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Sony DSCS730

Sony Cyber-shot DSC-S730 Digital Camera Instruction Manual

Model: DSC-S730

Introduction

This manual provides essential instructions for the safe and effective use of your Sony Cyber-shot DSC-S730 digital camera. Please read this manual thoroughly before operating the camera and retain it for future reference.

1. Setup

1.1 Installing Batteries

The DSC-S730 operates on two AA alkaline batteries. For optimal performance, use fresh, high-quality batteries. Rechargeable AA batteries can also be used.

1. Open the battery compartment cover located on the bottom of the camera.
2. Insert two AA batteries, ensuring correct polarity (+/-) as indicated inside the compartment.
3. Close the battery compartment cover securely.

1.2 Inserting a Memory Card

The camera supports Memory Stick Duo or Memory Stick PRO Duo media. It also has 22 MB of internal memory for limited storage.

1. Locate the memory card slot, typically adjacent to the battery compartment.
2. Insert the Memory Stick Duo or Memory Stick PRO Duo media with the label facing the correct direction until it clicks into place.
3. To remove, press the card gently inward until it ejects slightly, then pull it out.

1.3 Initial Power On and Date/Time Setting

After installing batteries, turn on the camera using the power button. The first time you power on, you may be prompted to set the date and time. Follow the on-screen instructions using the control buttons.

2. Operating the Camera

2.1 Camera Overview and Controls

Familiarize yourself with the camera's layout:



Image: Rear view of the Sony Cyber-shot DSC-S730 camera, displaying the 2.4-inch LCD screen, the mode dial, menu button, display button, and the directional pad with central 'OK' button, along with the playback and delete buttons.



Image: Front view of the Sony Cyber-shot DSC-S730 camera, showing the lens extended, the flash, and the Cyber-shot branding.

2.2 Taking Photos

1. **Power On:** Press the power button to turn on the camera.
2. **Select a Shooting Mode:** Rotate the mode dial to select your desired shooting mode (e.g., Auto, Program Auto, Scene Selection).
3. **Frame Your Shot:** Use the 2.4-inch LCD display to compose your image.
4. **Focus:** The camera uses a 5-point auto focus system. Press the shutter button halfway down to allow the camera to focus. A green indicator will confirm focus.
5. **Capture:** Press the shutter button fully down to take the picture.

2.3 Shooting Modes

The mode dial offers various options:

- **Auto:** Camera automatically adjusts settings for most situations.
- **Program Auto:** Allows some manual control over settings while the camera handles exposure.
- **Scene Selections:** Optimized settings for specific conditions: Twilight, Twilight Portrait, Landscape, Soft Snap, Snow, High Sensitivity (ISO 1250 for low light), and Beach environments.

2.4 Zoom Function

The camera features a 3x optical zoom lens and a Smart Zoom feature.

- **Optical Zoom:** Use the W/T (Wide/Telephoto) lever to zoom in or out optically. This maintains image quality.
- **Smart Zoom:** This feature intelligently crops the image without significant quality loss, especially when using lower resolution settings.

2.5 Flash Modes

The built-in flash can be adjusted for different lighting conditions:

- **Auto:** Flash fires automatically when needed.
- **On/Fill:** Flash fires for every shot.
- **Off:** Flash is disabled.
- **Slow Sync:** Flash fires, and the shutter remains open longer to capture ambient light.
- **Rear Curtain:** Flash fires just before the shutter closes, creating a natural-looking trail for moving subjects.

2.6 Recording Movies

The camera can record QVGA (320 x 240) video clips at up to 30 frames per second, with a maximum continuous recording time of approximately 10 minutes.

1. Rotate the mode dial to the movie mode icon.
2. Press the shutter button to start recording.
3. Press the shutter button again to stop recording.

2.7 Reviewing Images and Videos

To view your captured photos and videos:

- Press the **Direct Playback** button to enter playback mode.
- Use the directional buttons to navigate through your images and videos.
- Press the central 'OK' button to play videos.

3. Maintenance

3.1 Cleaning the Camera

- **Lens:** Use a soft, lint-free cloth or a lens brush to gently remove dust. For smudges, use a lens cleaning solution applied to a cloth, not directly to the lens.
- **LCD Screen:** Wipe gently with a soft, dry cloth. Avoid pressing hard.
- **Camera Body:** Use a soft, dry cloth to wipe away dust and fingerprints. Do not use harsh chemicals or solvents.

3.2 Battery Care

- Remove batteries when the camera will not be used for an extended period.
- Store batteries in a cool, dry place.
- Do not mix old and new batteries, or different types of batteries.

3.3 Memory Card Handling

- Avoid touching the metal contacts of the memory card.
- Store memory cards in their protective cases when not in use.
- Format new memory cards in the camera before first use.

4. Troubleshooting

If you encounter issues with your camera, refer to the following common solutions:

Problem	Possible Cause / Solution
Camera does not power on.	Ensure batteries are inserted correctly and are not depleted. Replace with fresh AA batteries.
Images are blurry.	Check focus by pressing the shutter button halfway. Ensure sufficient lighting. Use High Sensitivity (ISO 1250) mode in low light. Hold the camera steady or use a tripod.
Flash does not fire.	Check flash mode settings. Ensure it's not set to 'Off'. Allow flash to recharge between shots.
Camera is slow to take pictures.	This can occur in challenging lighting conditions as the camera attempts to focus and set exposure. Ensure adequate lighting.
Memory card error.	Ensure the memory card is a compatible Memory Stick Duo or Memory Stick PRO Duo. Reinsert the card. Try formatting the card (this will erase all data).
Cannot connect to computer.	Ensure the USB cable is securely connected to both the camera and the computer. Check computer's USB port. Install necessary drivers if prompted.

5. Specifications

Feature	Detail
Model Name	Sony Cyber-shot DSC-S730
Image Sensor	7.2-megapixel Super HAD CCD
Optical Zoom	3x
Digital Zoom	2x
Display	2.4-inch LCD (112,000 dots)
ISO Sensitivity	Auto, 100, 200, 400, 800, 1250 (High Sensitivity Mode)
Internal Memory	22 MB
Compatible Media	Memory Stick Duo, Memory Stick PRO Duo
Video Resolution	320 x 240 (QVGA) at 30 fps
Power Source	2x AA Alkaline batteries (or rechargeable AA)
Connectivity	USB 2.0, AV Out
Dimensions (Approx.)	Compact form factor
Weight (Approx.)	6.72 ounces (without batteries/media)

6. Warranty Information

For detailed warranty information, please refer to the warranty card included with your product or visit the official Sony support website. Warranty terms and conditions may vary by region and retailer.

7. Support

If you require further assistance or have questions not covered in this manual, please visit the official Sony support website or contact Sony customer service.
Official Sony Store: Visit the Sony Store on Amazon

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