Ford F-100, F-250, F-350 Pickup Truck Brochure

1972 Ford Pickup Truck Brochure: F-100, F-250, F-350 Historical Document Overview

A Guide to the Original Automotive Literature

1. Introduction to the Brochure

This document serves as an informational guide to the original 1972 Ford Pickup Truck Brochure. This historical piece of automotive literature provides detailed insights into the Ford F-Series pickup trucks offered in 1972, including the F-100, F-250, and F-350 models. It is a valuable resource for enthusiasts, collectors, and anyone interested in the specifications and features of these classic vehicles as presented by the manufacturer at the time of their release.

2. Brochure Contents Overview

The 1972 Ford Pickup Truck Brochure is a comprehensive catalog detailing various aspects of the F-Series lineup. It covers a range of models and configurations, providing prospective buyers with essential information.

- **Featured Models:** The brochure highlights the F-100, F-250, and F-350 series, including 4x4 and 2wd options.
- **Special Editions:** Information on models such as the F250 Camper Special and F-350 Camper Special Chassis-Cab is included.
- **Body Styles:** Details on Styleside, Platform, Stakes, and Flareside body configurations are presented.
- **Trim Levels:** Descriptions of Ranger XLT, Custom, and Sport Custom trim levels are provided.
- **Cab Configurations:** Covers Regular Cab, Crew Cab, and Dual-Rear-Tire Chassis-Cab models.
- **Technical Information:** The brochure contains photos and information across its 15 pages, offering a glimpse into the engineering and design of these trucks.

3. Visual Documentation of the Brochure

This section provides visual representations of the 1972 Ford Pickup Truck Brochure, illustrating its cover and internal pages. These images offer a direct view of the brochure's design and content layout.

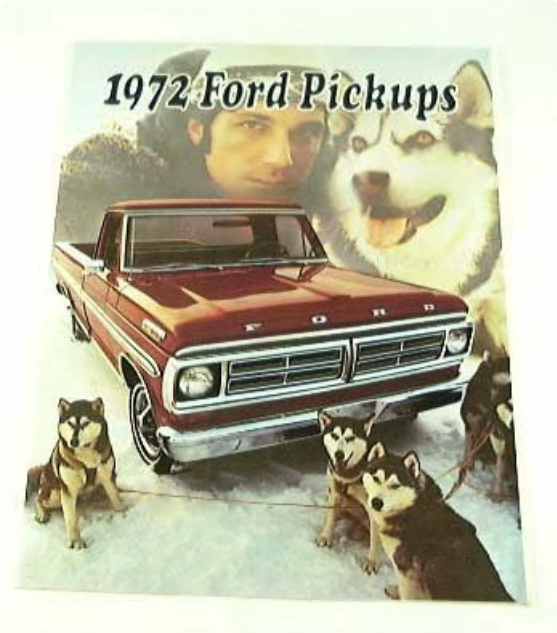


Image 1: Brochure Front Cover. This image displays the front cover of the 1972 Ford Pickups brochure, showcasing a red pickup truck, a man, and several husky dogs in a winter setting. The title '1972 Ford Pickups' is prominently featured.



Image 2: Interior Page Spread (Page 1). This image shows an interior spread of the brochure, featuring a red pickup truck equipped with snow chains. Accompanying text highlights vehicle attributes such as 'Smooth ride, tough hide, and inside...'. Diagrams illustrating chassis and suspension are also visible.



Image 3: Interior Page Spread (Page 2). This image presents another interior spread, emphasizing 'Carefree camping' with a

yellow pickup truck fitted with a camper shell. Smaller inset images show other camper configurations and lifestyle scenes, along with specification tables.

4. Brochure Specifications

The physical characteristics and condition of the 1972 Ford Pickup Truck Brochure are as follows:

- **Number of Pages:** 15 pages of photos and information.
- **Dimensions:** Approximately 11 inches x 8 1/2 inches.
- **Condition:** The brochure is described as being in good condition with minimal wear, consistent with its age as a vintage item.
- **Publication Date:** Original publication from 1972.

5. Historical Context and Significance

This brochure serves as a primary source document for understanding the marketing and product offerings of Ford's F-Series trucks in 1972. It reflects the design trends, technological features, and consumer focus of the era. For automotive historians and collectors, such original literature is crucial for accurate restoration, research, and appreciation of vintage vehicles.

6. Acquisition and Care of Historical Documents

When acquiring or handling historical automotive brochures like this 1972 Ford Pickup Truck Brochure, it is important to consider the following:

- **Authenticity:** Verify the originality of the brochure to ensure its historical value.
- **Preservation:** Store the brochure in a cool, dry place away from direct sunlight to prevent fading and material degradation. Acid-free sleeves or archival boxes are recommended.
- **Handling:** Handle with clean hands to avoid transferring oils or dirt, which can damage the paper.

7. Support Information

As this document pertains to an original historical brochure from 1972, direct product support, warranty information, or operational instructions for the vehicles themselves are not applicable through this manual. For information regarding current Ford products or services, please refer to official Ford Motor Company resources.

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