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Vidal Sassoon 0037000848462

Vidal Sassoon Pro Series 5RR Merlot Vibrant Red Permanent Hair Dye

MODEL: 0037000848462

Important Safety Information

Hair color products can cause allergic reactions, which in rare cases can be severe. Tattoos may increase the risk of allergy. To reduce this risk, perform an allergy patch test 48 hours before each application, even if you have previously used hair color products. Do not use this product if you have experienced a reaction to hair color products or have a sensitive, irritated, or damaged scalp. In these cases, consult a doctor before using any hair color product.

Read and follow the enclosed leaflet for detailed instructions and warnings. This product is not intended for use on children. Keep out of reach of children. Avoid contact with eyes. If contact occurs, rinse immediately with water. Do not use to dye eyelashes or eyebrows.

The advertisement features a red background with the Vidal Sassoon logo on the left. The logo consists of the letters 'VS' in a large, stylized, orange-red font, with 'VIDAL SASSOON' in white capital letters to its left. Below the logo, the text 'PRO SERIES' and 'PERFECTED BY EXPERTS™' is written in white. To the right of the logo, there is a block of text in white and orange-red. The top part reads 'THE EXPERTS AT VIDAL SASSOON BRING YOU SALON COLOR EXPERTISE. GET THE LONG LASTING, VIBRANT COLOR YOU CRAVE!' in white. Below this, it says 'LES EXPERTS DE VIDAL SASSOON VOUS OFFRENT LEUR EXPERTISE EN COLORATION PROFESSIONNELLE. OBTENEZ LA COULEUR ÉCLATANTE LONGUE DURÉE DONT VOUS RÊVEZ!' in orange-red. A horizontal white band with a wavy orange-red border contains the text 'Exclusive VS PrecisionMix™ Color Crème Formula' and 'Formule exclusive de la crème colorante VS PrecisionMix™'. Below this band, there is more text in white: 'Like salon color, each shade is mixed to calibrate the right blend of pigments, incorporating salon expertise into every box. The result is precise color with 100% gray coverage.' and 'Tout comme les colorants professionnels, chaque nuance est mélangée afin d'obtenir la bonne quantité de pigments. Vous profitez donc d'une expertise professionnelle dans chaque boîte ainsi que d'une couleur précise et d'une couverture du gris à 100 %.'

VIDAL SASSOON
PRO SERIES
PERFECTED BY EXPERTS™

THE EXPERTS AT VIDAL SASSOON BRING YOU SALON COLOR EXPERTISE. GET THE LONG LASTING, VIBRANT COLOR YOU CRAVE!

LES EXPERTS DE VIDAL SASSOON VOUS OFFRENT LEUR EXPERTISE EN COLORATION PROFESSIONNELLE. OBTENEZ LA COULEUR ÉCLATANTE LONGUE DURÉE DONT VOUS RÊVEZ!

Exclusive VS PrecisionMix™ Color Crème Formula
Formule exclusive de la crème colorante VS PrecisionMix™

Like salon color, each shade is mixed to calibrate the right blend of pigments, incorporating salon expertise into every box. The result is precise color with 100% gray coverage.

Tout comme les colorants professionnels, chaque nuance est mélangée afin d'obtenir la bonne quantité de pigments. Vous profitez donc d'une expertise professionnelle dans chaque boîte ainsi que d'une couleur précise et d'une couverture du gris à 100 %.

VS HydraBlock™ Color Preserving Conditioner
Revitalisant Protège-couleur VS HydraBlock™



Our water resistant conditioner coats each strand to help prevent fade out and keep your color vibrant.

Notre revitalisant résistant à l'eau enrobe chaque mèche pour aider à prévenir l'affadissement de votre couleur et conserver son éclat.

Color Shade Guide/Guide nuancier

Use this shade guide to find the shade for you. For best results, stick within 1 to 2 shades of your current hair color. If you are trying to decide between 2 shades, choose the lighter one.

Utilisez ce guide nuancier pour trouver la nuance qui vous convient. Pour de meilleurs résultats, choisissez une nuance qui diffère seulement de 1 ou 2 tons de votre couleur actuelle. Si vous hésitez entre deux nuances, choisissez la plus pâle.

YOUR CURRENT COLOR... VOTRE COULEUR ACTUELLE...	COLOR RESULT... RÉSULTAT...
Medium Brown with Grays Châtain moyen argenté	
Light Brown Châtain clair	
Medium Brown Châtain moyen	
Dark Brown Brun foncé	

This image displays critical safety warnings, including instructions for performing an allergy patch test 48 hours before use, and precautions against using the product on sensitive, irritated, or damaged scalp. It also warns against using the product for dyeing eyelashes or eyebrows.

What's in the Box

Your Vidal Sassoon Pro Series Permanent Hair Dye kit contains the following components:

- 1 Tube VS PrecisionMix™ Permanent Color Crème
- 1 Bottle Applicator of VS PrecisionMix™ Developer Crème
- 1 Tube VS HydraBlock™ Color Preserving Conditioner
- 1 Pair of Colorist Gloves



This image shows the components included in the hair dye kit: one tube of VS PrecisionMix™ Permanent Color Crème, one bottle applicator of VS PrecisionMix™ Developer Crème, one tube of VS HydraBlock™ Color Preserving Conditioner, and one pair of colorist gloves.

Preparation

Before beginning the coloring process, ensure you have performed the mandatory allergy patch test 48 hours prior to application. Additionally, a strand test is recommended to preview your color result and determine the optimal processing time for your hair type.

Gather all necessary items, including the kit contents, an old towel to protect clothing, and a timer. Ensure your hair is dry and unwashed for at least 24-48 hours before coloring, as this helps protect your scalp and allows the color to adhere better.

Application Instructions

Follow these steps carefully for optimal results:

1. Put on the colorist gloves provided in the kit.
2. Tear off and discard the tab from the VS PrecisionMix™ Developer Crème application bottle. Unscrew the applicator bottle cap.
3. Add the entire contents of the VS PrecisionMix™ Permanent Color Crème tube to the VS

PrecisionMix™ Developer Crème applicator bottle.

4. Carefully replace the applicator bottle cap. Place a gloved finger over the applicator tip, point away from your face, and shake thoroughly for a minimum of 20 seconds until the mixture is fully blended.
5. Immediately apply the color mixture to your hair as directed in the enclosed leaflet. Ensure even saturation for consistent color.
6. Allow the color to process for the time indicated in the leaflet, typically around 30 minutes for bold color.
7. Rinse hair thoroughly with warm water until the water runs clear.
8. Apply the VS HydraBlock™ Color Preserving Conditioner, leave on for the recommended time, then rinse.



This graphic highlights that the hair coloring process delivers bold color results in approximately 30 minutes.

100% GRAY COVERAGE

This graphic emphasizes that the product provides 100% coverage for gray hair.

Color Shade Guide

Use this shade guide to find the best match for your current hair color. For best results, stick within 1 to 2 shades of your current hair color. If you are trying to decide between two shades, choose the lighter one.

IMPORTANT SAFETY WARNINGS:

HAIR COLOR PRODUCTS MAY CAUSE ALLERGIC REACTIONS, WHICH IN RARE CASES CAN BE SEVERE. TATTOOS MAY INCREASE THE RISK OF ALLERGY TO THIS PRODUCT. **CONDUCT A SKIN ALLERGY TEST 48 HOURS PRIOR TO EACH APPLICATION**, EVEN IF YOU HAVE ALREADY USED COLORING PRODUCTS BEFORE. **REMEMBER TO BUY THE PRODUCT 48 HOURS IN ADVANCE. DO NOT USE** THIS PRODUCT IF YOU HAVE EXPERIENCED ANY REACTION TO HAIR COLOR PRODUCTS OR HAVE SENSITIVE, IRRITATED OR DAMAGED SCALP. IN THESE CASES, DO NOT CONDUCT THE SKIN ALLERGY TEST AND CONSULT A DOCTOR BEFORE USING ANY HAIR COLOR PRODUCT. **READ AND FOLLOW INSTRUCTIONS CAREFULLY.** IN RARE CASES, USE OF HAIR COLORANTS HAS BEEN ASSOCIATED WITH TEMPORARY OR PERMANENT SKIN DEPIGMENTATION (SKIN LIGHTENING OR LOSS OF COLOR). IF YOU NOTICE ANY SKIN DEPIGMENTATION OR OTHER UNEXPECTED REACTION SUCH AS PAIN OR SEVERE ITCHING, **DISCONTINUE USE IMMEDIATELY.**

CAUTION: THIS PRODUCT CONTAINS INGREDIENTS THAT MAY CAUSE SKIN IRRITATION ON CERTAIN INDIVIDUALS AND A PRELIMINARY TEST ACCORDING TO ACCOMPANYING DIRECTIONS SHOULD FIRST BE MADE. THIS PRODUCT MUST NOT BE USED FOR DYEING THE EYELASHES OR EYEBROWS. TO DO SO MAY CAUSE BLINDNESS. **PRODUCT NOT INTENDED TO BE USED ON CHILDREN. KEEP OUT OF REACH OF CHILDREN.**

INTENDED TO BE USED ON CHILDREN. KEEP OUT OF REACH OF CHILDREN.

Ingredients are listed on the bottom of the box.

AVERTISSEMENTS IMPORTANTS :

LES COLORANTS CAPILLAIRES PEUVENT CAUSER DES RÉACTIONS ALLERGIQUES QUI, DANS DE RARES CAS, PEUVENT ÊTRE GRAVES. LES TATOUAGES PEUVENT AUGMENTER LE RISQUE D'ALLERGIE À CE PRODUIT. **EFFECTUEZ UN TEST D'ALLERGIE CUTANÉE 48 HEURES AVANT CHAQUE APPLICATION**, MÊME SI VOUS AVEZ DÉJÀ UTILISÉ DES PRODUITS COLORANTS AUPARAVANT. **IL EST DONC IMPORTANT D'ACHETER LE PRODUIT 48 HEURES À L'AVANCE. N'UTILISEZ PAS** CE PRODUIT SI VOUS AVEZ DÉJÀ EU UNE RÉACTION À DES PRODUITS COLORANTS OU SI VOTRE CUIR CHEVELU EST SENSIBLE, IRRITÉ OU MEURTRI. SI TEL EST LE CAS, N'EFFECTUEZ PAS LE TEST D'ALLERGIE CUTANÉE ET CONSULTEZ UN MÉDECIN AVANT D'UTILISER TOUT PRODUIT COLORANT POUR LES CHEVEUX. **VEUILLEZ LIRE ET SUIVRE LE MODE D'EMPLOI CI-JOINT**. DANS DE RARES CAS, L'UTILISATION DE COLORANTS CAPILLAIRES A ÉTÉ ASSOCIÉE À LA DÉPIGMENTATION TEMPORAIRE OU PERMANENTE DE LA PEAU (BLÉMISSSEMENT OU DÉCOLORATION DE LA PEAU). SI VOUS REMARQUEZ UNE DÉPIGMENTATION DE LA PEAU OU TOUTE AUTRE RÉACTION INATTENDUE TELLE QU'UNE DOULEUR OU UNE DÉMANGEAISON AIGUË, **CESSEZ L'EMPLOI IMMÉDIATEMENT**.

MISE EN GARDE : CE PRODUIT CONTIENT DES INGRÉDIENTS QUI PEUVENT CAUSER DE L'IRRITATION CUTANÉE CHEZ CERTAINES PERSONNES; IL FAUT DONC D'ABORD EFFECTUER UNE ÉPREUVE PRÉLIMINAIRE SELON LES DIRECTIVES CI-JOINTES. CE PRODUIT NE DOIT PAS SERVIR À TEINDRE LES SOURCILS NI LES CILS; EN CE FAISANT, ON POURRAIT PROVOQUER LA CÉCITÉ. **L'UTILISATION DE CE PRODUIT EST CONTRE-INDIQUÉE CHEZ LES ENFANTS. TENIR HORS DE LA PORTÉE DES ENFANTS.**

La liste des ingrédients se trouve sur le dessous de la boîte.

ADVERTENCIAS DE SEGURIDAD IMPORTANTES:

LOS TINTES PARA EL CABELLO PUEDEN CAUSAR REACCIONES ALÉRGICAS QUE EN RAROS CASOS PUEDEN SER GRAVES. LOS TATUAJES PUEDEN AUMENTAR EL RIESGO DE ALERGIA A ESTE PRODUCTO. **REALICE LA PRUEBA DE ALERGIA 48 HORAS ANTES DE CADA APLICACIÓN**, AUN SI HA USADO PRODUCTOS PARA TEÑIRSE EL CABELLO ANTERIORMENTE. **ACUERDESE DE COMPRAR EL PRODUCTO CON 48 HORAS DE ANTICIPACIÓN. NO USE** ESTE PRODUCTO SI HA SUFRIDO REACCIONES A LOS TINTES PARA EL CABELLO O TIENE EL CUERO CABELLUDO SENSIBLE, IRRITADO O LASTIMADO. EN ESTOS CASOS, NO REALICE LA PRUEBA DE ALERGIA Y CONSULTE A UN MÉDICO ANTES DE USAR CUALQUIER TINTE PARA EL CABELLO. **LEA Y SIGA LAS INSTRUCCIONES CUIDADOSAMENTE**. EL USO DE TINTES PARA EL CABELLO RARAS VECES SE HA ASOCIADO CON LA DESPIGMENTACIÓN TEMPORAL O PERMANENTE DE LA PIEL (ACLARACIÓN O PÉRDIDA DE COLOR DE LA PIEL). SI NOTA DESPIGMENTACIÓN DE LA PIEL O CUALQUIER OTRO TIPO DE REACCIÓN INESPERADA, COMO DOLOR O PICAZÓN SEVERA, **SUSPENDA EL USO DE INMEDIATO**.

PRECAUCIÓN: ESTE PRODUCTO CONTIENE INGREDIENTES QUE PUEDEN CAUSAR IRRITACIÓN EN LA PIEL DE ALGUNAS PERSONAS. REALICE PRIMERO UNA PRUEBA SIGUIENDO LAS INSTRUCCIONES ADJUNTAS. NO USE ESTE PRODUCTO PARA TEÑIR LAS CEJAS NI LAS PESTAÑAS. HACERLO PUEDE CAUSAR CEGUERA. **ESTE PRODUCTO NO DEBE USARSE EN NIÑOS. MANTENGA FUERA DEL ALCANCE DE LOS NIÑOS.**

Ingredients detallados en la parte inferior de la caja.

MADE IN MEXICO/FAIT AU MEXIQUE/HECHO EN MÉXICO

Distr. by/par/por PROCTER & GAMBLE, CINCINNATI, OH 45202
and/et/y TORONTO, ON M5W 1C5

This color shade guide illustrates the expected hair color results for 5RR Merlot Vibrant Red based on your current hair color, including medium brown with grays, light brown, medium brown, and dark brown.

Ingredients

The product consists of three main components, each with its specific formulation:

VS PrecisionMix™ Permanent Color Crème

Ingredients include: WATER/EAU, CETEARYL ALCOHOL, AMMONIUM HYDROXIDE, LAURETH-3, SODIUM LAURETH SULFATE, GLYCERYL STEARATE SE, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, 4-AMINO-2-HYDROXYTOLUENE, DECYLTETRADECANOL, SODIUM LAURYL SULFATE, FRAGRANCE/PARFUM, SODIUM COCOYL ISETHIONATE, SODIUM SULFITE, 4-AMINO-m-CRESOL, ASCORBIC ACID, ETHANOLAMINE, TOLUENE-2,5-DIAMINE SULFATE, SODIUM HYDROXIDE, 1-NAPHTHOL, DISODIUM EDTA.

VS PrecisionMix™ Developer Crème

Ingredients include: WATER/EAU, HYDROGEN PEROXIDE, CETEARYL ALCOHOL, LANOLIN ALCOHOL, SODIUM LAURYL SULFATE, SALICYLIC ACID, DISODIUM PHOSPHATE, PHOSPHORIC ACID.

VS HydraBlock™ Color Preserving Conditioner

Ingredients include: WATER/EAU, STEARYL ALCOHOL, BIS-HYDROXY/METHOXY AMODIMETHICONE, CETYL ALCOHOL, STEARAMIDOPROPYL DIMETHYLAMINE, GLUTAMIC ACID, FRAGRANCE/PARFUM, BENZYL ALCOHOL, DICETYLDIMONIUM CHLORIDE, EDTA, TRIMETHYLSILOXYsilicate, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE.

VS PrecisionMix™ Permanent Color Crème
Crème colorante permanente VS PrecisionMix™
Tinte en crema permanente VS PrecisionMix™

WATER/EAU, CETEARYL ALCOHOL, AMMONIUM HYDROXIDE, LAURETH-3, SODIUM LAURETH SULFATE, GLYCERYL STEARATE SE, 1-HYDROXYETHYL 4,5-DIAMINO PYRAZOLE SULFATE, 4-AMINO-2-HYDROXYTOLUENE, DECYLTETRADECANOL, SODIUM LAURYL SULFATE, FRAGRANCE/PARFUM, SODIUM COCOYL ISETHIONATE, SODIUM SULFITE, 4-AMINO-m-CRESOL, ASCORBIC ACID, ETHANOLAMINE, TOLUENE-2,5-DIAMINE SULFATE, SODIUM HYDROXIDE, 1-NAPHTHOL, DISODIUM EDTA.

VS PrecisionMix™ Developer Crème
Crème oxydante VS PrecisionMix™
Crema reveladora VS PrecisionMix™

WATER/EAU, HYDROGEN PEROXIDE, CETEARYL ALCOHOL, LANOLIN ALCOHOL, SODIUM LAURYL SULFATE, SALICYLIC ACID, DISODIUM PHOSPHATE, PHOSPHORIC ACID.

VS HydraBlock™ Color Preserving Conditioner
Revitalisant Protège-couleur VS HydraBlock™
Acondicionador para conservar el tinte VS HydraBlock™

WATER/EAU, STEARYL ALCOHOL, BIS-HYDROXY/METHOXY AMODIMETHICONE, CETYL ALCOHOL, STEARAMIDOPROPYL DIMETHYLAMINE, GLUTAMIC ACID, FRAGRANCE/PARFUM, BENZYL ALCOHOL, DICETYLDIMONIUM CHLORIDE, EDTA, TRIMETHYLSILOXYSILICATE, METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE.



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03:22

This image provides a comprehensive list of ingredients for the VS PrecisionMix™ Permanent Color Crème, VS PrecisionMix™ Developer Crème, and VS HydraBlock™ Color Preserving Conditioner.

Care and Maintenance

To maintain your vibrant hair color and ensure hair health, use the VS HydraBlock™ Color Preserving Conditioner included in your kit. This water-resistant conditioner coats each strand to help prevent fade out and keep your color vibrant.

After coloring, ensure you rinse your hair thoroughly until the water runs completely clear. Residual dye can continue to process or transfer to clothing. For best results, consider using VS Color shampoo and conditioner specifically designed for color-treated hair.



This graphic illustrates that the hair color can remain vibrant for up to 8 weeks.

Troubleshooting

- **Color Fading Quickly:** Ensure you are using color-safe shampoos and conditioners. Avoid excessive heat styling and prolonged sun exposure, which can accelerate fading. Always use the provided VS HydraBlock™ Color Preserving Conditioner.
- **Uneven Color:** This can occur if the product was not applied evenly or if hair was not fully saturated. Ensure thorough mixing of the color and developer, and apply systematically from roots to ends. A strand test can help determine optimal processing time for different hair sections.
- **Staining on Skin/Clothing:** Apply a barrier cream (like petroleum jelly) around your hairline before application. Wear old clothes and gloves. If dye gets on skin, wipe immediately. For clothing stains, consult stain removal guides for hair dye. Thorough rinsing after application is crucial to prevent transfer.

Product Specifications

- **Item Model Number:** 0037000848462
- **UPC:** 070018055569
- **GTIN:** 070018055569
- **Product Dimensions:** 2.36 x 1.18 x 4.72 inches
- **Item Weight:** 7.41 ounces
- **Color:** 5RR Merlot Vibrant Red
- **Item Form:** Liquid
- **Manufacturer:** Coty Beauty

Support Information

For any questions or further assistance regarding your Vidal Sassoon Pro Series Permanent Hair Dye, please contact us:

Phone: 1-877-286-7163

Website: www.vidalsassoon.com

Mailing Address: P&G Beauty, P.O. Box 5324, New York, NY 10150-5324



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Our water resistant conditioner coats each strand to help prevent fade out and keep your color vibrant.

Notre revitalisant résistant à l'eau enrobe chaque mèche pour aider à prévenir l'affadissement de votre couleur et conserver son éclat.

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Utilisez ce guide nuancier pour trouver la nuance qui vous convient. Pour de meilleurs résultats, choisissez une nuance qui diffère seulement de 1 ou 2 tons de votre couleur actuelle. Si vous hésitez entre deux nuances, choisissez la plus pâle.

YOUR CURRENT COLOR... VOTRE COULEUR ACTUELLE...	COLOR RESULT... RÉSULTAT...
Medium Brown with Grays Châtain moyen argenté	
Light Brown Châtain clair	
Medium Brown Châtain moyen	
Dark Brown Brun foncé	

This section of the image provides contact details for customer support, including a phone number, website, and mailing address.