WeatherTech W254

WeatherTech All-Weather Floor Mats User Manual

Brand: WeatherTech | Model: W254

Product Overview

The WeatherTech All-Weather Floor Mats are designed to provide optimal protection for your vehicle's interior flooring. These mats feature deeply sculpted channels engineered to effectively trap water, road salt, mud, and sand, preventing them from reaching your vehicle's carpet. Constructed from an advanced Thermoplastic Elastomer (TPE) compound, they are virtually odorless, latex-free, and contain no harmful PVCs, cadmium, or lead, making them 100% recyclable. They are custom-fit for specific vehicle models to ensure precise coverage.



Image: A pair of black WeatherTech All-Weather Floor Mats, showing the driver and passenger side mats with their distinct patterns and raised edges.

Product Overview Video

[redacted]

Video: An overview of the WeatherTech All-Weather Floor Mats, demonstrating their features, material, and how they protect a vehicle's interior from various elements like mud, water, and road salt.

Installation and Setup

WeatherTech All-Weather Floor Mats are custom-fit for your specific vehicle's make and model. Before installation, ensure your vehicle's original floor mats are removed. Place the WeatherTech mats directly onto the vehicle's carpet, aligning them with the contours of the floorboard. For models with factory retention hooks or posts, ensure the mats are securely fastened to prevent shifting during driving. The mats are designed to lay flat and conform perfectly to your vehicle's floor.



Image: A WeatherTech All-Weather Floor Mat securely installed in the driver's footwell of a vehicle, showcasing its precise fit and coverage around the pedals.



Image: A close-up view of a WeatherTech All-Weather Floor Mat installed in the passenger's footwell, highlighting the textured surface and raised edges designed to contain spills and debris.

Features and Operation

- **Deeply Sculpted Channels:** These channels are designed to effectively capture and contain spills, road salt, mud, and sand, keeping your vehicle's carpet clean and dry.
- **Advanced TPE Compound:** Made from a durable, rubber-like Thermoplastic Elastomer, the mats are virtually odorless, latex-free, and environmentally friendly (100% recyclable).
- **Anti-Skid Nibs:** The underside of the mats features anti-skid nibs that grip the vehicle's carpet, helping to prevent the mats from shifting or sliding.
- **Custom Fit:** Each set of mats is precisely engineered to fit the specific contours of your vehicle's floorboard, ensuring maximum coverage and protection.
- **All-Season Protection:** Provides reliable protection against various elements throughout all seasons, from winter snow and salt to spring mud and rain.



Image: A detailed view of the deeply sculpted channels on a WeatherTech floor mat, showing how they effectively trap leaves and water, preventing them from spreading.



Image: A close-up of the WeatherTech floor mat's channels filled with snow and ice, demonstrating its ability to contain winter elements and protect the vehicle's interior.

Maintenance and Care

Cleaning your WeatherTech All-Weather Floor Mats is simple and quick. Due to their durable material and protective finish, most dirt, mud, and spills can be easily removed. For light cleaning, simply wipe the mats with a damp cloth. For a more thorough cleaning, remove the mats from your vehicle and rinse them with water. A mild soap can be used for stubborn dirt. Allow the mats to air dry completely before reinstalling them in your vehicle to prevent moisture buildup. Avoid using harsh chemicals, abrasive cleaners, or stiff brushes, as these may damage the mat's surface or finish. Regular cleaning will help maintain the appearance and longevity of your floor mats.

Troubleshooting

Most issues with WeatherTech All-Weather Floor Mats are related to improper installation or cleaning. Below are common concerns and their solutions:

Problem	Solution
Mat is shifting or sliding.	Ensure the mat is properly aligned with the vehicle's floor and that any factory retention hooks or posts are securely engaged. The anti-skid nibs on the underside should grip the carpet. Remove any debris or moisture from beneath the mat that might prevent proper grip.
Mat does not lay flat.	Upon initial unboxing, the mat may have minor creases from packaging. Allow it to sit in a warm environment or in direct sunlight for a short period to help it relax and conform to its intended shape. Ensure no objects are underneath the mat.
Stains or persistent odors.	For tough stains, use a mild automotive interior cleaner or WeatherTech's TechCare FloorLiner and Floor Mat Cleaner. For odors, ensure thorough cleaning and drying. Airing out the mats outdoors can also help.

Specifications

Feature	Detail
Brand	WeatherTech
Model Number	W254
Compatibility	Fits select 2012-2018 Ford Focus, 2013-2018 Ford Focus ST Models (1st Row: Driver & Passenger)
Color	Black
Material	Advanced Thermoplastic Elastomer (TPE) Compound
Special Features	Deeply sculpted channels, Anti-skid nibs, Odorless, Latex-free, PVC-free, Cadmium-free, Lead-free, 100% Recyclable
Manufacturing Origin	Made in USA
Item Weight	1 pounds (Note: This might be for a single mat or packaging, actual weight may vary for the set)
UPC	787765175395

Warranty and Support

WeatherTech products are known for their quality and durability. For specific warranty information regarding your All-Weather Floor Mats, please refer to the official WeatherTech website or contact their customer support directly. Keep your purchase receipt as proof of purchase may be required for warranty claims.
For further assistance, product inquiries, or to report any issues, please visit theWeatherTech Store on Amazon or their official company website.

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