

Elsevier 8535236481

Instruction Manual: Corporate Governance in Brazil and the World

A Comprehensive Guide to the Book

1. OVERVIEW OF THE BOOK

This book, "Corporate Governance in Brazil and the World," serves as an essential resource for understanding the critical aspects of corporate governance. It delves into the decision-making processes at the highest levels of organizations and the intricate relationships among executives, board members, and shareholders. The manual provides an overview of the book's content, structure, and key takeaways.



Alexandre Di Miceli da Silveira



GOVERNANÇA CORPORATIVA no Brasil e no Mundo

Teoria e Prática



Image 1: The cover of the book "Corporate Governance in Brazil and the World." It visually represents the balance of power and interests in corporate structures, featuring a scale with multiple green figures on one side and a single red figure on the other, symbolizing the collective versus individual interests in governance.

2. INTRODUCTION TO CORPORATE GOVERNANCE

Corporate governance is a central topic in contemporary high-level management discussions. This book

explores why governance mechanisms are fundamental for companies, addressing both theoretical and practical dimensions. It is designed to provide a complete view of the subject for a diverse audience, including business students, academics, investors, executives, and administration counselors.

The content is structured to offer a deep dive into the subject, ensuring readers gain a thorough understanding of its complexities and implications in the business world.

3. KEY CONCEPTS AND STRUCTURE

The book systematically covers several critical aspects of corporate governance:

- **Theoretical Foundations:** Discussion on the agent-principal theory and the objective function of companies, explaining the underlying reasons for governance importance.
- **Legal and Investor Protection Aspects:** Analysis of the impact of legal frameworks and investor protection measures on governance practices.
- **Value Creation:** Presentation of key studies on the relationship between corporate governance and value creation for shareholders.
- **Global Evolution:** Examination of the evolution of corporate governance in Brazil and major capital markets worldwide, including the United States, United Kingdom, Germany, France, and Japan.
- **Case Studies:** Detailed accounts of corporate failures linked to governance issues, such as Enron, Parmalat, Banco Nacional, and Agrenco, highlighting warning signs and lessons learned.

The comprehensive nature of the book ensures that readers receive a well-rounded perspective on the subject, bridging the gap between academic theory and real-world application.

4. BOOK SPECIFICATIONS

Publisher	Elsevier
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5. ABOUT THE AUTHOR

The book is authored by **Alexandre Di Miceli da Silveira**, a distinguished professor at the Faculty of Economics, Administration, and Accounting of the University of São Paulo (FEA/USP). He served as the vice-president of the Brazilian Finance Society (2009-2011) and is the executive coordinator of the Center for Studies in Corporate Governance (CEG) at Fipecafi.

Dr. Silveira holds a Doctorate and Master's degree in Business Administration - Finance from FEA-USP, both

with distinction and honors for his thesis and dissertation, which focused on corporate governance. He is a columnist for Revista Capital Aberto, contributing a monthly column dedicated to corporate governance since 2005. He also coordinates the Annual Capital Aberto Ranking of Best Companies for Shareholders and the publication's Governance Yearbook.

6. CARE AND PRESERVATION

To ensure the longevity and readability of your physical copy of "Corporate Governance in Brazil and the World," please follow these general care guidelines:

- **Storage:** Store the book in a cool, dry place away from direct sunlight and excessive humidity to prevent yellowing of pages and damage to the binding.
- **Handling:** Handle the book with clean hands. Avoid folding pages or forcing the spine open too wide, which can weaken the binding.
- **Protection:** If transporting, consider using a protective cover or bag to prevent scratches and spills.


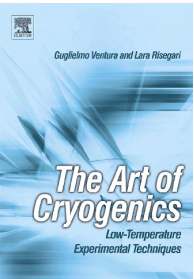
7. FURTHER RESOURCES

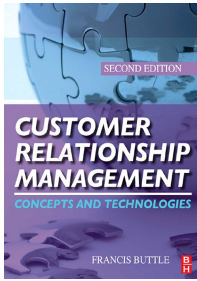
For those interested in delving deeper into corporate governance or related fields, consider exploring academic journals, professional organizations focused on business ethics and management, and additional publications by Elsevier or other reputable publishers in the field of finance and administration.

No official product videos are available from the seller for this book.

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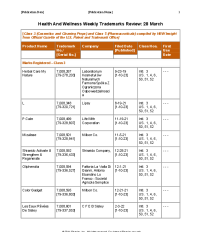
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