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› Fujifilm FinePix AX550 Digital Camera User Manual

Fujifilm AX550

Fujifilm FinePix AX550 Digital Camera User Manual

Model: AX550

INTRODUCTION

This manual provides detailed instructions for the safe and effective operation of your Fujifilm FinePix AX550 Digital Camera. Please read this manual thoroughly before using the camera to ensure proper handling and to maximize your photographic experience. The Fujifilm AX550 is designed for ease of use, featuring a 16MP CCD sensor for high-quality images, a precision Fujinon 5x Optical Zoom Lens, and a bright 2.7-inch LCD for convenient shooting and viewing. It operates on readily available AA batteries, making it a practical solution for everyday photography.

PACKAGE CONTENTS

Before proceeding, please ensure all items listed below are present in your camera package:

- Fujifilm FinePix AX550 Digital Camera
- AA Batteries (2)
- Wrist Strap
- USB Cable
- Basic User Guide (this document)

CAMERA PARTS AND CONTROLS



Figure 1: Front View - Shows the lens, flash, and autofocus assist lamp. The Fujinon 5x Optical Zoom Lens is prominently featured, along with the Fujifilm branding and "HD MOVIE 16 MEGA PIXELS" indicators.



Figure 2: Angled View - Provides a perspective of the camera body, highlighting the lens barrel, flash unit, and the overall compact

Key Components:

- **Lens:** Fujinon 5x Optical Zoom Lens.
- **Flash:** Built-in flash for low-light conditions.
- **LCD Monitor:** 2.7-inch display for framing shots and reviewing images.
- **Power Button:** Turns the camera on/off.
- **Shutter Button:** Press halfway to focus, fully to take a picture.
- **Zoom Lever:** Controls the optical zoom.
- **Mode Dial/Button:** Selects shooting modes.
- **Directional Pad/Menu Button:** Navigates menus and settings.
- **Playback Button:** Enters playback mode to view photos/videos.
- **Battery Compartment:** Located at the bottom, holds two AA batteries.
- **Memory Card Slot:** Located near the battery compartment, for SD/SDHC cards.

SETUP

1. Inserting Batteries

1. Open the battery compartment cover on the bottom of the camera.
2. Insert two AA batteries, ensuring correct polarity (+/-) as indicated inside the compartment.
3. Close the battery compartment cover securely until it clicks.

2. Inserting a Memory Card

The camera uses SD/SDHC memory cards (sold separately).

1. Open the memory card slot cover, usually located next to the battery compartment.
2. Insert the memory card with the label facing the front of the camera until it clicks into place.
3. Close the memory card slot cover.

3. Initial Setup (Date/Time)

The first time you turn on the camera, you may be prompted to set the date and time. Use the directional pad to navigate and the menu button to confirm.

OPERATING THE CAMERA

Taking Photos

1. Turn on the camera by pressing the **Power** button.
2. Select your desired shooting mode using the mode dial or button (e.g., Auto, Program, Scene Position).
3. Frame your shot using the LCD monitor. Use the **Zoom Lever** to adjust the optical zoom.
4. Press the **Shutter Button** halfway down to focus. The focus frame will turn green when focus is achieved.
5. Press the **Shutter Button** fully down to take the picture.

Recording HD Movies (720p)

1. Switch the camera to movie recording mode (refer to your camera's specific mode selection).
2. Press the **Shutter Button** to start recording.
3. Press the **Shutter Button** again to stop recording.

Viewing Photos and Videos (Playback)

1. Press the **Playback Button** to enter playback mode.
2. Use the **Directional Pad** to scroll through your images and videos.
3. To play a video, select it and press the **Menu/OK Button**.
4. Press the **Playback Button** again to exit playback mode.

MAINTENANCE AND CARE

- **Cleaning the Lens:** Use a soft, lint-free cloth specifically designed for camera lenses. Do not use abrasive materials or harsh chemicals.
- **Cleaning the Body:** Wipe the camera body with a soft, dry cloth. For stubborn dirt, slightly dampen the cloth with water.
- **Battery Storage:** Remove batteries when the camera will not be used for an extended period to prevent leakage.
- **Storage:** Store the camera in a cool, dry place away from direct sunlight, extreme temperatures, and high humidity.
- **Avoid Impact:** Protect the camera from drops and impacts, which can damage internal components.

TROUBLESHOOTING

Problem	Possible Cause	Solution
Camera does not turn on.	Batteries are dead or inserted incorrectly.	Replace with fresh AA batteries, ensuring correct polarity.
"Memory Card Error" message.	Memory card is not inserted correctly, damaged, or full.	Reinsert the card, try a different card, or format the card (this will erase all data).
Pictures are blurry.	Camera shake, subject too close, or focus not achieved.	Hold the camera steady, ensure adequate lighting, or press the shutter button halfway to focus before fully pressing.
Flash does not fire.	Flash is turned off or battery level is low.	Check flash settings in the menu. Replace batteries if low.

SPECIFICATIONS

- **Model:** AX550
- **Image Sensor:** 16MP CCD
- **Lens:** Fujinon 5x Optical Zoom Lens
- **Focal Length:** 5.9 - 29.5 mm (equivalent to 33 - 165 mm on a 35mm camera)
- **Aperture:** F3.3 (Wide) - F5.9 (Telephoto)
- **LCD Monitor:** 2.7 inches
- **Video Recording:** HD (720p)
- **Image Stabilization:** Electronic
- **Supported File Formats:** JPEG, RAW
- **Aspect Ratio:** 16:9
- **ISO Sensitivity:** Expanded ISO Minimum 100
- **Storage Media:** SD/SDHC Memory Card
- **Power Source:** 2 x AA Batteries
- **Dimensions (W x H x D):** Approximately 5.5 x 5.5 x 2 inches
- **Weight:** Approximately 5.9 ounces (excluding batteries and memory card)

- **Manufacturer:** Fujifilm
- **Date First Available:** September 14, 2012

WARRANTY AND SUPPORT

For warranty information and technical support, please refer to the warranty card included with your product or visit the official Fujifilm website. Keep your proof of purchase for warranty claims.

Online Support: www.fujifilm.com

Customer Service: Please refer to the contact information provided on the Fujifilm website for your region.

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