official documentation or visit the manufacturer's website.

You can also find the official User Manual in PDF format [here](#).