

## Apps ScreenCloud's App Theme Editor User Guide

[Home](#) » [APPS](#) » Apps ScreenCloud's App Theme Editor User Guide 

# Apps

ScreenCloud's App Theme Editor  
User Guide

### Contents

- [1 ScreenCloud's App Theme Editor](#)
- [2 Which apps support the custom theme editor?](#)
- [3 Using the app theme editor to brand apps](#)
- [4 Add a custom brand app into your Content Library](#)
- [5 Documents / Resources](#)
  - [5.1 References](#)

### ScreenCloud's App Theme Editor

ScreenCloud Original Version: How To Brand Content Using The App Theme Editor



by Santino

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This article will go through how to use [ScreenCloud's App Theme Editor](#) to get started on branding apps you can use in ScreenCloud. You can use multiple services from our [App Store](#) to use as a custom brand app, which means you can change the theme for colors, set up fonts, and upload a unique logo as a design asset while using apps on your digital screens. You can learn more about helpful tips and ideas for branding your apps with ScreenCloud by clicking [here](#).

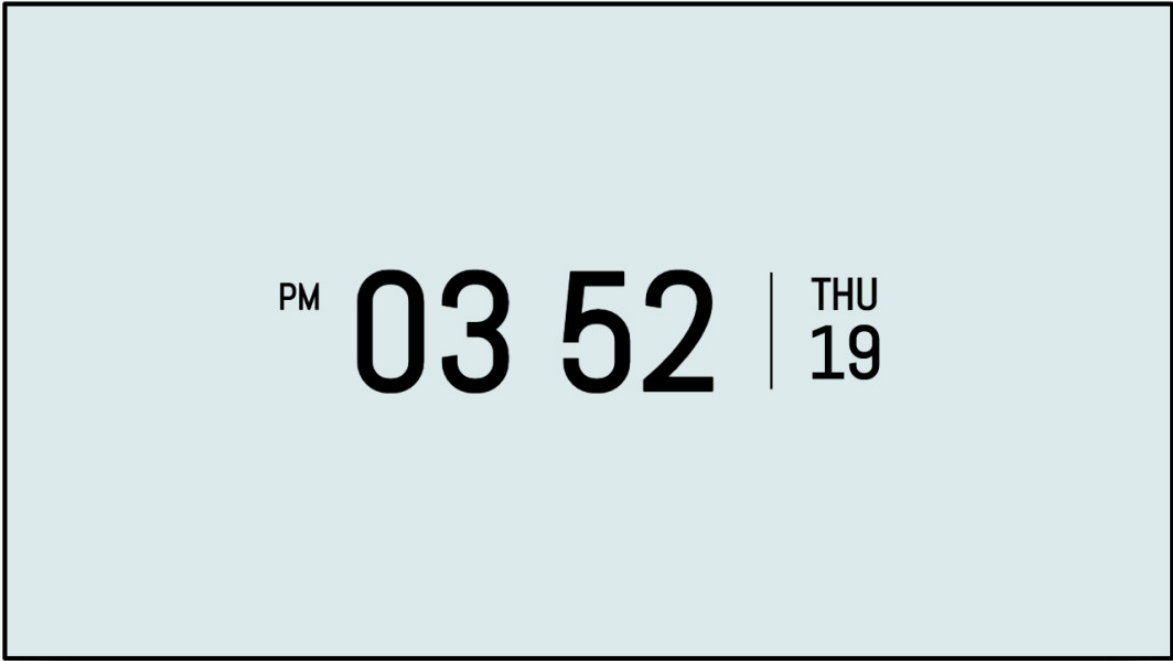
Please note, this guide is for branding themes using version 1 of our ScreenCloud platform at <https://screencloud.com>. To learn how to brand on the new platform, if you haven't migrated over yet, [visit here](#)

[for how to create ScreenCloud themes in version 2.](#)

**Table of contents:**

- 1. [Which apps support custom branding?](#)
- 2. [Using the app theme editor to brand apps](#)
- 3. [Add a custom brand app into your Content Library](#)

Example of the Clock App themed



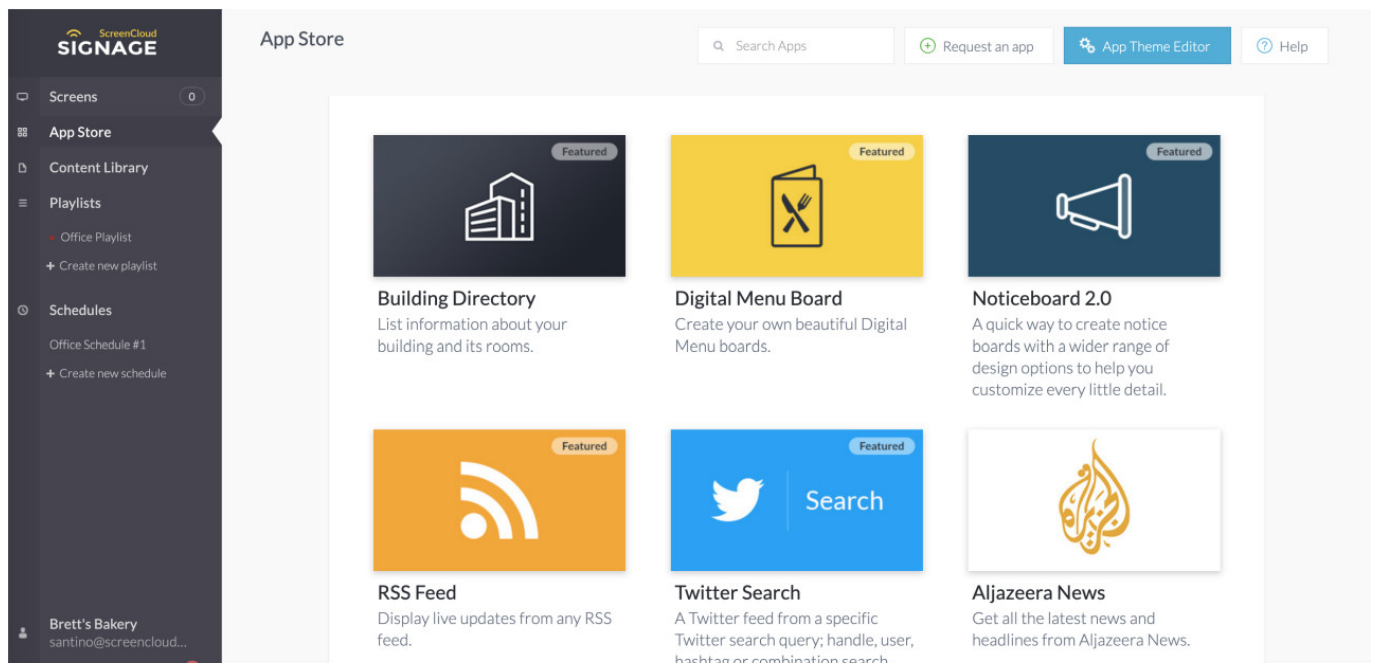
**Which apps support the custom theme editor?**

At current, all of the below apps support our custom theme editor, but we’re adding the functionality to new ones all of the time.  
ScreenCloud apps currently supporting custom themes:

<ul style="list-style-type: none"><li>• Gallery for Instagram</li><li>• Noticeboard</li><li>• RSS Feed</li><li>• Social Feed for Facebook</li><li>• Twitter Search</li><li>• Weather</li><li>• World Clock</li><li>• Aljazeera News</li><li>• BBC News</li></ul>	<ul style="list-style-type: none"><li>• CNN News</li><li>• Clock</li><li>• Currency</li><li>• ESPN</li><li>• Event Calendar</li><li>• Page Likes for Facebook</li><li>• Slack</li><li>• Stocks</li><li>• TechCrunch</li><li>• Twitter Timeline</li></ul>
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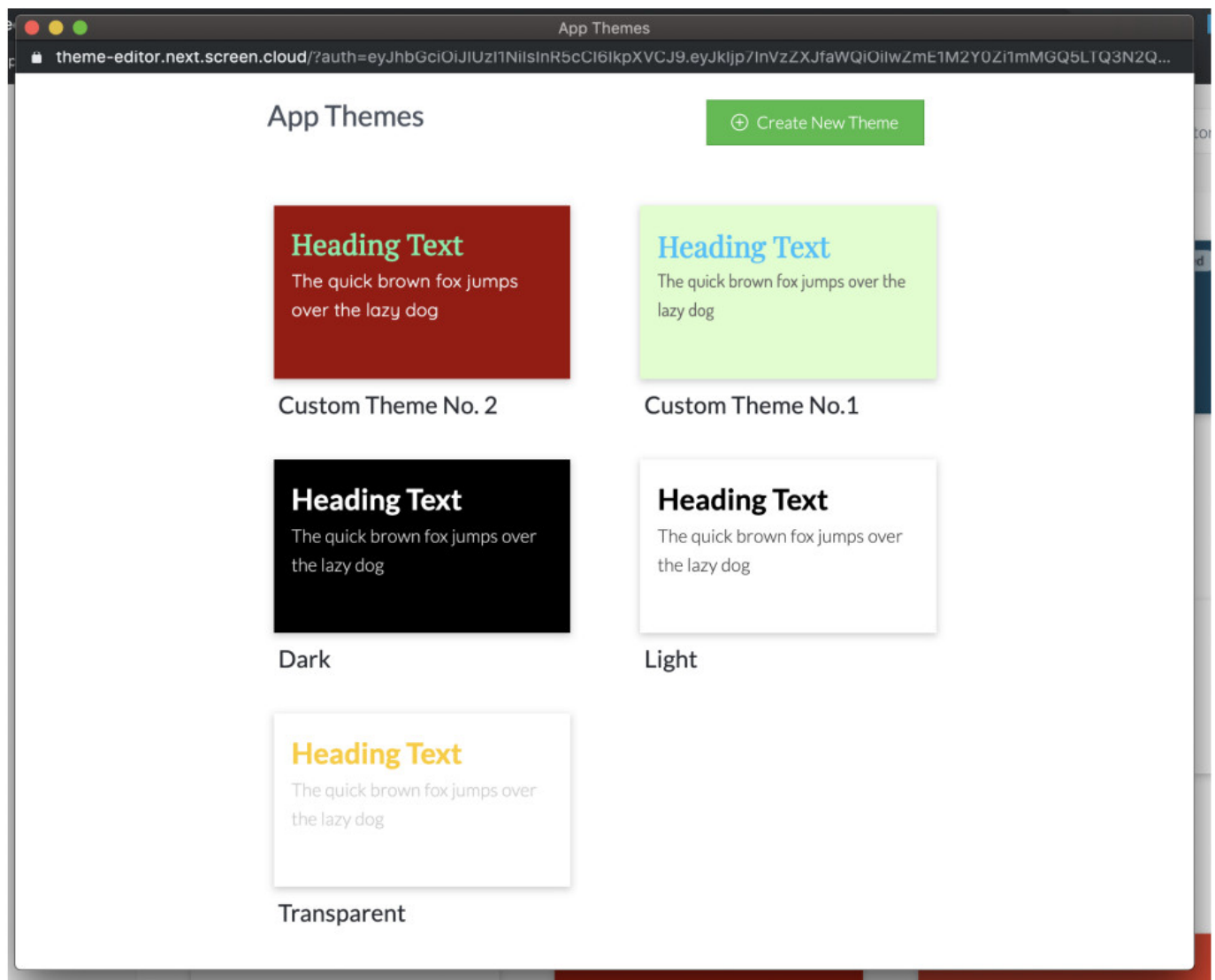
**Using the app theme editor to brand apps**

**2.1. Get started by visiting the “App Store”.**



2.2. Select “App Theme Editor” from the upper right-hand menu.

2.3. The app theme editor will open in a new window. You can view any pre-made templates or your own themes saved available. Select “Create New Theme”.



2.4. **App theme editor settings:** you can start using the editor to customize your theme.

i) **Enter a theme title:** enter a unique name for your theme.

# Create New Theme

[⏪ Back to Themes](#)

Theme Title:

Theme Preview:

## Heading Text

BodyText : Lorem ipsum dolor sit amet, consectetur  
adipiscing elit. [Example Link](#). Quisque volutpat mattis  
eros. Nullam malesuada erat ut turpis.

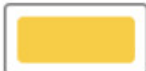
Background:



Heading Font:



Heading Color:



Body Font:



Body Color:



Highlight &  
Link Color:



✓ Create

✗ Cancel

ii) **Select your color schemes:** use the color-dropper tool to select a background color.

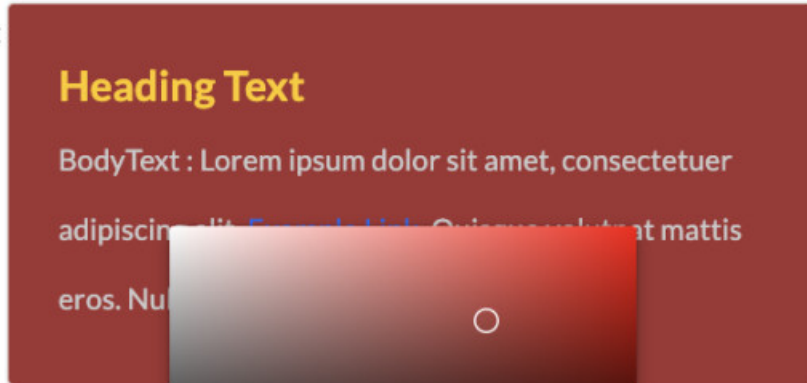
- **Background color**

# Create New Theme

[← Back to Themes](#)

Theme Title:

Theme Preview:



Background:



Heading Font:

Default

Heading Color:



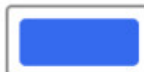
Body Font:

Default

Body Color:

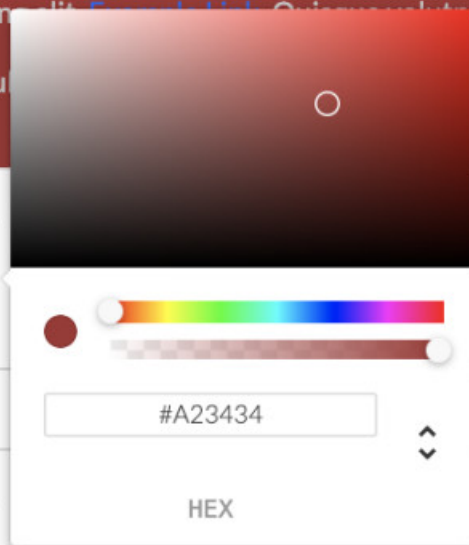


Highlight & Link Color:



✓ Create

✗ Cancel



- Heading color

# Create New Theme

[⏪ Back to Themes](#)

Theme Title:

Theme Preview:

## Heading Text

BodyText : Lorem ipsum dolor sit amet, consectetur  
adipiscing elit. [Example Link](#). Quisque volutpat mattis  
eros. Nullam malesuada erat ut turpis.

Background:



Heading Font:

Abril Fatface



Heading Color:



Body Font:

Arimo



Body Color:



Highlight &  
Link Color:



✓ Create

✗ Cancel



- Highlight & Link Color

# Create New Theme

[⏪ Back to Themes](#)

Theme Title:

Theme Preview:

## Heading Text

BodyText : Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Example Link](#). Quisque volutpat mattis eros. Nullam malesuada erat ut turpis.

Background:



Heading Font:

Heading Color:



Body Font:

Body Color:

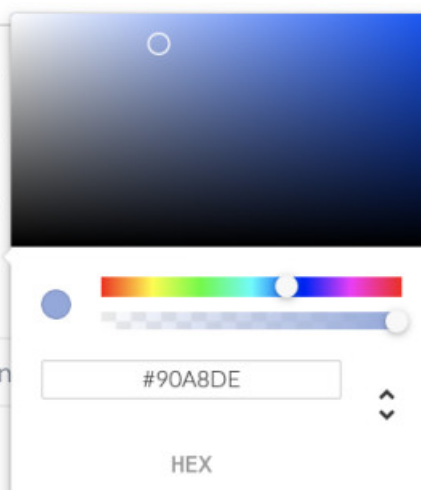


Highlight & Link Color:



✓ Create

✗ Cancel



**ii) Select or use a custom-font URL for the header and body text:** select any of our pre-set fonts, or use a hosted custom-font URL to brand your theme.

Create New Theme

Back to Themes

Theme Title: Theme Title

Theme Preview:

Heading Text  
BodyText : Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Example Link](#). Quisque volutpat mattis eros. Nullam malesuada erat ut turpis.

Background:

Heading Font: Default

Heading Color:

Body Font: Abril Fatface

Body Color: Arimo

Highlight & Link Color:

Create Cancel

Create New Theme

Back to Themes

Theme Title: Company Theme

Theme Preview:

Heading Text  
BodyText : Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Example Link](#). Quisque volutpat mattis eros. Nullam malesuada erat ut turpis.

Background:

Heading Font: Abril Fatface

Heading Color:

Body Font: Arimo

Body Color:

Highlight & Link Color:

Create Cancel

- Entering a custom-font URL (please note: we recommend WOFF2 or Google Fonts Embed Code links). You can learn more by visiting <https://fonts.google.com/>.



## Create New Theme

[← Back to Themes](#)

Theme Title:

Company Theme

Theme Preview:

**Heading Text**

BodyText : Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Example Link](#). Quisque volutpat mattis eros. Nullam malesuada erat ut turpis.

Background:

Heading Font:

Custom URL

Font URL:

| URL or Embed Code

(WOFF2 or Google Fonts Embed Code)

Heading Color:

Body Font:

Default

Body Color:

Highlight & Link Color:

✓ Create

✗ Cancel

2.5. Once you're done, click "Create" and the theme will be saved to themes.

## Create New Theme

[← Back to Themes](#)

Theme Title:

Company Theme

Theme Preview:

**Heading Text**

BodyText : Lorem ipsum dolor sit amet, consectetur adipiscing elit. [Example Link](#). Quisque volutpat mattis eros. Nullam malesuada erat ut turpis.

Background:

Heading Font:

Abril Fatface

Heading Color:

Body Font:

Arimo

Body Color:

Highlight & Link Color:

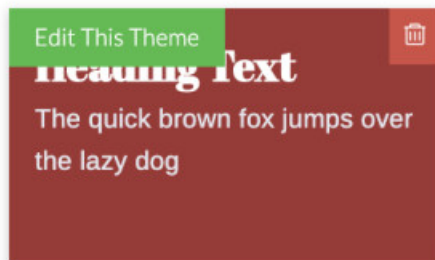
✓ Create

✗ Cancel

You can edit the theme at any time by visiting your “App Theme Editor” from the [App Store](#) and selecting “Edit”. Make any changes you see fit to the theme and click “Save”.

## App Themes

[+ Create New Theme](#)



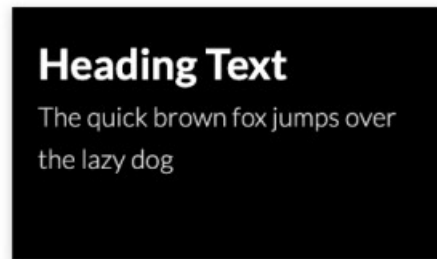
Company Theme



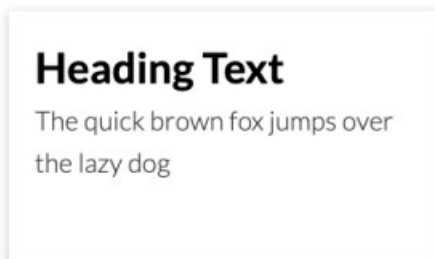
Custom Theme No. 2



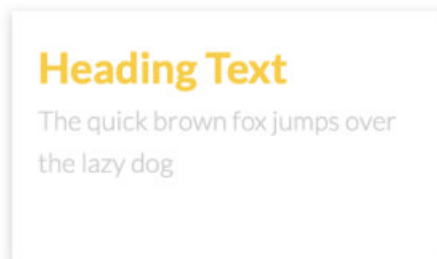
Custom Theme No.1



Dark



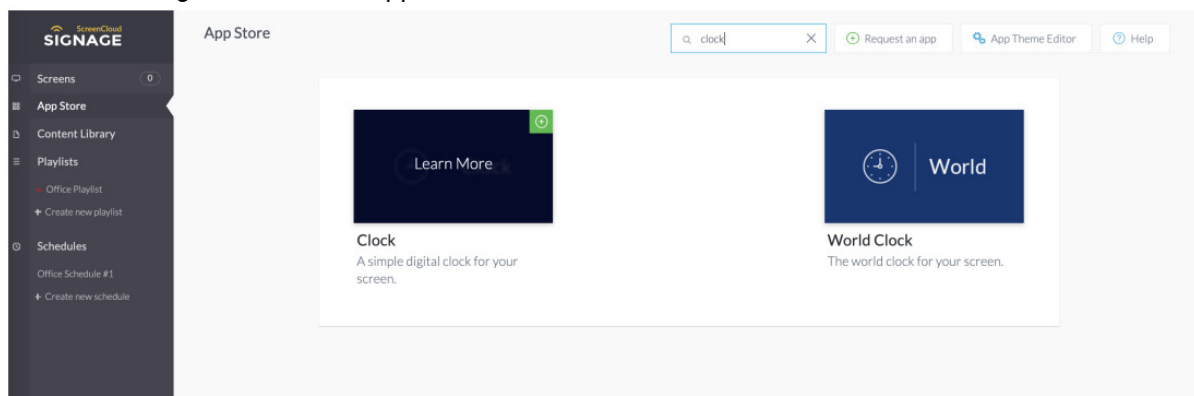
Light



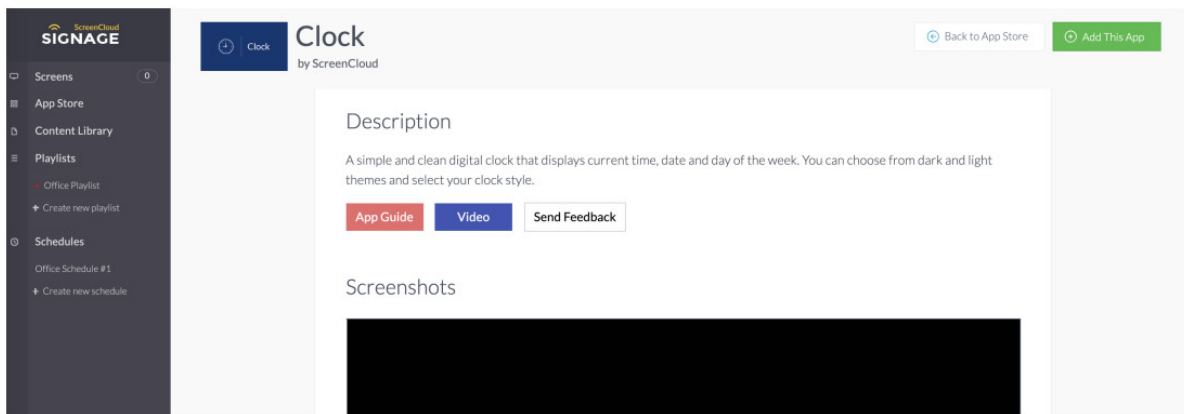
Transparent

### Add a custom brand app into your Content Library

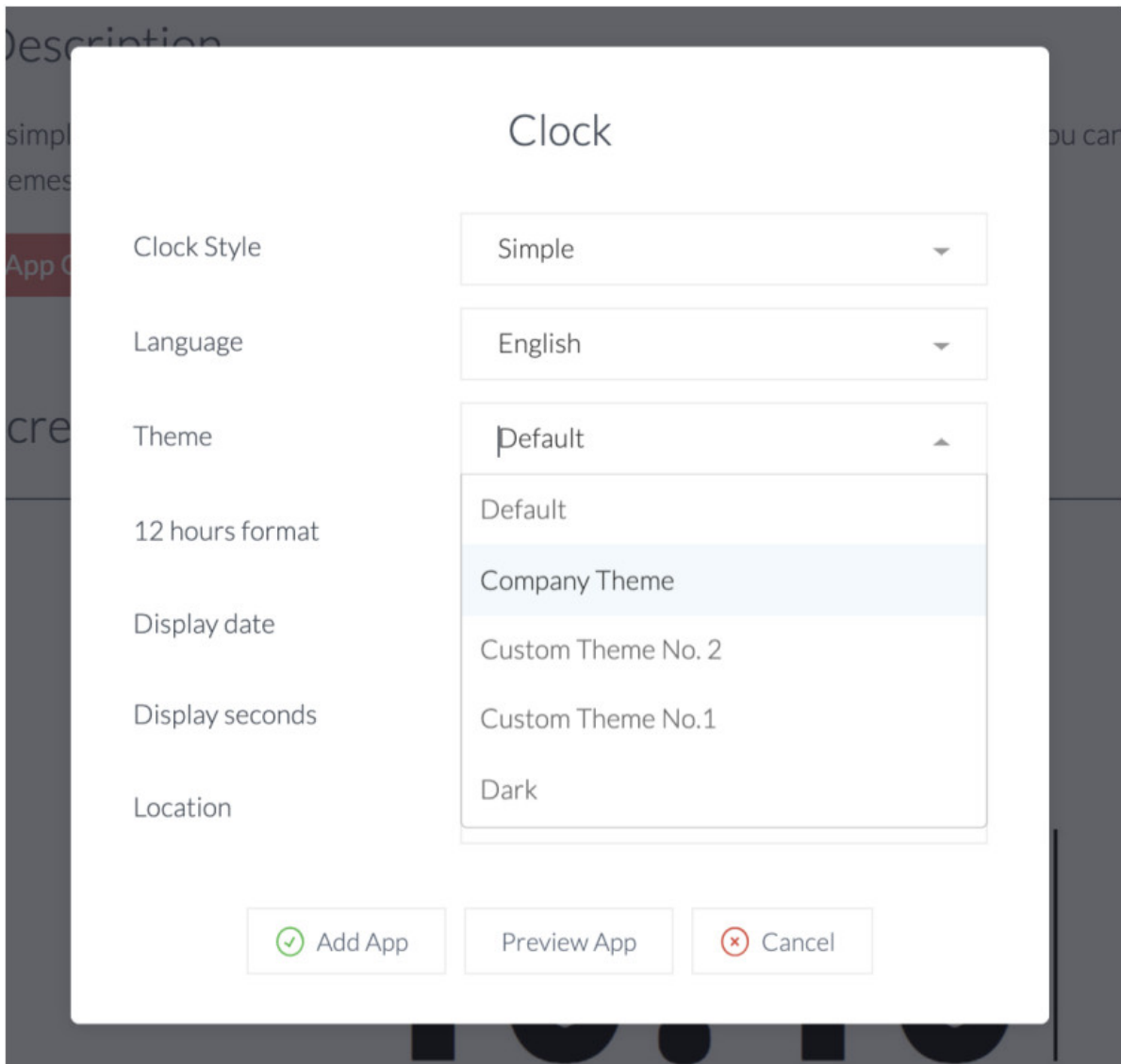
3.1. You can now use the custom theme on a custom theme app from [ScreenCloud's App Store](#). For example, below we're searching for the "Clock App" which can be branded.



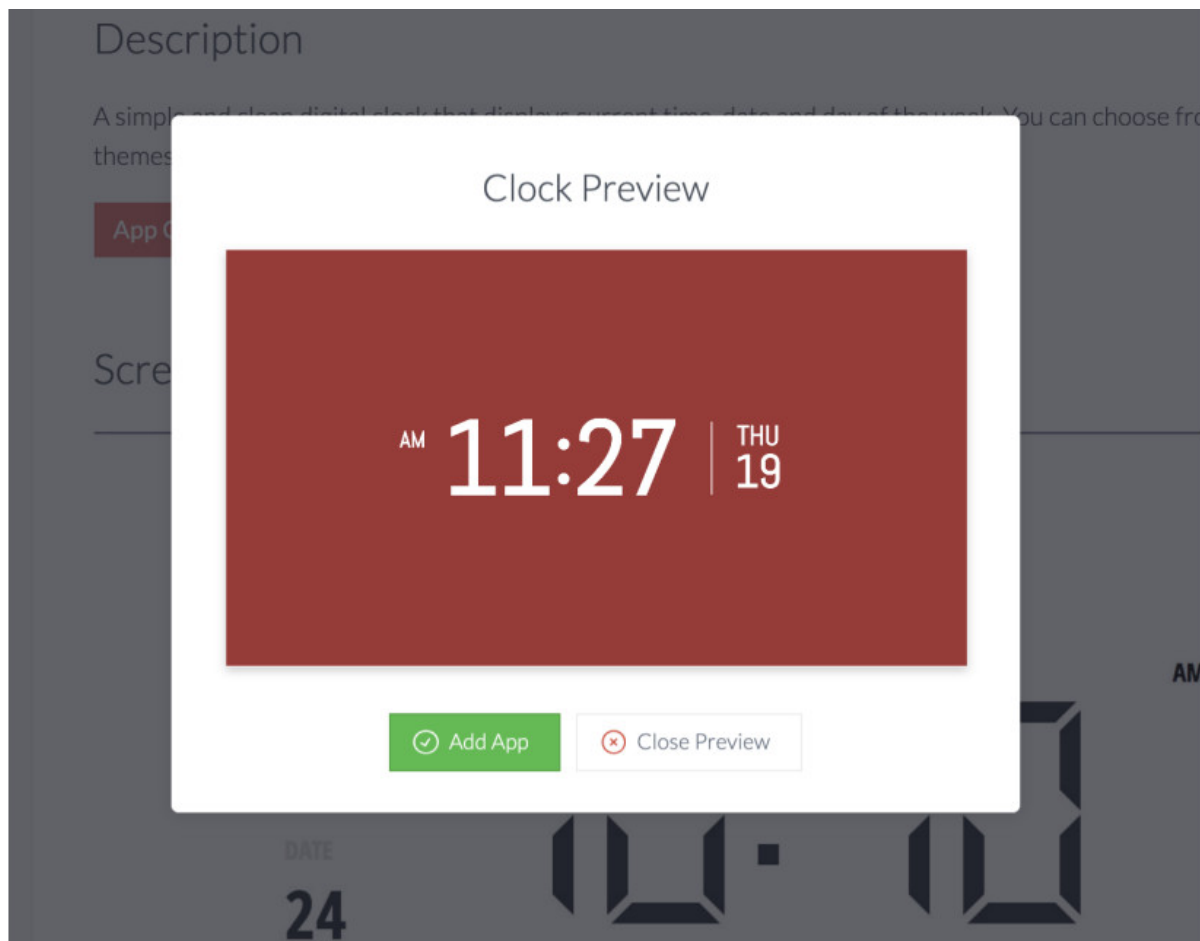
3.2. Click on "Add This App" to start configuring the app.



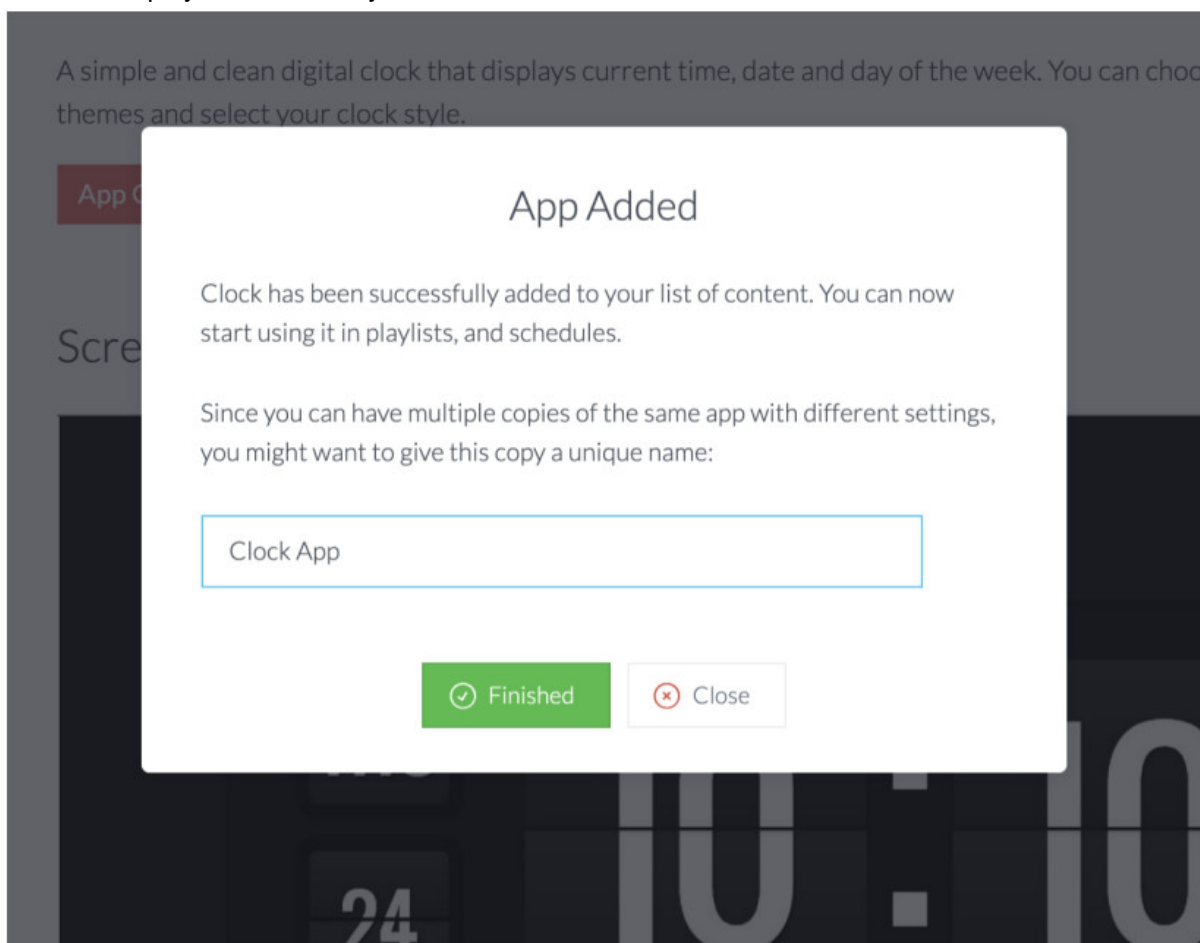
**3.3.** While setting up your Clock App, select “Theme” and choose any themes from your account.



**3.4.** Preview your app to check out how it'll look live on-screen with your theme. Select “Add App” after you're done.



**3.5.** Name your app to keep track of it easily and select “Finished”. The app is now added for use in your Content Library and will display branded with your customizations on screen.




If you have any additional questions on how to use the app theme editor with ScreenCloud, or any other questions or feedback about ScreenCloud, feel free to reach out to our support team at [support@screencloud.com](mailto:support@screencloud.com) or give us a call at our toll-free support line at +18885575335.











# Apps

<https://support.screen.cloud/hc/en-gb/articles/360002562557>

## Documents / Resources

	<p><a href="#">Apps ScreenCloud's App Theme Editor</a> [pdf] User Guide</p> <p>ScreenCloud s, App, Theme Editor, ScreenCloud s App, ScreenCloud s App Theme Editor</p>
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## References

-  [ScreenCloud Help Center](#)
-  [ScreenCloud – Digital Signage Software for Any Screen or TV](#)
-  [ScreenCloud Signage - CMS for Digital Signs & Screens](#)
-  [ScreenCloud](#)
-  [ScreenCloud Help Center](#)
-  [ScreenCloud Help Center](#)
-  [ScreenCloud Help Center](#)
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[Manuals+.](#)