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Mattel BBM22

Mattel Disney Princess Ariel Doll Instruction Manual

Model: BBM22

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1. PRODUCT OVERVIEW

This manual provides instructions for the Mattel Disney Princess Ariel Doll, Model BBM22. This doll is designed for imaginative play, allowing children to recreate scenes from Disney's The Little Mermaid or invent new adventures. The doll features a sparkling gown and accessories, suitable for children aged 3 years and up.



Figure 1.1: Close-up view of the Ariel doll, highlighting her facial features and the intricate details of her sparkling bodice.

2. SETUP AND UNBOXING

Follow these steps to prepare the doll for play:

1. **Remove from Packaging:** Carefully remove the doll and all accessories from the product packaging. Ensure all plastic ties and fasteners are detached to prevent damage to the doll or accessories.
2. **Inspect Components:** Verify that all parts, including the doll, gown, tiara, and shoes, are present and undamaged.





Figure 2.1: The Ariel doll as packaged, illustrating how the product appears before unboxing.

3. OPERATING INSTRUCTIONS

The Mattel Disney Princess Ariel Doll is designed for imaginative play. Here are guidelines for interaction:

- **Posing:** The doll features articulated arms and legs, allowing for various poses. Gently bend and rotate the limbs at the joints to position the doll as desired. Avoid excessive force to prevent breakage.
- **Dressing:** The doll's gown is removable. To change outfits, carefully slide the gown off the doll's body. When redressing, ensure the gown is properly aligned and secured.
- **Hair Styling:** The doll's long, silky hair can be styled. Use a soft brush (not included) to gently comb and style the hair. Avoid using heat styling tools or harsh chemicals, as these can damage the hair fibers.
- **Accessory Use:** The tiara and shoes are designed to fit the doll. Place the tiara securely on the doll's head and slide the shoes onto her feet. Note that shoes may be designed for easy removal during play.





Figure 3.1: The Ariel doll in a standing pose, demonstrating the full appearance of the doll and its attire.

Video 3.1: An official video from Mattel showcasing the Disney Princess Sparkling Princess doll line. While featuring various princesses, it demonstrates the general play and sparkling features common to the Ariel doll.

4. CARE AND MAINTENANCE

Proper care ensures the longevity of your doll:

- **Cleaning the Doll:** Wipe the doll's body with a soft, damp cloth. Avoid using abrasive cleaners or harsh chemicals. For stubborn marks, a mild soap solution can be used, followed by rinsing with a damp cloth.
- **Cleaning the Gown:** The gown is made of fabric and glitter. Spot clean with a damp cloth and mild soap if

necessary. Do not machine wash or tumble dry, as this may damage the fabric and glitter application.

- **Hair Care:** To prevent tangles, gently brush the doll's hair regularly. If the hair becomes tangled, use a wide-tooth comb and a small amount of water or doll-specific detangling spray. Start combing from the ends and work your way up to the roots.
- **Storage:** Store the doll in a clean, dry place away from direct sunlight and extreme temperatures to prevent fading or material degradation.

5. TROUBLESHOOTING

Issue	Possible Cause	Solution
Doll's hair is tangled.	Frequent play, lack of brushing.	Gently comb with a wide-tooth comb, starting from the ends. Use a small amount of water or detangling spray if needed.
Accessories (tiara, shoes) fall off easily.	Designed for easy removal, or not properly secured.	Ensure accessories are placed correctly. Some accessories are designed to be easily interchangeable during play.
Glitter on gown is shedding.	Normal wear and tear, especially with glitter applications.	This is common for glittered items. Minimize excessive rubbing or washing of the gown.

6. PRODUCT SPECIFICATIONS

Brand: Mattel

Model Name: Disney Princess Ariel Doll

Model Number: BBM22

UPC: 746775269425

Item Weight: 6.88 ounces

Item Dimensions (L x W x H): 2.5 x 5 x 12.75 inches

Material: Plastic

Recommended Age: 36 months - 10 years

Number of Pieces: 1 (Doll with attached gown, tiara, shoes)

Color: Green (Gown)

7. WARRANTY AND SUPPORT

Manufacturer Warranty: This product is covered by a 1-year warranty against manufacturer defects. Please retain your proof of purchase for warranty claims.

Customer Support: For further assistance, product inquiries, or warranty information, please visit the official Mattel website or contact their customer service department. Contact details can typically be found on the product packaging or the manufacturer's website.

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