

Braun ST710

Braun Satin Hair 7 ST710 IonTec Hair Straightener User Manual

Model: ST710

1. INTRODUCTION

Thank you for choosing the Braun Satin Hair 7 ST710 IonTec Hair Straightener. This appliance is designed to provide professional styling results while protecting your hair. Featuring advanced IonTec technology and precise temperature control, it helps to reduce frizz and enhance shine. Please read this manual thoroughly before first use to ensure safe and optimal operation.

2. IMPORTANT SAFETY INSTRUCTIONS

WARNING: To reduce the risk of electric shock, burns, fire, or injury:

- Do not immerse the appliance in water or any other liquid.
- Keep the appliance away from contact with skin during use, especially the heated plates.
- Always unplug the appliance from the power outlet immediately after use and before cleaning.
- Do not use this appliance near bathtubs, showers, basins, or other vessels containing water.
- Do not reach for an appliance that has fallen into water. Unplug it immediately.
- Do not use the appliance with a damaged cord or plug. If the appliance is not working properly, has been dropped or damaged, return it to a service center for examination and repair.
- Keep the cord away from heated surfaces. Do not wrap the cord around the appliance.
- This appliance is not intended for use by persons (including children) with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- Children should be supervised to ensure that they do not play with the appliance.
- Allow the appliance to cool completely before storing.

3. PRODUCT FEATURES

- **IonTec Technology:** Releases millions of active ions to combat frizz and static, enhancing hair smoothness and shine.
- **Ceramic Plates:** Ensure even heat distribution and smooth gliding through hair, minimizing damage.
- **Precise Temperature Control:** Offers 15 heat settings in 5 precise steps, allowing you to select the optimal temperature for your hair type, up to 200°C.
- **Temperature Booster Function:** Quickly heats the plates to the maximum temperature for 20 seconds of turbo styling, ideal for stubborn sections, before returning to the previous setting.
- **Automatic Shut-off:** For safety and energy saving, the straightener automatically turns off after a period of inactivity.
- **Floating Plates:** Adapt to individual hair strands for efficient styling and reduced pressure.



Figure 3.1: The Braun Satin Hair 7 ST710 straightener with its plates open, revealing the digital display and control buttons for temperature and IonTec function.

4. SETUP

1. **Unpack:** Carefully remove the straightener and all packaging materials.
2. **Inspect:** Check the appliance for any signs of damage. Do not use if damaged.
3. **Placement:** Place the straightener on a heat-resistant, flat surface during use.
4. **Plug In:** Insert the power cord into a suitable electrical outlet. Ensure your mains voltage corresponds to the voltage indicated on the appliance.



Figure 4.1: The Braun Satin Hair 7 ST710 straightener in its closed, ready-to-use or stored position.

5. OPERATING INSTRUCTIONS

1. **Turn On:** Press and hold the On/Off button (usually marked with a power symbol) for a few seconds until the display illuminates.
2. **Select Temperature:** Use the '+' and '-' buttons to adjust the temperature. The digital display will show the selected temperature. The straightener offers 15 precise heat settings, with a maximum of 200°C. Allow a few moments for the plates to reach the desired temperature.
3. **Activate IonTec:** The IonTec function is typically activated automatically when the straightener is turned on. A small indicator light (often green) may confirm its operation.
4. **Temperature Booster (Optional):** For very thick or stubborn hair sections, press the 'max' or 'booster' button. The plates will rapidly heat to the maximum temperature for 20 seconds. After this period, the straightener will revert to your previously selected temperature.
5. **Hair Preparation:** Ensure your hair is clean, dry, and free of tangles. For best results, apply a heat protectant spray.
6. **Straightening:** Separate a small section of hair. Place the section between the heated plates, close the straightener, and gently glide it down the hair from root to tip in one smooth motion. Avoid holding the straightener in one place for too long.
7. **Repeat:** Continue with other sections of hair until desired style is achieved.
8. **Turn Off:** After use, press and hold the On/Off button until the display turns off.
9. **Cool Down:** Allow the straightener to cool completely on a heat-resistant surface before storing.



Figure 5.1: Digital display showing a temperature setting of 140°C, indicating the appliance is heating up or maintaining this temperature.



Figure 5.2: Digital display showing the maximum temperature setting of 200°C, often used for the temperature booster function or for very resistant hair.

6. MAINTENANCE AND CLEANING

Regular cleaning ensures optimal performance and extends the life of your straightener.

1. **Unplug and Cool:** Always ensure the appliance is unplugged from the power outlet and has completely cooled down before cleaning.
2. **Clean Plates:** Gently wipe the ceramic plates with a soft, damp cloth to remove any hair product residue. Do not use abrasive cleaners or harsh chemicals, as these can damage the plate coating.
3. **Clean Body:** Wipe the exterior of the straightener with a soft, dry or slightly damp cloth.
4. **Storage:** Store the cooled straightener in a dry, safe place, away from moisture. Do not wrap the power cord tightly around the appliance.



Figure 6.1: A detailed view of the ceramic plates and the small opening for the IonTec technology, which releases active ions during use.

7. TROUBLESHOOTING

Problem	Possible Cause	Solution
Straightener does not turn on.	No power supply. Appliance malfunction.	Check if the plug is securely inserted into a working outlet. Try a different outlet. If problem persists, contact customer support.
Straightener is not heating up.	Temperature setting too low. Internal fault.	Increase the temperature setting using the '+' button. Allow sufficient time for heating. If no heat, contact customer support.
Hair is not straightening effectively.	Temperature too low. Hair sections too large. Hair not fully dry.	Increase temperature. Use smaller hair sections. Ensure hair is completely dry before styling. Glide the straightener slowly.

Problem	Possible Cause	Solution
Hair feels static or frizzy after styling.	IonTec function not active or insufficient.	Ensure the IonTec indicator light is on. If the issue persists, ensure hair is clean and dry, and consider using a heat protectant with anti-frizz properties.

8. SPECIFICATIONS

Feature	Specification
Model Name	Braun Satin Hair 7 ST710
Internal Model Number	63546708
Brand	Braun
Material	Ceramic
Color	Black
Dimensions (L x W x H)	13.86 x 2.05 x 2.05 cm
Weight	410 Grams
Power Source	Corded Electric
Max. Temperature Setting	200 Degrees Celsius
Temperature Settings	15 settings in 5 precise steps
Country of Origin	China

9. WARRANTY AND SUPPORT

For warranty information, please refer to the warranty card included with your product or visit the official Braun website. If you encounter any issues not covered in the troubleshooting section, or require further assistance, please contact Braun customer support.

You can typically find contact details for customer support on the Braun official website or on the product packaging.