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WeatherTech W53

WeatherTech All-Weather Floor Mats (W53) - 1st Row Instruction Manual

Model: W53

1. Introduction

This manual provides essential information for the proper installation, use, and maintenance of your WeatherTech All-Weather Floor Mats. These mats are designed to offer superior protection for your vehicle's interior against various elements.



Image: The American flag, signifying the product's origin.

2. Product Overview

WeatherTech All-Weather Floor Mats are engineered from an advanced rubber-like Thermoplastic Elastomer (TPE) compound. This material is OEM approved, virtually odorless, latex-free, and contains no harmful PVCs, cadmium, or lead, making it 100% recyclable. The mats feature deeply sculpted channels designed to effectively trap water, road salt, mud, and sand, preventing them from reaching your vehicle's carpet.



Image: A pair of black WeatherTech All-Weather Floor Mats, showcasing their design and texture.



Image: A detailed view of the textured surface of the floor mat, highlighting the channels designed to contain spills.



Image: A WeatherTech floor mat with snow and water, demonstrating its all-weather protective capabilities.

3. Compatibility

These WeatherTech All-Weather Floor Mats (Model W53) are designed for the 1st row (driver and passenger sides) of the following Volkswagen models:

- 2007-2016 VW Eos
- 2012-2013 VW Golf R
- 2006-2010 VW Jetta
- 2009-2014 VW Jetta SportWagen
- 2006-2009 VW Rabbit
- 2009-2017 VW CC

Important: Always confirm fitment for your specific vehicle year, make, and model prior to installation to ensure proper and safe placement.

4. Setup and Installation

1. **Preparation:** Remove any existing floor mats from your vehicle's 1st row. Ensure the vehicle's floor is clean and free of debris.
2. **Placement:** Identify the driver's side and passenger's side mats. Carefully position each mat onto the vehicle's floor.
3. **Securement:** For vehicles equipped with floor retention hooks or posts, align the mat's grommets with these

features and press down firmly to secure the mat in place. This prevents the mat from shifting during driving.

4. **Check Fit:** Verify that the mats lie flat and do not interfere with the operation of the accelerator, brake, or clutch pedals. Ensure there is no obstruction to pedal movement.



Image: A WeatherTech floor mat correctly installed on the driver's side of a vehicle, showing proper pedal clearance.

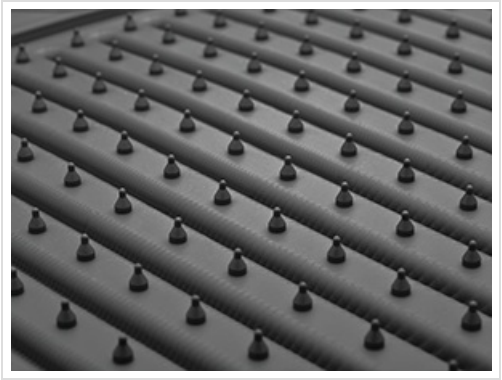


Image: A close-up of the anti-slip nibs on the underside of the mat, designed to grip the vehicle's carpet and prevent movement.

5. Operating and Usage

Once installed, your WeatherTech All-Weather Floor Mats provide continuous protection. The deep channels are designed to contain spills and debris, keeping your vehicle's carpet clean and dry. The durable TPE material is built to withstand daily wear and tear from various weather conditions.



Image: A foot resting on a wet floor mat, illustrating how the mat's design contains liquids.

6. Maintenance

To maintain the appearance and effectiveness of your WeatherTech All-Weather Floor Mats, regular cleaning is recommended.

- **Routine Cleaning:** Remove the mats from the vehicle. Shake off loose dirt and debris.
- **Washing:** Use water and a mild soap or detergent. For best results, WeatherTech recommends using their TechCare FloorLiner and FloorMat Cleaner. Scrub with a brush or sponge.
- **Rinsing:** Rinse thoroughly with water.
- **Drying:** Allow the mats to air dry completely before placing them back into the vehicle. Do not use harsh chemicals or abrasive cleaners, as these may damage the mat material.



Image: A close-up of a floor mat showing leaves and water collected in its channels, demonstrating the need for cleaning.



Image: A bottle of WeatherTech TechCare FloorLiner and FloorMat Cleaner, recommended for optimal mat maintenance.

7. Troubleshooting

- **Mat Does Not Fit Properly:** Double-check the compatibility list in Section 3. Ensure you have the correct mat for your specific vehicle model and year. If the mat is new, allow it to sit in the vehicle for a short period to conform to the floor contours, especially in varying temperatures.
- **Mat Slides or Shifts:** Ensure the mat is properly secured to the vehicle's floor retention hooks or posts. The anti-slip nibs on the underside of the mat are designed to grip the carpet; ensure the carpet is clean and dry for optimal grip.
- **Odor:** While the TPE material is virtually odorless, a new product may have a faint scent. This will dissipate quickly with ventilation.

8. Specifications

Brand	WeatherTech
Model Number	W53
Coverage Area	1st Row (Driver & Passenger)
Color	Black
Material	Thermoplastic Elastomer (TPE)
Recyclable	Yes
Origin	Made in USA

9. Warranty and Support

WeatherTech products are backed by a limited lifetime warranty against defects in materials and workmanship. For specific warranty details, claims, or further assistance, please visit the official WeatherTech website or contact their customer support directly. Keep your purchase receipt as proof of purchase.
WeatherTech Customer Service: For support, please refer to the contact information provided on the official WeatherTech website or your product packaging.

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