Equity by La Crosse 31003

Equity by La Crosse 31003 LCD Snooze Alarm Clock Instruction Manual

Model: 31003

Introduction

This manual provides detailed instructions for the setup, operation, and maintenance of your Equity by La Crosse 31003 LCD Snooze Alarm Clock. This compact digital alarm clock is designed for reliable timekeeping and alarm functions, suitable for home or travel use.

Key Features

- **Compact and Portable Design:** Sleek black finish, ideal for bedside tables or travel.
- **Clear LCD Display:** Large, easy-to-read digits.
- **On-Demand Backlight:** White backlight for visibility in low light conditions.
- **PM Indicator:** Clearly distinguishes between AM and PM hours.
- **Reliable Beep Alarm:** Ensures timely wake-up.
- **4-Minute Snooze Function:** Allows for brief additional rest.
- **Alarm Set Indicator:** Visual confirmation that the alarm is active.
- **Battery Operated:** Requires one AA battery (not included) for cordless operation.
- **Simple Controls:** User-friendly buttons for easy time and alarm setting.

Package Contents

- Equity by La Crosse 31003 LCD Snooze Alarm Clock (1)
- Instruction Manual (this document)

Setup

1. Battery Installation

1. Locate the battery compartment on the back or bottom of the clock.
2. Remove the battery compartment cover.
3. Insert one (1) new AA battery, ensuring correct polarity (+ and -).
4. Replace the battery compartment cover.

Note: The clock requires one AA battery, which is not included. Use a fresh alkaline battery for optimal performance.



Image: Front view of the Equity 31003 LCD Snooze Alarm Clock. The display shows 12:38 with an alarm icon, indicating it is ready for use after battery installation.

Operating Instructions

1. Setting the Current Time

1. Press and hold the **TIME** button until the hour digits begin to flash.
2. Press the **HOUR** button repeatedly to adjust the hour. Observe the PM indicator to ensure correct AM/PM setting.
3. Press the **MINUTE** button repeatedly to adjust the minute.
4. Press the **TIME** button again to confirm and exit time setting mode.

2. Setting the Alarm Time

1. Press and hold the **ALARM** button until the alarm hour digits begin to flash.
2. Press the **HOUR** button repeatedly to adjust the alarm hour. Observe the PM indicator for correct AM/PM setting.
3. Press the **MINUTE** button repeatedly to adjust the alarm minute.
4. Press the **ALARM** button again to confirm and exit alarm setting mode.

3. Activating/Deactivating the Alarm

- Locate the **ON/OFF** switch labeled "ALARM" on the top of the clock.
- Slide the switch to the **ON** position to activate the alarm. An alarm icon will appear on the LCD display.
- Slide the switch to the **OFF** position to deactivate the alarm. The alarm icon will disappear from the display.

4. Using the Snooze/Light Function

- When the alarm sounds, press the large **SNOOZE/LIGHT** button on top of the clock to activate the snooze function.

The alarm will pause for approximately 4 minutes before sounding again.

- Press the **SNOOZE/LIGHT** button at any time to illuminate the display with a white backlight for a few seconds.



Image: Top view of the alarm clock, highlighting the HOUR, MINUTE, TIME, ALARM buttons, the ON/OFF alarm switch, and the large SNOOZE/LIGHT button.



Image: The alarm clock on a nightstand, demonstrating the blue backlight feature for easy viewing in the dark.

Maintenance

1. Cleaning

- Wipe the clock with a soft, dry cloth.
- Avoid using abrasive cleaners, solvents, or harsh chemicals, as these may damage the clock's finish or internal components.

2. Battery Replacement

- When the display becomes dim or the clock stops functioning correctly, it is time to replace the battery.
- Follow the battery installation steps outlined in the "Setup" section.

Troubleshooting

Problem	Possible Cause	Solution

Problem	Possible Cause	Solution
Clock display is blank or dim.	Battery is dead or incorrectly installed.	Check battery polarity. Replace with a fresh AA battery.
Alarm does not sound.	Alarm is not activated or alarm time is incorrect.	Ensure the ALARM ON/OFF switch is in the ON position. Verify the alarm time setting.
Time is incorrect.	Time was set incorrectly or battery was removed.	Reset the current time following the operating instructions.

Specifications

- **Brand:** Equity by La Crosse
- **Model:** 31003
- **Color:** Black
- **Display Type:** Digital LCD
- **Power Source:** 1 x AA Battery (not included)
- **Product Dimensions:** 3.5"W x 1.5"H
- **Item Weight:** 1.28 ounces
- **Special Features:** Snooze, On-demand Backlight
- **Material:** Plastic
- **Mounting Type:** Tabletop
- **Usage:** Indoor



Image: Front view of the alarm clock with its approximate dimensions indicated for reference.

Warranty and Support

This Equity by La Crosse product is covered by a **1-year warranty** on parts and labor from the date of purchase. For warranty claims, technical assistance, or general inquiries, please contact Equity by La Crosse customer support. Refer to

the product packaging or the manufacturer's official website for current contact information.

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