Sony DPF-A710

Sony DPF-A710 7-Inch WQVGA Digital Photo Frame User Manual

Model: DPF-A710

Introduction

Thank you for purchasing the Sony DPF-A710 Digital Photo Frame. This device allows you to display your favorite digital photographs in a 7-inch WQVGA resolution. It supports various display modes, including single image viewing and dynamic slideshows with transition effects. The frame also features an auto-orientation sensor and can display a clock or calendar alongside your pictures. This manual provides essential information for proper setup, operation, and maintenance of your digital photo frame.

Safety Information

- Do not expose the unit to rain or moisture to reduce the risk of fire or electric shock.
- Do not open the casing. Refer servicing to qualified personnel only.
- Use only the specified AC adapter. Using other adapters may cause malfunction or damage.
- Keep the unit away from direct sunlight, heat sources, and excessive dust.
- Avoid placing heavy objects on the unit.
- Unplug the unit from the power outlet during lightning storms or when unused for long periods.

Package Contents

Please ensure all the following items are included in your package:

- Sony DPF-A710 Digital Photo Frame
- AC Power Adapter
- Remote Control
- Operating Instructions (this manual)

Product Overview

Front View



Figure 1: Front view of the Sony DPF-A710 Digital Photo Frame. The frame features a 7-inch WQVGA display for viewing images.

Portrait Orientation



Figure 2: The digital photo frame can be oriented vertically (portrait mode) thanks to its auto-orientation sensor.

Rear View and Controls



Figure 3: The back of the frame includes the adjustable stand, power input, and slots for SD and Memory Stick Duo memory cards. Control buttons are located along the top edge.

Remote Control



Figure 4: The included remote control provides convenient access to all frame functions, including navigation, slideshow control, and settings adjustments.

Setup

1. Connecting Power

1. Insert the DC plug of the supplied AC adapter into the DC IN jack on the back of the digital photo frame.
2. Plug the AC adapter into a standard wall outlet (AC 100-240V, 50/60Hz).
3. The frame will power on automatically or can be turned on using the power button.

2. Inserting a Memory Card

The DPF-A710 supports SD cards and Memory Stick Duo cards.

1. Locate the memory card slot(s) on the side or back of the frame.
2. Insert your memory card (SD or Memory Stick Duo) into the appropriate slot with the contacts facing the correct direction until it clicks into place.
3. The frame will automatically detect the card and display its contents.

3. Initial Settings

Upon first use, you may be prompted to set the language, date, and time. Follow the on-screen instructions using the control buttons on the frame or the remote control.

Operating the Digital Photo Frame

Basic Navigation

Use the directional buttons (up, down, left, right) on the remote control or the frame to navigate through menus and select options. Press the 'ENTER' button to confirm a selection.

Viewing Photos

- **Single Image View:** Navigate to a specific photo and press 'ENTER' to display it individually.
- **Slideshow:** From the main menu or when viewing a single image, select the 'Slideshow' option. The frame will automatically cycle through all photos on the inserted memory card.

Slideshow Settings

Access the settings menu to customize your slideshow experience:

- **Transition Effects:** Choose from various effects for how photos change during a slideshow.
- **Interval:** Adjust the duration each photo is displayed.
- **Repeat:** Enable or disable continuous slideshow playback.

Clock and Calendar Display

The frame can display the current time or date alongside your photos. Access this feature through the main menu or display settings.

Auto Orientation

The built-in auto-orientation sensor automatically rotates your photos to the correct portrait or landscape format when the frame's physical orientation is changed.

Maintenance

Cleaning the Frame and Screen

- Before cleaning, ensure the frame is powered off and unplugged from the wall outlet.
- Use a soft, dry cloth to gently wipe the frame's exterior.
- For the screen, use a soft, lint-free cloth specifically designed for electronics. If necessary, slightly dampen the cloth with water or a screen cleaning solution, then wipe gently. Avoid harsh chemicals or abrasive materials.

Storage

When storing the digital photo frame for an extended period, unplug it from the power source and store it in a cool, dry place away from direct sunlight and extreme temperatures.

Troubleshooting

Problem	Possible Cause	Solution

Problem	Possible Cause	Solution
No power	AC adapter not connected or faulty.	Ensure the AC adapter is securely connected to the frame and a working power outlet.
No image displayed	No memory card inserted or card is empty/corrupted.	Insert a memory card with compatible image files. Check if the card is properly inserted.
Remote control not working	Batteries are dead or incorrectly inserted. Obstruction between remote and frame.	Replace remote control batteries. Ensure there is a clear line of sight to the frame's sensor.
Images appear distorted or low quality	Image resolution is too low for the frame's display.	Use higher resolution images. The frame's native resolution is WQVGA.

Specifications

- **Model:** DPF-A710
- **Screen Size:** 7 Inches
- **Resolution:** WQVGA
- **Product Dimensions:** 7.9 x 5.6 x 1.1 inches
- **Item Weight:** 12.2 ounces
- **Power Requirements:** AC 100-240V (50/60Hz), 0.3A (MAX)
- **Power Consumption (in Operation):** approx. 5.0W (max)
- **Compatible Memory Cards:** SD, Memory Stick Duo

Warranty and Support

This product is covered by Sony's standard limited warranty. For specific warranty terms and conditions, please refer to the warranty card included with your purchase or visit the official Sony support website. For technical assistance, troubleshooting, or service inquiries, please contact Sony customer support through their official channels.

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Ask a question about this manual

Ask about setup, troubleshooting, compatibility, parts, safety, or missing instructions. Manuals+ will review the question and use this page's manual context to help answer it.

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Question

Example: How do I reset this device or fix this error?

Details

Model number, symptoms, what you tried, or the section of the manual you are using.

Submit question