

## Manuals+

[Q & A](#) | [Deep Search](#) | [Upload](#)

manuals.plus /

› [Williams](#) /

› [Williams Whitefish Medium Fishing Lure - C80 Silver - C80S User Manual](#)

## Williams C80 Silver - C80S

# Williams Whitefish Medium Fishing Lure

Model: C80 Silver - C80S

## PRODUCT OVERVIEW

The Williams Whitefish fishing lure is designed for versatility and effectiveness across various fishing conditions and target species. It features a unique shape and brilliant precious metal finish, engineered to attract fish from greater distances and offer less resistance in water.

This lure is suitable for a range of fishing techniques, including trolling, casting, and jigging. Its design allows it to imitate various baitfish species, making it an adaptable tool for anglers targeting larger predators.

The C80 model, specifically, measures approximately 5-1/4 inches in length and weighs about 1 ounce, making it a popular choice for Great Lakes salmon, lake trout, and northern pike. It can also be used as a smaller attractor or dodger.

## SETUP AND PREPARATION

Proper setup ensures optimal performance and longevity of your Williams Whitefish lure. Follow these steps to prepare your lure for fishing:

- Inspect Components:** Before each use, check the lure for any signs of damage, especially the hook and split rings. Ensure the hook is sharp and free of rust.
- Line Connection:** Attach your fishing line to the split ring at the front (narrower end) of the lure. Use a strong, reliable knot suitable for fishing, such as a Palomar knot or an improved clinch knot. Avoid tying directly to the lure body to allow for proper action.
- Leader (Optional):** For species with sharp teeth (e.g., Northern Pike), consider using a wire or fluorocarbon leader to prevent line bite-offs. Attach the leader to your main line and then to the lure's split ring.



*Image: The Williams Whitefish Medium Fishing Lure (C80 Silver) showing its reflective surface, elongated spoon shape, and treble hook attached via a split ring at the wider end. The line attachment point is at the narrower end.*

## OPERATING INSTRUCTIONS

---

The Williams Whitefish lure is highly versatile and effective across various retrieval speeds and fishing techniques. Its unique design ensures a distinctive action that attracts fish.

### Trolling and Casting

The Whitefish lure is ideal for both trolling and casting. When trolling, vary your boat speed to find the most effective action. The lure's design offers less resistance, allowing for efficient movement through water. For casting, retrieve the lure at fast, medium, or slow speeds. The brilliant flash of its precious metal finish is designed to attract fish from significant distances, regardless of retrieval pace.

### Jigging

The C60 size of the Whitefish is particularly effective as a jigging spoon, suitable for both open water and ice fishing. To jig, drop the lure to your desired depth and then use an up-and-down motion with your rod tip to impart an erratic, enticing action. Allow the lure to flutter on the fall, as this often triggers strikes.

## CARE AND MAINTENANCE

---

Proper care and maintenance will extend the life and effectiveness of your Williams Whitefish lure:

- **Rinse After Use:** After each fishing trip, especially in saltwater, rinse the lure thoroughly with fresh water to remove salt, dirt, and debris.
- **Dry Completely:** Ensure the lure is completely dry before storing to prevent rust, particularly on the hook and split rings. Pat dry with a soft cloth or air dry.
- **Hook Inspection:** Regularly inspect the hook for sharpness. A dull hook can lead to missed strikes. Sharpen hooks with a hook file or replace them if they are bent or severely rusted.
- **Storage:** Store lures in a tackle box or container that keeps them organized and prevents hooks from tangling or damaging other equipment. Avoid storing in direct sunlight or extreme temperatures.

## TROUBLESHOOTING

---

While the Williams Whitefish lure is designed for reliability, occasional issues may arise. Here are some common troubleshooting tips:

- **Lure Not Running True:** If the lure is spinning or not swimming correctly, check for bent split rings or a bent hook. Ensure your line is tied to the correct attachment point. Sometimes, a small adjustment to the bend of the lure body can correct its action.
- **Lack of Bites:** If fish are not biting, consider changing your retrieval speed, depth, or location. The

Whitefish is versatile, so experiment with fast, medium, and slow retrieves. Also, ensure your hook is sharp.

- **Tangled Line:** Ensure your reel's drag is set correctly and avoid over-casting. If using a leader, ensure it is not too long or too stiff, which can affect casting accuracy and lure action.

## PRODUCT SPECIFICATIONS

Feature	Detail
Model	C80 Silver - C80S
Brand	Williams
Color	Silver
Material	Metal
Item Weight	Approximately 1 Ounce
Length	5-1/4 inches (C80)
Number of Pieces	1
Target Species	Trout, Salmon, Northern Pike, various baitfish predators
Manufacturer	Brecks
UPC	060185280314
Country of Origin	Canada

## WARRANTY AND SUPPORT

Williams fishing lures are manufactured with quality and durability in mind. For specific warranty information or product support, please refer to the manufacturer's official website or contact their customer service department directly. Keep your purchase receipt as proof of purchase.

For general inquiries or additional fishing tips, you may visit the Williams brand website or consult reputable fishing forums and resources.