KODAK C743

Kodak Easyshare C743 Digital Camera Instruction Manual

Model: C743 | Brand: KODAK

INTRODUCTION

This manual provides detailed instructions for the operation and maintenance of your Kodak Easyshare C743 7.1 MP Digital Camera. Designed for ease of use, this camera features a 3x optical zoom lens and a 2.4-inch color display, allowing you to capture high-quality images and videos.

WHAT'S IN THE BOX

Upon opening your Kodak Easyshare C743 package, please ensure all the following items are present:

- Kodak Easyshare C743 digital camera
- Alkaline AA batteries or equivalent
- USB cable
- AV cable
- Wrist strap
- Kodak EasyShare software
- Getting Started guide
- Custom camera insert for optional Kodak EasyShare camera and printer docks

CAMERA OVERVIEW

Familiarize yourself with the key components of your Kodak Easyshare C743 digital camera.

Figure 1: Front view of the Kodak Easyshare C743 Digital Camera, showing the lens, flash, and viewfinder.

Key Components:

- **Lens:** 3x optical zoom lens (37-111mm equivalent) for capturing clear images.
- **Flash:** Built-in flash with auto, fill, off, and digital red-eye reduction modes.
- **LCD Display:** 2.4-inch color display for viewing photos, videos, and menu options.
- **Shutter Button:** Press to take photos.
- **Power Button:** Turns the camera on or off.
- **Mode Dial/Buttons:** Select various shooting modes and settings.
- **Navigation Pad:** Used to navigate menus and review images.
- **Battery Compartment:** Located on the bottom, holds 2 AA batteries.
- **SD/MMC Card Slot:** For expanding storage beyond the 32 MB internal memory.
- **USB/AV Ports:** For connecting to a computer or TV.

SETUP

1. Installing Batteries:

1. Open the battery compartment cover located on the bottom of the camera.
2. Insert two fresh AA alkaline batteries, ensuring correct polarity (+/-).
3. Close the battery compartment cover securely.

2. Inserting a Memory Card:

The camera has 32 MB of internal memory. For more storage, use an SD or MMC memory card.

1. Locate the SD/MMC card slot, usually near the battery compartment.
2. Insert the memory card with the label facing the front of the camera until it clicks into place.

3. To remove, press the card gently until it ejects.

3. Initial Power On:

Press the Power button to turn on the camera. The lens will extend, and the LCD display will activate. You may be prompted to set the date and time upon first use.

OPERATING THE CAMERA

1. Taking Photos:

1. Turn on the camera using the Power button.
2. Select your desired scene mode (e.g., auto, portrait, sport, landscape, night portrait, self portrait, close up, snow, beach, fireworks, backlight, children, and party) or color mode (color, sepia, black and white) using the mode dial/buttons.
3. Frame your shot using the 2.4-inch LCD display.
4. Press the Shutter button halfway down to focus, then press it completely to take the picture.
5. Use the zoom controls (W/T) to adjust the 3x optical zoom or 5x digital zoom.

2. Recording Videos:

The Kodak Easyshare C743 can capture continuous VGA video (640 x 480 at 30 frames per second) with audio.

1. Switch to video mode (refer to your camera's specific mode button).
2. Press the Shutter button to start recording.
3. Press the Shutter button again to stop recording.

3. Reviewing Photos and Videos:

- Press the Review button (often indicated by a play icon).
- Use the navigation pad to scroll through your captured media.
- You can magnify images up to 8x, scroll fast, or view multi-up or slide show.
- On-camera picture enhancing features include digital red-eye reduction, cropping, blurry picture alert, and undo-delete.

MEDIA MANAGEMENT

Transferring Photos and Videos:

To transfer your media to a computer, use the provided USB cable and Kodak EasyShare software.

1. Install the Kodak EasyShare software on your computer.
2. Connect the camera to your computer using the USB cable.
3. Follow the on-screen prompts from the Kodak EasyShare software to import your photos and videos.
4. Alternatively, you can remove the SD/MMC card and insert it into a compatible card reader connected to your computer.

MAINTENANCE

- **Cleaning the Lens:** Use a soft, lint-free cloth specifically designed for camera lenses. Avoid harsh

chemicals.

- **Cleaning the Display:** Gently wipe the LCD screen with a soft, dry cloth.
- **Battery Care:** Remove batteries if the camera will not be used for an extended period. Use fresh, high-quality AA batteries.
- **Storage:** Store the camera in a cool, dry place away from direct sunlight and extreme temperatures.

TROUBLESHOOTING

Problem	Solution
Camera does not turn on.	Check if batteries are inserted correctly and are fully charged. Replace with new batteries if necessary.
Pictures are blurry.	Ensure the lens is clean. Hold the camera steady. Press the shutter button halfway to allow the camera to focus before fully pressing. Check for "blurry picture alert" on the display.
Memory card full.	Transfer photos to a computer and delete them from the card, or insert a new memory card. Utilize the "internal memory plus" feature if available.
Flash not working.	Check flash settings to ensure it's not set to "off". Ensure batteries have sufficient power.

SPECIFICATIONS

Feature	Detail
Megapixels	7.1 MP CCD
Optical Zoom	3x
Digital Zoom	5x
LCD Display	2.4-inch color
Video Recording	VGA (640 x 480) at 30 fps with audio
Internal Memory	32 MB
Storage Media	SD/MMC card expansion slot
Batteries	2 AA batteries
Dimensions	3.62 x 1.26 x 2.6 inches
Item Weight	6.9 ounces
Supported File Format	JPEG
Image Stabilization	Digital, Optical

WARRANTY AND SUPPORT

For warranty information, please refer to the warranty card included in your product packaging. For additional support or inquiries, please visit the official KODAK website or contact their customer service.
Legal Disclaimer: No returns accepted and only purchasers within the US.
Visit the KODAK Store for more products and information.