

FHI Heat PF7001

FHI Heat Platform Pro Styling Tourmaline Hair Straightener

USER MANUAL - MODEL: PF7001

1. Introduction and Overview

Thank you for choosing the FHI Heat Platform Pro Styling Tourmaline Hair Straightener. This professional-grade styling iron is designed to help you achieve a variety of looks, from sleek, straight styles to glamorous waves and curls. Its advanced technology ensures consistent performance and optimal hair health.

The FHI Heat Platform Styling Iron is renowned for its durable design and red ceramic plates, which maintain consistent heat and performance through every use. This manual provides essential information for safe operation, effective styling, and proper maintenance of your new styling tool.



Image: FHI Heat Platform Pro Styling Tourmaline Hair Straightener, 1" Inch.

2. Safety Information

To reduce the risk of burns, electrocution, fire, or injury to persons, please read all instructions before using this appliance. Keep this manual for future reference.

- **DANGER:** Always unplug the appliance immediately after using and before cleaning.
- Do not use while bathing or in a shower.
- Do not place or store appliance where it can fall or be pulled into a tub or sink.
- Do not place in or drop into water or other liquid.
- Do not reach for an appliance that has fallen into water. Unplug immediately.
- This appliance is hot when in use. Do not let heated surfaces touch bare skin.
- Never block the air openings of the appliance or place it on a soft surface, such as a bed or couch, where the air openings may be blocked.
- Keep the cord away from heated surfaces. Do not wrap the cord around the appliance.
- Never use while sleeping.
- Never drop or insert any object into any opening.

- Do not use outdoors or operate where aerosol (spray) products are being used or where oxygen is being administered.
- Do not use an extension cord with this appliance.
- Always store the appliance in a location free from moisture.
- Allow the appliance to cool completely before storing.

3. Product Features

The FHI Heat Platform Pro Styling Tourmaline Hair Straightener incorporates advanced features for superior styling results and hair protection:

- **Tourmaline Ceramic Plates:** Features three layers of baked ceramic infused with tourmaline, ensuring even heat distribution and high-speed heat recovery. This material is gentle on hair and helps reduce damage.
- **Adjustable Temperature:** Offers a wide temperature range from 140°F to 450°F (60°C to 232°C), allowing you to select the optimal heat setting for your specific hair type and desired style.
- **Beveled Plates:** The unique beveled plate design enables the creation of multiple styles, from perfectly straight hair to soft waves and defined curls, without snagging.
- **HydraHeat Technology™:** This innovative technology seals in vital moisture and significantly reduces frizz, leaving your hair smooth and shiny.
- **Professional Swivel Cord:** Equipped with a professional 12-foot swivel cord for tangle-free operation and ease of use from any angle.
- **1-Hour Auto Shut-Off:** For enhanced safety, the iron automatically turns off after one hour of inactivity.
- **Universal Voltage:** Designed for global use, making it an ideal travel companion.

BEVELED PLATES

Create multiple styles
on all hair types
without snagging

CHOOSE YOUR TEMP

Adjustable temperature
from 140°F to 450°F

TOURMALINE CERAMIC

3 layers of baked
ceramic infused
with tourmaline

SWIVEL CORD

Professional 12-foot cord



Image: Key features of the FHI Heat Platform Pro Styling Iron, including beveled plates, adjustable temperature, tourmaline ceramic, and a swivel cord.



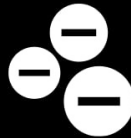
HYDRAHEAT TECHNOLOGY™ SEALS IN VITAL MOISTURE AND REDUCES FRIZZ



**Tourmaline
ceramic**



**Effortless
glide**



**Moisture
locking
negative ions**

Image: Detailed view highlighting HydraHeat Technology, tourmaline ceramic plates, effortless glide, and moisture-locking negative ions.

4. Setup

1. **Unpack:** Carefully remove the styling iron and all packaging materials from the box. Retain packaging for storage or future transport.
2. **Inspect:** Check the styling iron for any visible damage. Do not use if the appliance or cord appears damaged.
3. **Placement:** Place the styling iron on a heat-resistant, flat, and stable surface, away from water sources.
4. **Plug In:** Insert the power plug into a suitable electrical outlet. Ensure the voltage of your outlet matches the universal voltage compatibility of the iron.

5. Operating Instructions

Follow these steps for optimal styling results:

1. **Prepare Hair:** Ensure your hair is clean, completely dry, and detangled before styling. For best results and heat protection, apply a heat protectant spray.

2. **Power On:** Plug in the iron and turn it on using the power button.
3. **Set Temperature:** Adjust the temperature dial to your desired heat setting. The iron heats up quickly.
4. **Section Hair:** Divide your hair into small, manageable sections, typically 1 to 2 inches wide.
5. **Styling:**
 - **For Straightening:** Clamp a section of hair between the plates close to the roots. Lightly pull the styling iron through the hair section, allowing the hair to glide smoothly through the plates. Move at a consistent, moderate pace from roots to ends. Repeat if necessary, but typically one pass is sufficient.
 - **For Waves/Curls:** Clamp a section of hair, then rotate the iron 180 degrees as you glide it down the hair shaft. The beveled plates facilitate smooth rotation and prevent harsh lines. Experiment with different rotation angles and speeds to achieve various curl patterns.
6. **Cool Down:** After styling, turn off the iron and unplug it from the outlet. Allow the iron to cool completely on a heat-resistant surface before storing.

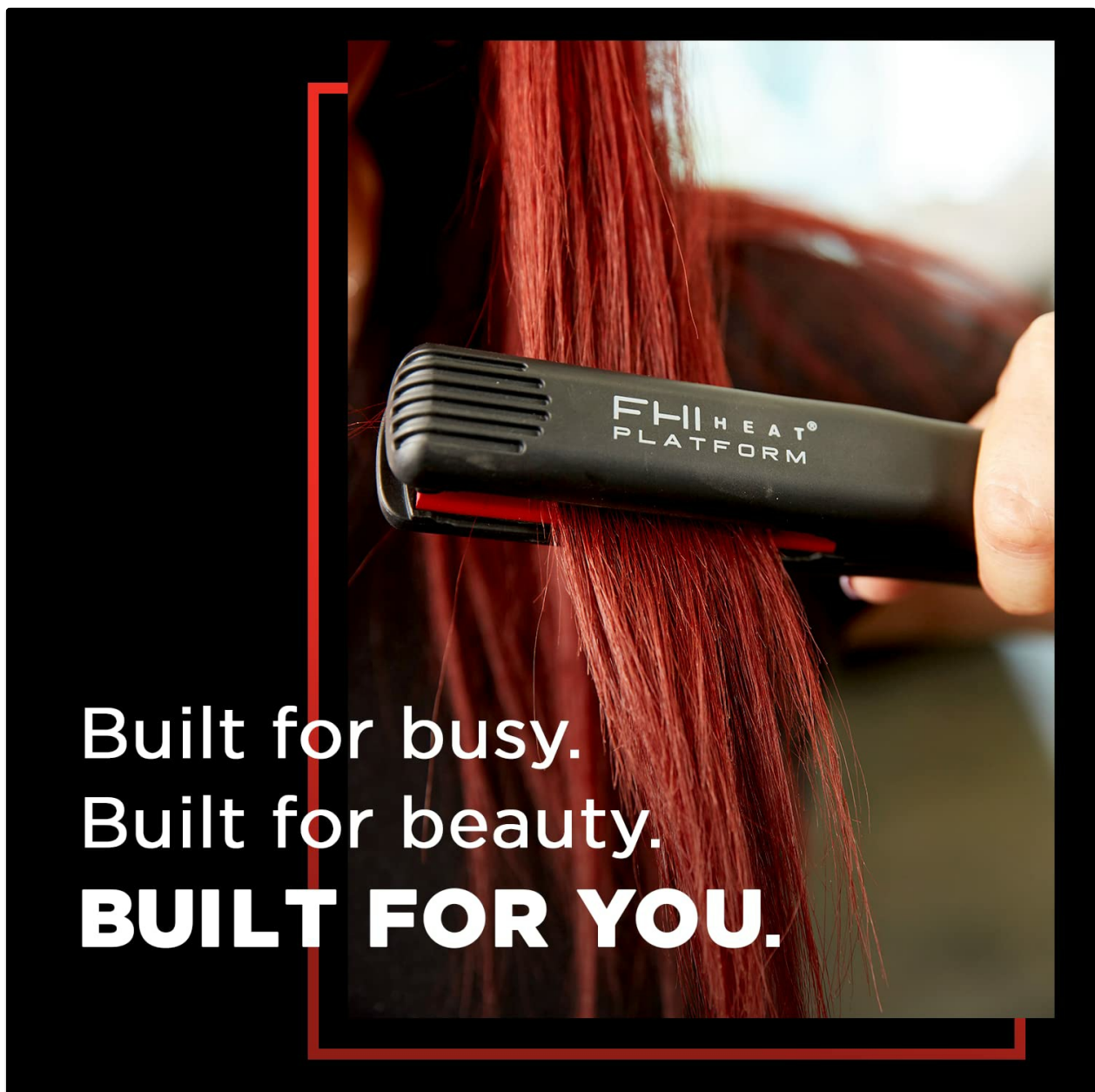


Image: Demonstrating the use of the FHI Heat Platform Pro Styling Iron for hair styling.

6. Maintenance and Care

Proper care will extend the life of your styling iron:

- **Cleaning:** Ensure the iron is unplugged and completely cool before cleaning. Wipe the plates and exterior with a soft, damp cloth. Do not use abrasive cleaners or harsh chemicals.
- **Storage:** Store the iron in a dry, safe place, away from moisture and extreme temperatures. Do not wrap the power cord tightly around the iron, as this can damage the cord.
- **Cord Care:** Regularly inspect the power cord for any signs of damage. If the cord is damaged, do not use the appliance and contact customer support.

7. Troubleshooting

If you encounter issues with your FHI Heat Platform Pro Styling Tourmaline Hair Straightener, refer to the following common problems and solutions:

Problem	Possible Cause	Solution
Iron does not heat up.	Not plugged in correctly; Power outlet issue; Appliance malfunction.	Ensure the plug is fully inserted into a working outlet. Test the outlet with another appliance. If still not working, contact customer support.
Iron heats up slowly.	Low temperature setting; Power supply issue.	Increase the temperature setting. Ensure the power outlet is providing sufficient power.
Hair snags or pulls.	Hair not detangled; Too much hair in section; Product buildup on plates.	Ensure hair is thoroughly detangled. Use smaller sections of hair. Clean the plates as per maintenance instructions.
Auto shut-off activates too soon.	Iron inactive for 1 hour.	This is a safety feature. Simply turn the iron back on if you need to continue styling.

If the problem persists after attempting these solutions, please refer to the Warranty and Support section for further assistance.

8. Specifications

- **Model:** PF7001
- **Product Dimensions:** 11.5 x 1 x 1.5 inches
- **Weight:** 1 Pound
- **Plate Material:** Ceramic Tourmaline
- **Color:** Black and Red
- **Hair Type Compatibility:** All Hair Types
- **Temperature Range:** 140°F - 450°F (60°C - 232°C)
- **Auto Shut-off:** 1 Hour
- **Cord:** 12-foot Professional Swivel Cord
- **Voltage:** Universal (compatible with 100-240V)

9. Warranty and Support

FHI Heat products are manufactured to the highest quality standards. For detailed information regarding your

product's warranty, including terms, conditions, and how to make a claim, please refer to the official user manual provided with your purchase or visit the FHI Heat official website.

For technical support, troubleshooting assistance beyond what is covered in this manual, or to inquire about replacement parts, please contact FHI Heat customer service. Contact information can typically be found on the product packaging or the official FHI Heat website.

You can also refer to the comprehensive [User Manual \(PDF\)](#) for additional details and support.