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> PREFERENCE L'Oréal Paris Préférence Permanent Hair Color, Shade: Antigua (5.25), Iced Chocolate Brown User Manual

PREFERENCE 430354018

PREFERENCE L'Oréal Paris Préférence Permanent Hair Color User Manual

Model: Antigua (5.25), Iced Chocolate Brown (Model: 430354018)

1. PRODUCT OVERVIEW

The PREFERENCE L'Oréal Paris Préférence Permanent Hair Color in shade Antigua (5.25), Iced Chocolate Brown, is designed to provide a deep, luminous hair color with rich reflections. This product aims for an intense, expert color result that lasts up to 8 weeks.

The kit includes a new shine oil, enriched with precious flowers, which works with the gel-cream formula to enhance the color's radiance and beauty. It features a new floral fragrance with amber notes for a more pleasant application experience. This hair color is formulated to cover up to 100% of gray hair.



Image 1.1: The product packaging for PREFERENCE L'Oréal Paris Préférence Permanent Hair Color, shade Antigua (5.25).

2. IMPORTANT SAFETY INFORMATION

WARNING: Hair colorants can cause severe allergic reactions. Read and follow instructions carefully.

- **Perform an allergy patch test 48 hours before each application** even if you have previously used coloring products. Failure to do so may result in a severe allergic reaction.
- Do not use if you have a rash on your face or sensitive, irritated, or damaged scalp.
- Do not use if you have ever experienced any reaction after coloring your hair.
- Keep out of reach of children.
- Wear the high-quality gloves provided in the kit during application.
- Avoid contact with eyes. Rinse eyes immediately if product comes into contact with them.
- Do not use to dye eyelashes or eyebrows.

3. KIT CONTENTS AND PREPARATION

3.1. Kit Contents

Each PREFERENCE L'Oréal Paris Préférence Permanent Hair Color kit typically includes:

- 1 bottle of Colorant Gel (60 ml)
- 1 applicator bottle with Developer (90 ml)
- 1 tube of Color Sublimator Care (54 ml)
- 1 bottle of Shine Oil
- 1 instruction leaflet
- 1 pair of high-quality gloves



Image 3.1: The individual components found within the hair color kit.

3.2. Preparation Steps

1. **Perform Allergy Test:** Conduct the allergy patch test 48 hours before application as described in the safety information.
2. **Protect Clothing:** Cover your shoulders with an old towel or cape to protect your clothes from any potential splashes or stains.
3. **Wear Gloves:** Put on the high-quality gloves provided in the kit before handling any of the product components.
4. **Assess Gray Hair Coverage:** Verify the extent of gray hair coverage needed to ensure optimal results.
5. **Quantity Recommendation:** For medium-length hair, one box is typically sufficient. For long hair, two boxes are recommended to ensure complete and even coverage.

4. APPLICATION INSTRUCTIONS

Follow these steps carefully for optimal results:

1. **Mix the Color:** Pour the entire contents of the Colorant Gel bottle (1) and the Shine Oil into the applicator bottle containing the Developer (2).
2. **Shake Well:** Close the applicator bottle securely and shake it vigorously for at least 30 seconds until the mixture is thoroughly combined and uniform.
3. **Apply to Hair:** Immediately after mixing, apply the color mixture to dry, unwashed hair. You can apply it directly from the applicator bottle, starting at the roots and working your way to the ends. Ensure even distribution for consistent color.
4. **Processing Time:** Allow the color to process for approximately 30 minutes. Refer to the detailed instructions in the leaflet for specific timing based on your hair type and desired intensity.
5. **Rinse Hair:** After the processing time, thoroughly rinse your hair with lukewarm water until the water runs clear.
6. **Apply Color Sublimator Care:** Apply the Color Sublimator Care (3) to your hair. This product helps to nourish the hair and enhance the color's radiance. Leave it on for a few minutes, then rinse thoroughly.



Image 4.1: An example of the resulting hair color, Antigua (5.25) Iced Chocolate Brown.

5. MAINTENANCE AND CARE

To maintain the vibrancy and longevity of your PREFERENCE hair color:

- The color is designed to last up to 8 weeks with sustained radiance.
- The permanent formula does not wash out with shampoo.
- Continue to use the Color Sublimator Care (conditioner) included in the kit, or a color-safe conditioner, in subsequent washes to keep hair soft and shiny.
- Minimize exposure to harsh sunlight and chlorinated water, which can affect hair color over time.

6. TROUBLESHOOTING

If you encounter any issues during or after coloring, consider the following:

- **Allergic Reaction:** If you experience itching, burning, or rash, rinse immediately and seek medical attention. This highlights the importance of the 48-hour patch test.
- **Color Too Dark/Different from Expected:** Hair color results can vary based on your natural hair color, previous treatments, and hair porosity. If the color appears darker than anticipated, it may lighten slightly after a few washes. Ensure even application and proper processing time for future applications.
- **Uneven Color:** Uneven application or insufficient product can lead to patchy results. Ensure thorough saturation of all hair strands during application. For very long or thick hair, consider using two boxes of color.
- **Hair Dryness:** Hair can sometimes feel dry after coloring. Use the provided Color Sublimator Care and incorporate a nourishing hair mask into your routine.

7. SPECIFICATIONS

Feature	Detail
Brand	PREFERENCE
Model Number	430354018
Color Shade	Antigua (5.25), Iced Chocolate Brown
Product Form	Gel-Cream
Hair Type Compatibility	Normal hair, suitable for blond to brown hair
Gray Hair Coverage	Up to 100%
Color Longevity	Up to 8 weeks of radiance
Processing Time	Approx. 30 minutes (refer to leaflet for specifics)
Package Dimensions	17 x 9.5 x 6.4 cm; 240 grams
Manufacturer	Mitre
ASIN	B005HG5PYI

8. WARRANTY AND SUPPORT

8.1. Warranty Information

Specific warranty details for PREFERENCE L'Oréal Paris products are typically provided within the product packaging or can be found on the official L'Oréal Paris website. Please refer to these sources for comprehensive warranty terms and conditions.

8.2. Customer Support

For further assistance, questions, or concerns regarding the PREFERENCE L'Oréal Paris Préférence Permanent Hair Color, please visit the official L'Oréal Paris website or contact their customer service department through the channels listed on their official site or product packaging. You can also visit the PREFERENCE brand store on Amazon for more information: [PREFERENCE Brand Store](#).

