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## Sony DSC-W350

# Sony DSC-W350 14.1MP Digital Camera Instruction Manual

Model: DSC-W350 | Brand: Sony

## INTRODUCTION

This manual provides essential instructions for the safe and effective operation of your Sony DSC-W350 14.1MP Digital Camera. Please read this manual thoroughly before using your camera and retain it for future reference.



Front view of the Sony DSC-W350 Digital Camera, showcasing its silver finish and Carl Zeiss lens.

## WHAT'S IN THE BOX

Verify that all items are present upon unboxing:

- Sony DSC-W350 Digital Camera

- Rechargeable Lithium-ion Battery
- USB Cable
- AC Power Adapter
- Wrist Strap
- Instruction Manual (this document)
- Software CD-ROM (Sony PMB - Picture Motion Browser)

*Note: Memory Stick Duo/PRO Duo/PRO-HG Duo cards are sold separately and are required for storing images and videos.*

## INITIAL SETUP

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### 1. Charging the Battery

1. Insert the supplied rechargeable battery into the camera.
2. Connect the camera to the AC power adapter using the USB cable.
3. Plug the AC power adapter into a wall outlet. The charge lamp will illuminate.
4. Charging is complete when the charge lamp turns off (approximately 8 hours for a full charge).

### 2. Inserting a Memory Card

1. Open the battery/memory card cover on the bottom of the camera.
2. Insert a Memory Stick Duo/PRO Duo/PRO-HG Duo card into the slot with the notched corner facing the correct direction, until it clicks into place.
3. Close the cover securely.

### 3. Setting Date and Time

Upon first power-on or after the battery has been removed for an extended period, you will be prompted to set the date and time. Follow the on-screen instructions to configure these settings.

## OPERATING THE CAMERA

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### Powering On/Off

Press the **POWER** button to turn the camera on or off. The lens will extend when powered on.

### Taking Photos

1. Turn on the camera.
2. Frame your shot using the 2.7-inch LCD display.
3. Press the **Shutter** button halfway down to focus. The focus indicator will turn green when focus is achieved.
4. Press the **Shutter** button all the way down to capture the image.

### Recording Videos (HD Movie Mode)

1. Set the camera to **HD Movie Mode** (refer to the mode selection section).
2. Press the **Movie** button to start recording.
3. Press the **Movie** button again to stop recording.

### Zoom Function

Use the **W (Wide)** / **T (Telephoto)** lever around the shutter button to adjust the 4x optical zoom. Move the lever towards **T** to zoom in on distant subjects, and towards **W** to zoom out and capture a wider area.

### Mode Selection

The camera offers various shooting modes to suit different situations. Use the **MODE** button or dial (if present) to cycle through options such as:

- **Intelligent Auto Mode:** Automatically detects scene type and optimizes settings.
- **Program Auto Mode:** Allows manual adjustment of some settings while the camera sets exposure.
- **Sweep Panorama Mode:** Capture wide panoramic images by sweeping the camera.
- **Scene Selection Modes:** Pre-set modes for specific scenes (e.g., Portrait, Landscape, Night Scene).
- **HD Movie Mode:** For recording high-definition video.

## KEY FEATURES AND MODES

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### 14.1-megapixel Super HAD CCD Image Sensor

The 14.1-megapixel sensor captures images with high detail, suitable for large prints and cropping without significant loss of quality.

### Carl Zeiss Vario-Tessar Lens with 4x Optical Zoom

Equipped with a professional-quality Carl Zeiss lens, offering a 4x optical zoom to bring distant subjects closer and a 26mm wide-angle capability for expansive shots.

### Optical SteadyShot Image Stabilization

This feature uses a built-in gyro sensor to detect and counteract camera shake, helping to prevent blur in photos and videos, especially in low light or when using zoom.

### Sweep Panorama Mode

Capture panoramic scenes by simply pressing the shutter and sweeping the camera across the landscape. The camera automatically stitches multiple images into a single, wide panoramic photo.

### HD MP4 Movie Mode (720p)

Record high-definition videos in 720p resolution using the MP4 format, which is suitable for easy transfer and sharing online.

### Intelligent Auto (iAuto) Mode

The camera automatically analyzes the scene and selects the optimal settings for exposure, focus, and white balance, simplifying photography for various conditions.

### Face Detection and Smile Shutter

Face Detection optimizes focus, exposure, and white balance for up to eight faces. Smile Shutter automatically captures a photo when a smile is detected.

### Dynamic Range Optimizer (DRO)

DRO adjusts exposure and contrast to reveal details in both bright highlights and dark shadows, resulting in more balanced images.

## MEDIA MANAGEMENT

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### Viewing Photos and Videos

Press the **Playback** button to enter playback mode. Use the directional buttons to navigate through your captured images and videos. Press the **DISP** button to change the information displayed on the screen.

### Transferring to a Computer

1. Connect the camera to your computer using the supplied USB cable.

2. Turn on the camera.
3. The computer should recognize the camera as a removable disk. You can then drag and drop files from the camera's memory card to your computer.
4. Alternatively, use the included Sony PMB (Picture Motion Browser) software for more advanced management and editing options.

## MAINTENANCE

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- Keep the camera clean by wiping it with a soft, dry cloth.
- Avoid exposing the camera to extreme temperatures, humidity, or dust.
- Clean the lens gently with a lens cleaning cloth or brush. Do not use abrasive materials.
- Store the camera in a dry, cool place when not in use.

## TROUBLESHOOTING

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### Camera does not turn on:

- Ensure the battery is fully charged and correctly inserted.
- Check if the battery contacts are clean.

### Images are blurry:

- Ensure the lens is clean.
- Check if Optical SteadyShot is enabled.
- Hold the camera steady when shooting.
- Verify that the camera has focused correctly before fully pressing the shutter button.

### Memory card error:

- Ensure the memory card is inserted correctly.
- Try formatting the memory card (note: this will erase all data).
- Test with a different compatible memory card.

## SPECIFICATIONS

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<b>Model Name</b>	Sony DSC-W350
<b>Image Sensor</b>	14.1 MP Super HAD CCD (1/2.3-inch)
<b>Lens Type</b>	Carl Zeiss Vario-Tessar, 4x Optical Zoom (26-105mm equivalent)
<b>Image Stabilization</b>	Optical SteadyShot
<b>LCD Screen</b>	2.7 inches (230,000 dots)
<b>Video Resolution</b>	720p HD (MP4 format)
<b>Storage Media</b>	Memory Stick Duo/PRO Duo/PRO-HG Duo, SD/SDHC/SDXC (sold separately)
<b>Connectivity</b>	USB 2.0, HDMI
<b>Dimensions (Approx.)</b>	90.9 x 51.5 x 19.9 mm (W x H x D)
<b>Weight (Approx.)</b>	117g (including battery and media)

## WARRANTY AND SUPPORT

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As per the product information, this product is sold without a manufacturer's warranty. For any support inquiries, please refer to the official Sony support website or contact your retailer.

Official Sony Support: <https://www.sony.com/electronics/support>