

KODAK P720

KODAK Easyshare P720 Digital Picture Frame User Manual

Model: P720

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1. PRODUCT OVERVIEW

The KODAK Easyshare P720 Digital Picture Frame is designed to display your digital photos with clarity and vibrant colors. Featuring a 7-inch high-quality LCD with a 16:9 aspect ratio, it utilizes KODAK Color Science for optimal image presentation. The frame includes a Quick Touch Border for easy navigation and control, along with two decorative mattes to complement various home décors. It supports memory cards for convenient photo access.



Image 1.1: KODAK Easyshare P720 Digital Picture Frame with an example decorative mat.

Key Features:

- 7-inch high-quality LCD with 16:9 aspect ratio and 480 x 234-pixel resolution.
- KODAK Color Science for crisp details and vibrant colors.
- Quick Touch Border for intuitive control.
- Includes two decorative mattes for personalization.
- Two SD card slots for expanded memory and photo viewing.
- Compatible with KODAK EASYSHARE Software for photo management.

2. INITIAL SETUP

2.1 Package Contents

Verify that your package contains the following items:

- KODAK Easyshare P720 Digital Picture Frame
- AC Power Adapter
- Two Decorative Mattes (e.g., burgundy and silver)
- Quick Start Guide (if applicable)

2.2 Power Connection

1. Connect the AC power adapter to the DC IN port on the back of the digital picture frame.
2. Plug the other end of the power adapter into a standard electrical outlet.
3. The frame will typically power on automatically or enter standby mode.

2.3 Inserting Memory Cards

The KODAK Easyshare P720 features two SD card slots for displaying photos directly from your memory cards.

1. Locate the SD card slots, usually on the side or back of the frame.
2. Insert your SD or SDHC memory card into an available slot with the metal contacts facing down and towards the frame.
3. Push the card gently until it clicks into place. Do not force the card.
4. The frame should automatically detect the card and begin displaying photos, or prompt you to select a source.

2.4 Attaching Decorative Mattes

To customize the appearance of your frame:

1. Carefully remove the existing matte (if any) from the frame.
2. Select one of the included decorative mattes (e.g., burgundy or silver).
3. Align the chosen matte with the frame's display area and secure it in place according to the frame's design.

3. BASIC OPERATION

3.1 Powering On/Off

- To power on the frame, ensure it is connected to power. If it does not turn on automatically, press the power button (location varies, typically on the back or side).
- To power off, press and hold the power button until the frame shuts down, or use the on/off timer function if configured.

3.2 Navigating with the Quick Touch Border

The Quick Touch Border allows you to interact with the frame's menu system without directly touching the display area. Specific icons or areas around the display will respond to touch.

- **Menu:** Tap the designated menu area to access settings and options.
- **Navigation:** Use the directional touch areas (up, down, left, right) to move through menu options or photos.

- **Select/OK:** Tap the select or OK area to confirm a choice.
- **Back:** Tap the back area to return to the previous screen.

3.3 Viewing Photos and Slideshows

Once a memory card is inserted, the frame will typically start a slideshow automatically.

- **Start Slideshow:** If not automatic, navigate to the 'Slideshow' option in the menu and select it.
- **Pause/Play:** During a slideshow, tap the Quick Touch Border to bring up controls, then select pause or play.
- **Next/Previous Photo:** Use the directional touch areas to manually advance or go back through photos.

3.4 Adjusting Slideshow Settings

Access the menu to customize your slideshow experience:

- **Display Time:** Set how long each picture is displayed (e.g., 5 seconds, 10 seconds, 1 minute).
- **Transition Effects:** Choose from various effects for how photos change (e.g., fade, wipe, dissolve).
- **Random Play:** Enable or disable random ordering of photos.
- **Photo Orientation:** The frame will attempt to auto-rotate photos. For best results, ensure photos are correctly oriented on the memory card. If a photo does not match the frame's aspect ratio, it may be cropped or displayed with black bars.

3.5 Using the On/Off Timer

To conserve energy and manage display times, you can set an automatic on/off timer.

1. Navigate to the 'Settings' or 'Timer' option in the main menu.
2. Set the desired 'On Time' and 'Off Time' for daily operation.
3. Confirm your settings to activate the timer.

4. MAINTENANCE AND CARE

4.1 Cleaning the Frame

- **Screen:** Use a soft, lint-free cloth (e.g., microfiber) to gently wipe the screen. For stubborn smudges, slightly dampen the cloth with water or a screen-cleaning solution designed for electronics. Do not spray liquid directly onto the screen.
- **Frame Body:** Wipe the frame's body with a soft, dry cloth. Avoid abrasive cleaners or solvents.

4.2 General Care

- Keep the frame away from direct sunlight, excessive heat, and moisture.
- Avoid dropping the frame or subjecting it to strong impacts.
- Ensure proper ventilation around the frame to prevent overheating.
- When not in use for extended periods, disconnect the power adapter.

5. TROUBLESHOOTING

5.1 Common Issues and Solutions

- **Frame does not power on:**

- Ensure the AC power adapter is securely connected to both the frame and a working electrical outlet.
- Try a different outlet to rule out power supply issues.

- **No photos displayed:**

- Verify that the memory card is inserted correctly and fully into the slot.
- Ensure the photos on the memory card are in a compatible format (e.g., JPEG).
- Check if the memory card contains actual photo files and is not empty or corrupted.
- Select the correct source (memory card slot) from the frame's menu.

- **Photos appear distorted or low resolution:**

- The frame's resolution is 480 x 234 pixels. Very high-resolution images may be downscaled, and very low-resolution images may appear pixelated.
- If photos are taken in a different aspect ratio than the frame (16:9), they may be cropped or have black bars. Adjusting photo orientation or cropping them to 16:9 before loading can improve display.
- Ensure the 'fit to screen' setting (if available) is configured as desired.

- **Quick Touch Border is unresponsive:**

- Ensure your fingers are clean and dry.
- Restart the frame by disconnecting and reconnecting power.

6. SPECIFICATIONS

Screen Size	7 Inches
Resolution	480 x 234 pixels
Aspect Ratio	16:9
Compatible Devices	Personal Computer (for photo transfer to memory card)
Memory Card Slots	2 x SD Card Slots
Product Dimensions	6.2 x 1.2 x 8.9 inches
Item Weight	2.3 pounds
Model Number	P720
Manufacturer	Eastman Kodak Company

7. WARRANTY AND SUPPORT

7.1 Warranty Information

For specific warranty details, please refer to the warranty card included with your product or visit the official KODAK support website. Warranty terms typically cover manufacturing defects for a specified period from the date of purchase.

7.2 Customer Support

If you encounter issues not covered in this manual or require further assistance, please contact KODAK customer support. You can usually find contact information (phone numbers, email, or online chat) on the official KODAK website.

- **Online Resources:** Visit the KODAK support website for FAQs, driver downloads, and additional product information.
- **Contact Manufacturer:** Refer to the product packaging or KODAK's official website for direct contact methods.